

Strategic Management (STGY)

Strategic Management (STGY) Courses

STGY 5900 [0.5 credit]

Corporate and Business Strategy

Strategic management focuses on the evaluation of environmental opportunities and threats in the external environment and the analysis of strengths and weaknesses in the organization's value chain, in order to determine core competencies as the foundation for a sustainable competitive advantage. Company Capstone Project required.

Precludes additional credit for STGY 5901 and STGY 5902.

Prerequisite(s): all MBA core courses must be completed with grade of B- or better.

STGY 5901 [0.25 credit]

Corporate and Business Strategy

Strategic analysis, formulation and implementation. Strategic management emphasizes the determination and evaluation of environmental opportunities and threats in light of strengths and weaknesses in the organization's value chain using VRIO in order to enhance its core competencies and craft a sustainable competitive advantage.

Precludes additional credit for BUSI 5808.

STGY 5902 [0.25 credit]

Strategic Management Capstone Project

Research and analyze a firm according to principles of STGY 5901 course. Using Factiva, Mergent, Hoovers, Bloomberg, Statistics Canada, US Census Bureau, industry associations, SEC, SEDAR, identify and analyze data to construct case study and analysis of corporate and business strategies of a single firm.

Precludes additional credit for BUSI 5808.

Summer session: some of the courses listed in this Calendar are offered during the summer. Hours and scheduling for summer session courses will differ significantly from those reported in the fall/winter Calendar. To determine the scheduling and hours for summer session classes, consult the class schedule at central.carleton.ca

Not all courses listed are offered in a given year. For an up-to-date statement of course offerings for the current session and to determine the term of offering, consult the class schedule at central.carleton.ca