Business

This section presents the requirements for programs in:

- Master of Accounting
- M.B.A.
- M.B.A. with concentration
- M.B.A. with concentrations
- Master of Arts Economics with Concentration in Financial Economics - Master of Business Administration with Concentration in Financial Economics
- M.B.A. Concentration in Arts Management
- M.B.A. Concentration in Business Analytics
- M.B.A. Concentration in Finance and Economics
- M.B.A. Concentration in Financial Management
- M.B.A. Concentration in International Business
- M.B.A. Concentration in International Development Management
- M.B.A. Concentration in Management and Change
- M.B.A. Concentration in Technology Management
- M.B.A. with Concentration in International Development Management and Specialization in African Studies
- M.B.A. with Specialization in African Studies
- M.Sc. Management
- Ph.D. Management

Program Requirements

Master of Accounting (6.0 credits)

Requirements:

1. 5.0 credits in compulsory courses:

- ACCT 5120 [0.5] Advanced Concepts
- ACCT 5121 [0.5] Advanced Concepts II
- ACCT 5123 [0.5] Advanced Taxation
- ACCT 5125 [0.5] Advanced Assurance
- ACCT 5127 [0.25] Management Consulting
- ACCT 5128 [0.25] Strategy for Professional Accountants
- ACCT 5129 [0.25] Professional Accounting Cases I
- ACCT 5130 [0.5] Advanced Finance
- ACCT 5131 [0.5] Performance Management
- ACCT 5133 [0.5] Advanced Integration I
- ACCT 5135 [0.5] Advanced Integration II
- ACCT 5137 [0.25] Professional Accounting Cases II

2. 1.0 credit in:

- ACCT 5199 [1.0] Internship

Total Credits 6.0

M.B.A. Program Structure and Variations

M.B.A. (8.5 credits)

1. 4.25 credits in compulsory core courses 4.25
2. 3.25 credits in elective courses 3.25
3. 1.0 credit in:

- BUSI 5999 [1.0] Internship

Total Credits 8.5

M.B.A. with concentration (8.5 credits)

1. 4.25 credits in compulsory core courses 4.25
2. 2.25 credits in a chosen concentration 2.25
3. 1.0 credit in elective courses 1.0
4. 1.0 credit in:

- BUSI 5999 [1.0] Internship

5. 0.0 credit in:

- BUSI 5998 [0.0] MBA Skills Workshop

Total Credits 8.5

M.B.A. with concentrations (9.75 credits)

Requirements (full-time stream):

1. 4.25 credits in compulsory core courses 4.25
2. 4.5 credits in the concentrations: 2.25 credits in each of two concentrations 4.5
3. 1.0 credit in:

- BUSI 5999 [1.0] Internship

4. 0.0 credit in:

- BUSI 5998 [0.0] MBA Skills Workshop

Total Credits 9.75

1 Students with less than two (2) years of professional employment experience must successfully complete BUSI 5999 [1.0] Internship in order to graduate. Students with two or more years work experience may apply for an exemption.

Variations:

M.B.A. - Accelerated stream (6.0 credits)

1. 1.75 credits in compulsory core courses 1.75
2. 3.25 credits in elective courses 3.25
3. 1.0 credit in:

- BUSI 5999 [1.0] Internship

4. 0.0 credit in:

Total Credits 6.0

M.B.A. - Accelerated stream with one concentration (6.0 credits)

1. 1.75 credits in compulsory core courses 1.75
2. 2.25 credits in a chosen concentration 2.25
3. 1.0 credit in elective courses 1.0
4. 1.0 credit in:

- BUSI 5999 [1.0] Internship

5. 0.0 credit in:

Total Credits 6.0

M.B.A. - Accelerated stream with two concentrations (7.25 credits for full-time stream)

1. 1.75 credits in compulsory core courses 1.75
2. 4.5 credits in the concentrations: 2.25 credits in each of two concentrations 4.5
3. 1.0 credit in:

- BUSI 5999 [1.0] Internship

4. 0.0 credit in:

Total Credits 7.25

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The required core courses will be based on previous course work. Courses may vary from one student to another and will depend on their undergraduate program, grades obtained in the relevant undergraduate courses and their chosen concentration.

Students with less than two (2) years of relevant professional employment experience must successfully complete the Internship in order to graduate. Students with two or more years relevant work experience may apply for an exemption.

Non-credit required skills workshop.

Master of Arts Economics with Concentration in Financial Economics - Master of Business Administration with Concentration in Financial Economics (10.0 credits)

Students completing the dual degree pathway will graduate with: M.A. Economics with Concentration in Financial Economics, and M.B.A. with Concentration in Financial Economics.

Requirements:

1. **6.0 credits in** compulsory courses:
   - **ACCT 5001 [0.25]** Financial Accounting
   - **ACCT 5002 [0.25]** Managerial Accounting
   - **BUSI 5801 [0.25]** Business Ethics
   - **BUSI 5998 [0.0]** MBA Skills Workshop
   - **ECON 5020 [0.5]** Microeconomic Theory
   - **ECON 5021 [0.5]** Macroeconomic Theory
   - **ECON 5027 [0.5]** Econometrics I
   - **ECON 5029 [0.5]** Methods of Economic Research
   - **FINA 5501 [0.25]** Financial Management
   - **FINA 5502 [0.25]** Corporate Finance
   - **IBUS 5701 [0.25]** International Business
   - **ITIS 5401 [0.25]** Managing Information Systems in Organizations
   - **MGMT 5100 [0.5]** Managing People and Organizations
   - **MKTG 5200 [0.5]** Marketing Strategy
   - **TOMS 5302 [0.25]** Operations Management
   - **STGY 5900 [0.5]** Corporate and Business Strategy
   - **STGY 5903 [0.5]** Strategic Concepts

For students in International Development Management Concentration Only:

- **IDMG 5610 [0.25]** Introduction to International Development (replaces ACCT 5001 in core)
- **ITIS 5403 [0.25]** ICT for Development (replaces ITIS 5401 in core)
- **TOMS 5314 [0.25]** Supply Chain Management (replaces TOMS 5302 in core)

M.B.A. Concentration in Arts Management (2.25 credits)

Concentration requirements:

1. **1.25 credits in**:
   - **MGMT 5129 [0.5]** Managing the Arts
   - **MKTG 5229 [0.5]** Marketing in the Arts and Culture Sectors
   - **MGMT 5128 [0.25]** Ethical Issues in Managing Arts and Culture Organizations

2. **1.0 credit in** elective concentration courses, taken from one of the following three areas: 1.0

   **Art History**
   - **ARTH 5112 [0.5]** Topics in Historiography, Methodology and Criticism
   - **ARTH 5113 [0.5]** Perspectives on Pre-Modern
   - **ARTH 5114 [0.5]** Feminism and Gender
   - **ARTH 5115 [0.5]** Topics in Modern and Contemporary Art
### M.B.A. Concentration in Business Analytics (2.25 credits)

**Concentration requirements:**

1. **1.75 credits in:**
   - ACCT 5012 [0.25] Performance Measurement and Control
   - DATA 5000 [0.5] Data Science Seminar
   - FINA 5511 [0.25] Investments
   - ITIS 5431 [0.25] Business Analytics for Managers
   - ITIS 5432 [0.25] Business Analytics Methods
   - TOMS 5303 [0.25] Managing Projects

2. **0.5 credit in elective concentration course from:**
   - BUSI 6901 [0.5] Special Topics
   - BUSI 6905 [0.5] Advanced Statistical Methods for Business Research
   - ECON 5027 [0.5] Econometrics I
   - ECON 5055 [0.5] Financial Econometrics
   - ITIS 5408 [0.5] Social Analytics
   - STAT 5602 [0.5] Analysis of Categorical Data
   - STAT 5702 [0.5] Modern Applied and Computational Statistics
   - STAT 5703 [0.5] Data Mining

**Total Credits** 2.25

### M.B.A. Concentration in Finance and Economics (2.25 credits)

**Concentration in Finance and Economics**

1. **1.75 credits in required concentration courses:**
   - ECON 5051 [0.5] Asset Pricing
   - ECON 5052 [0.5] Financial Markets and Instruments
   - FINA 5512 [0.25] Valuation
   - FINA 5513 [0.25] Mergers and Acquisitions
   - FINA 5521 [0.25] Financial Management Concentration Integration

2. **0.5 credit elective concentration courses:**
   - ECON 5055 [0.5] Financial Econometrics
   - ECON 5058 [0.5] Advanced Topics in Financial Economics

**Total Credits** 2.25

### M.B.A. Concentration in International Business (2.25 credits)

**Concentration requirements:**

1. **2.25 credits in:**
   - IBUS 5711 [0.25] International Marketing and Trade
   - IBUS 5712 [0.25] Business and Government in Emerging Economies
   - IBUS 5713 [0.25] Doing Business in the United States
   - IBUS 5714 [0.25] Buyer Behaviour in International Markets
   - IBUS 5715 [0.25] Foreign Markets: Selection, Assessment and Entry Strategies
   - IBUS 5716 [0.25] Management of International Business
   - IBUS 5721 [0.25] Regional and Global Business Strategies Concentration Integration
   - FINA 5514 [0.25] International Finance
   - TOMS 5314 [0.25] Supply Chain Management

**Total Credits** 2.25

### M.B.A. Concentration in International Development Management (2.25 credits)

**Concentration requirements:**

1. **1.25 credits in:**
   - IBUS 5712 [0.25] Business and Government in Emerging Economies
   - MGMT 5115 [0.25] Leadership
   - ITIS 5414 [0.25] Emerging Information Technologies and Business Innovation
   - TOMS 5303 [0.25] Managing Projects
   - TOMS 5305 [0.25] International Development Projects Preparation and Formulation

2. **0.5 credit in International Development from the Norman Paterson School of International Affairs (NPSIA), to be approved by the School of Business and NPSIA**

**Total Credits** 2.25

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3. **0.50 credit from** the School of Public Policy and Administration (SPPA), with permission of the School of Business and SPPA

Total Credits  2.25

### M.B.A. Concentration in Management and Change (2.25 credits)

**Concentration requirements:**

1. **2.25 credits in:**
   - MGMT 5111 [0.25] Conflict and Negotiation
   - MGMT 5112 [0.25] Power and Influence
   - MGMT 5113 [0.25] Managing Teams
   - MGMT 5114 [0.25] Managing Diversity
   - MGMT 5115 [0.25] Leadership
   - MGMT 5116 [0.25] Managing Performance
   - MGMT 5117 [0.25] Leadership
   - MGMT 5120 [0.5] Fundamentals of Leading and Managing Organizational Change

Total Credits  2.25

### M.B.A. with Concentration in Technology Management (2.25 credits)

**Concentration requirements:**

1. **2.5 credits in:**
   - ITIS 5411 [0.25] IT Service Support
   - ITIS 5412 [0.25] IT Service Delivery
   - ITIS 5413 [0.25] Enterprise Architecture and Governance
   - ITIS 5421 [0.25] Strategic Management of Technology Concentration Integration
   - MKTG 5211 [0.25] Technology Marketing
   - TOMS 5311 [0.25] Quality Management
   - TOMS 5312 [0.25] Technology Development
   - TOMS 5313 [0.25] Technology Adoption for Services
   - TOMS 5314 [0.25] Supply Chain Management

Total Credits  2.5

### M.B.A. with Concentration in International Development Management and Specialization in African Studies (8.5 credits)

**Requirements:**

1. **0.5 credit in:**
   - AFRI 5000 [0.5] African Studies as a Discipline: Historical and Current Perspectives

2. **0.0 credit in:**
   - AFRI 5800 [0.0] Scholarly Preparation in African Studies

3. **1.0 credit in** courses designated as having sufficient African Studies content, within the School of Business or elsewhere, with permission of the School

4. **4.25 credits in compulsory core courses**

5. **1.75 credits in** elective courses

6. **1.0 credit in:**
   - BUSI 5999 [1.0] Internship

7. **0.0 credit in:**
   - BUSI 5998 [0.0] MBA Skills Workshop

Total Credits  8.5

1 A total of 1.0 credit between concentration and elective courses must be designated as having sufficient African Studies content to meet the requirements of the specialization.

2 Students with less than two (2) years of professional employment experience must successfully complete BUSI 5999 [1.0] Internship in order to graduate. Students with two or more years work experience may apply for an exemption.

3 Non-credit required skills workshop.

### Selection of Courses - African Studies

The courses listed below are relevant to students of African Studies and could, with the approval of the specific requirements of the units involved, be used as courses to help fulfill degree requirements. There are also often graduate courses and 4000-level courses in a number of units at Carleton that are offered on an ad hoc basis that have significant content appropriate to African Studies. To have any such course count towards their degree requires approval of the Director of the Institute of African Studies when it is being offered.

Note: the number of spaces in graduate courses offered by other departments may be limited, and registration may be conditional upon obtaining the prior approval of the department concerned. It is the student’s responsibility to ensure that permission is obtained from the appropriate department prior to registering in any of the following courses.

### African Studies

| AFRI 5000 [0.5] | African Studies as a Discipline: Historical and Current Perspectives |

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1 Students with less than two (2) years of professional employment experience must successfully complete BUSI 5999 [1.0] Internship in order to graduate. Students with two or more years work experience may apply for an exemption.

2 Non-credit required skills workshop.
AFRI 5050 [0.5] Selected Topics in African Studies
AFRI 5100 [0.5] African Studies Abroad
AFRI 5700 [0.5] Directed Readings in African Studies
AFRI 5900 [0.5] Placement
AFRI 5800 [0.0] Scholarly Preparation in African Studies

**Anthropology**
ANTH 5109 [0.5] Ethnography, Gender and Globalization
ANTH 5202 [0.5] The Anthropology of Underdevelopment
ANTH 5209 [0.5] Special Topics in the Anthropology of Africa
ANTH 5809 [0.5] Selected Topics in the Anthropology of Development and Underdevelopment

**English**
ENGL 5008 [0.5] Studies in African Literature
ENGL 5010 [0.5] Studies in Caribbean Literature

**French**
FREN 5600 [0.5] Littératures du monde francophone

**International Affairs**
INAF 5603 [0.5] Issues in Development in Africa

**Law**
LAWS 5007 [0.5] Race, Ethnicity and the Law
LAWS 5603 [0.5] International Law: Theory and Practice

**Political Science**
PSCI 5107 [0.5] Globalization, Adjustment and Democracy in Africa
PSCI 5202 [0.5] Development Theory and Issues
PSCI 5203 [0.5] Southern Africa After Apartheid

**Sociology**
SOCI 5404 [0.5] Race, Ethnicity and Class in Contemporary Societies

**Women's and Gender Studies**
WGST 5902 [0.5] Advanced Topics in Women's and Gender Studies II

**Additional M.B.A. Elective Courses**
These are additional to electives selected from other concentrations, and are available to all M.B.A. students.
BUSI 5106 [0.25] Business Case Analysis and Presentations
BUSI 5108 [0.25] Sustainable Business Development
BUSI 5905 [0.5] Special Topics
BUSI 5906 [0.25] Special Topics
FINA 5515 [0.5] Micro Finance
ITIS 5403 [0.25] ICT for Development
TOMS 5303 [0.25] Managing Projects

**M.Sc. Management (5.0 credits)**

**Requirements (5.0 credits):**

1. **1.5 credits in:**
   - BUSI 5980 [0.5] Foundations of Management Theory and Research
   - BUSI 5981 [0.5] Statistics for Business Research
   - BUSI 5982 [0.5] Research Methodology in Business

2. **0.5 credit from:**
   - BUSI 5983 [0.5] Qualitative Research Design
   - BUSI 5984 [0.5] Quantitative Research Design

3. **1.0 credit from:**
   - BUSI 5080 [0.5] Seminar in Accounting I
   - BUSI 5081 [0.5] Seminar in Accounting II
   - BUSI 5180 [0.5] Seminar in Management I: Modern Organization Theory
   - BUSI 5181 [0.5] Seminar in Management I: Current Topics in Organizational Behaviour
   - BUSI 5280 [0.5] Seminar in Marketing I: Management and Strategy
   - BUSI 5281 [0.5] Seminar in Marketing II: Consumer Behaviour
   - BUSI 5380 [0.5] Seminar in Management of Production/Operations I: Strategic Management of Production Systems
   - BUSI 5381 [0.5] Seminar in Management of Production/Operations II: Production/Technology/Strategy Interface
   - BUSI 5383 [0.5] Systems Optimization: Methods and Models
   - BUSI 5480 [0.5] Seminar in Information Systems I: Research Issues
   - BUSI 5481 [0.5] Seminar in Information Systems II: Current Trends
   - BUSI 5580 [0.5] Seminar in Finance I: Topical Issues in Investments
   - BUSI 5581 [0.5] Seminar in Finance II: Theories and Empirical Methods in Corporate Finance
   - BUSI 5780 [0.5] Seminar in International Business I: International Markets and Strategy
   - BUSI 5781 [0.5] Seminar in International Business II: Managing in a Global Environment
   - or elective courses taken with the permission of the Director of the Graduate Research Program

4. Completion of the Research Tutorial

5. **2.0 credits in:**

**Total Credits**
5.0

**Research Tutorial**
Students working with their supervisors will identify appropriate research topics and questions and will be mentored on how to conduct their thesis research. Research seminar attendance and participation are required.
Thesis
BUSD 5989 [2.0] M.Sc. Thesis is equivalent to 2.0 credits and should relate to issues consistent with the general focus of the M.Sc. program. The thesis must represent the results of the candidate’s independent research undertaken after being admitted to graduate studies at Carleton University’s Sprott School of Business. Previous work of the candidate may be used only as introductory or background material for the thesis.

A candidate may carry on research work related to the thesis off-campus, provided that the work is approved in advance and arrangements have been made for regular supervision of research thesis activities with the Director of Graduate Research Programs.

All students require the Sprott School’s approval for their research topic.

Each candidate submitting a thesis will be required to pass an oral examination on the subject of the thesis.

Ph.D. Management (10.0 credits)
This degree can be pursued on a full-time or part-time basis.

Requirements:

1. 1.5 credits in research and analysis methods 1.5

2. 1.5 credits in seminar courses in functional areas of business, including at least one two-course sequence 1.5

3. 1.5 credits from a selection of course electives approved by the thesis supervisor or mentor 1.5

4. Presentation and oral defence of the thesis proposal 0.5

5. 5.0 credits in a Thesis, which must be defended at an oral examination 5.0

6. One written and one oral comprehensive examination

7. Participation in the Sprott School of Business research seminar series

8. Participation in the Sprott School of Business teaching seminar series

9. Classroom teaching or equivalent research supported seminar delivery to professional audiences

Total Credits 10.0

Specific course requirements
All students in the doctoral program are required to complete the following courses successfully:

1. 1.5 credits (BUSD 6902 and BUSD 6905 are mandatory) in:
   - BUSD 6902 [0.5] Research Methodology in Business
   - BUSD 6903 [0.5] Qualitative Research Design
   - BUSD 6904 [0.5] Quantitative Research Design
   - BUSD 6905 [0.5] Advanced Statistical Methods for Business Research

2. 1.5 credits in seminars including at least one two-course sequence, from the following doctoral seminar courses:
   - BUSD 6000 [0.5] Seminar in Accounting I
     & BUSD 6001 [0.5] Seminar in Accounting II
   - BUSD 6100 [0.5] Seminar in Management I: Modern Organization Theory
     & BUSD 6101 [0.5] Seminar in Management II: Current Topics in Organizational Behaviour
   - BUSD 6103 [0.5] Seminar in Strategic Management

3. The remaining 1.5 credits will be electives that are chosen with the approval of the thesis supervisor to assist in the thesis research process. Courses may be chosen from the list below, from the lists above or from outside the School in a supporting discipline with permission.

4. 0.5 credits in:
   - BUSD 6907 [0.5] Ph.D. Thesis Tutorial

Directed Reading: a student may, with the approval of his or her thesis supervisor, take up to two directed readings courses (BUSD 6900 Directed Readings). These courses should relate directly to the student's thesis work.

Comprehensive Examinations
All Ph.D. candidates are required to successfully complete a comprehensive examination. The examination will cover
material relating to the student's area of specialization, research methodology associated with that area, and seminal and important works in the management field. Questions for the examination will be set by the student's comprehensive examination committee. The comprehensive examination will take place over a period of two to three weeks and will consist of a written and an oral part.

The comprehensive examinations must be completed successfully before the Ph.D. proposal defense is scheduled. Under normal circumstances, the written comprehensive and the oral defense must occur within eight terms of a full-time student's initial registration in the Ph.D. program. Part-time students should complete the comprehensives within sixteen terms of initial registration in the Ph.D. program. Students who do not fulfill this requirement will be asked to withdraw from the program.

**Thesis**

All Ph.D. candidates are required to complete successfully a thesis normally equivalent to a minimum of 5.0 credits on a topic approved by the School. Students with appropriate background will be reviewed for possible adjustment of thesis weight.

**Regulations - M.Acct.**

See the General Regulations section of this Calendar.

**Guidelines for Completion**

Students admitted as full-time students must normally complete their degree requirements within four terms after the date of initial registration.

**Academic Standing**

A grade of B- or better is normally required in each credit counted towards the degree. However, a candidate may, with the recommendation of the School and the approval of the Dean of the Faculty of Graduate and Postdoctoral Affairs, be allowed to count a grade of C+ in 0.75 credits.

Withdrawal from the program will be required if an M.Acc. student:

- Receives a grade of lower than B- in 1.25 credits or more, or
- Fails to achieve a weighted GPA of 7.0 after completing 2.0 credits of study, or to maintain it, or
- Receives a grade lower than C+ in the same course more than once.

**Regulations - M.B.A.**

See the General Regulations section of this Calendar.

**Academic standing:** a grade of B- or better is normally required in each credit counted towards the degree. However, a candidate may, with the recommendation of the School and the approval of the Dean of the Faculty of Graduate and Postdoctoral Affairs, be allowed to count a grade of C+ in 0.75 credits.

Withdrawal from the program will be required if an M.B.A. student:

- Receives a grade of lower than B- in 1.25 credits or more, or
- Fails to achieve a weighted GPA of 7.0 after completing 2.0 credits of study, or to maintain it, or
- Receives a grade lower than C+ in the same course more than once.

**M.A.-M.B.A.:** students following the M.A.-M.B.A. dual pathway are governed by the academic regulations for the M.B.A. (above) and the M.A. Economics. For academic regulations concerning the M.A., consult the Economics programs section of this Calendar.

**Guidelines for Completion**

The M.B.A. (8.5 credits) is designed to be completed in a minimum of three terms of full time study (over 16 months) or a minimum of three years of part-time study. The M.B.A accelerated stream (6.0 credits) is designed to be completed in a minimum of two terms of full time study (up to one year) or two years of part time study.

Further details on program timing are provided in the General Regulations section of this Calendar, under **Time Limits for Program Completion, Section 13.2.**

Courses are 0.25-credit/quarter-credit (six weeks), or 0.5 credit/half-credit, 12 weeks.

Before students take concentration courses, they must have successfully completed the relevant core courses.

Elective credits may be selected from any of the other concentration courses for which students have the prerequisites, M.B.A. electives, or from relevant courses in other departments. Permission of the School is required for elective courses taken outside of Sprott and students are normally limited to no more than 1.5 credits outside of Sprott.

Students having less than two (2) years of professional employment experience must successfully complete BUSI 5999 [1.0] Internship in order to graduate. While enrolled in BUSI 5999, students are permitted to register in no more than one 0.25 credit course per six-week term (or equivalent 0.5 credit course over a twelve-week term), and these courses must be taken outside of normal working hours.

**Regulations - PhD**

See the General Regulations section of this Calendar.

**Academic Standing:** doctoral students must normally obtain a grade of B- or better in each credit, and Satisfactory on the comprehensive examinations, the Ph.D. thesis and its oral defence.

**Admission**

**M. Accounting**

Applicants are expected to hold an honours bachelor's degree or equivalent, with a minimum overall average of B-; demonstrated coverage of the CPA Competency Map at the 'Entry' level, and a minimum grade of C- in each of the prerequisite courses (courses that meet the Entry level requirements of the CPA Competency Map) with a minimum overall average of B+ in the prerequisite courses.
Students who hold a CPA, CMA designation and who have completed the Strategic Leadership Program, Case Examination and Board Report, may be exempted from the course ACCT 5133 Advanced Integration I, with the approval of the M.Acc. Director.

Proficiency in English is necessary to pursue graduate studies at Carleton University. See Section 3.6 of the General Regulations of this Calendar for English proficiency rules.

Admission

M.B.A. and M.B.A. Accelerated Stream

- Applicants are expected to hold an Honours bachelor's degree or equivalent, with a minimum overall average of B.
- The Sprott School requires that all applicants submit a GMAT (Graduate Management Admission Test) with a minimum score of 550 or an equivalent GRE (Graduate Record Exam) score. The GRE Comparison Table for Business Schools can be used to calculate equivalent GRE scores.
- Proficiency in English is necessary to pursue graduate studies at Carleton University. See Section 3.6 of the General Regulations of this Calendar for English proficiency rules.

M.B.A. Accelerated Stream

Applicants to the M.B.A. accelerated stream must meet the following additional criteria:

- Must have completed, in the past five years, a four-year bachelor's degree from a recognized Canadian university in Business, or Economics with a minor in Business, or equivalent, and
- Have a minimum overall average of B+.

Note: admission is judged primarily on the applicant's ability to successfully undertake advanced study in management based on his/her work experience and achievement, GMAT score and undergraduate grades. Possession of the minimum admission requirements does not, in itself, guarantee acceptance.

M.A.-M.B.A.

Applicants to the M.A.-M.B.A. dual degree pathway must qualify for admission for both the M.A. Economics and the M.B.A program. For admission information concerning the M.A., consult the Economics program section of this Calendar.

Admission

Ph.D.

Admission into the Ph.D. Management program will be judged primarily on the applicant's ability to undertake research successfully and his/her prospects for completion of the program.

The normal requirement for admission to the doctoral program in management is a master's degree (or equivalent) in business or a related field with an A-average and a bachelor's degree. A number of years of work experience is desirable.

A student enrolled in a research-based master's program in business who has completed a minimum of 2.5 credits and who has shown outstanding academic performance and research promise may be admitted to the Ph.D. program without completing the master's program. Normal Ph.D. program requirements, as stated below, will apply. Each case will be considered on an individual basis for advanced standing in the Ph.D. program. Advanced standing will be considered for a maximum of 1.5 credits.

Applicants who have completed a thesis-based master's program in business or a related area may have their program requirements adjusted at the time of admission, as set out below.

All Ph.D. candidates, regardless of their previous field of specialization, are expected to have or to acquire a basic knowledge of statistics and at least two of the following areas of management: accounting, finance, information systems, international business, management science, marketing, organizational behaviour, and productions/operations management. Students will be admitted to the program with a course of study designed where appropriate to supplement previous education, experience, and training.

Graduate Management Admission Test (GMAT) - the School requires that all applicants submit scores obtained in the Graduate Management Admission Test (GMAT) offered by the Graduate Management Admission Council (GMAC). Successful candidates will normally have a GMAT score of at least 600. Equivalent GRE scores (as defined by the Educational Testing Service) may be considered.

All applicants whose first language is not English must be tested for proficiency in the English language. See Section 3.6 of the General Regulations section of this Calendar for details.

Transfer from the Master's to the Ph.D. Program

Students enrolled full-time in the M.Sc. in Management program at Carleton University may be permitted to transfer into the Ph.D. program without completing the master's program, provided they meet the following conditions:

- Completion of 2.5 credits of master's courses with a minimum average of A
- Have demonstrated exceptional research potential
- Make a formal application for admission to the Ph.D. program no later than the third term of initial registration in the M.Sc. program
- Have permission of the Director of Graduate Research Programs.
**Accounting (ACCT) Courses**

**ACCT 5001 [0.25 credit]**
**Financial Accounting**
Fundamentals of financial accounting. Techniques used to measure business transactions, preparation of financial statements, recording and valuation of assets, liabilities and equities.
Precludes additional credit for BUSI 5004 (no longer offered).

**ACCT 5002 [0.25 credit]**
**Managerial Accounting**
Fundamentals of managerial accounting and control. Techniques for management decision-making, planning, and control including cost-volume-profit analysis, product costing, variance analysis, relevant costing, transfer pricing and the balanced scorecard.
Precludes additional credit for BUSI 5005 (no longer offered).
Prerequisite(s): ACCT 5001.

**ACCT 5011 [0.25 credit]**
**Financial Statement Analysis**
A user-oriented approach to the study of financial statements. The role of the financial statements and the annual report in the financial reporting process, using ratio analysis to analyze firm performance and make forecasts of future performance.
Precludes additional credit for BUSI 5000 (no longer offered).
Prerequisite(s): ACCT 5002.

**ACCT 5012 [0.25 credit]**
**Performance Measurement and Control**
Efficacy and efficiency of corporate strategies. Design and use of performance measurement systems from an organizational integrated systems view. Balanced scorecard, activity-based management, and other performance measurement and control systems.
Precludes additional credit for BUSI 5000 (no longer offered).
Prerequisite(s): ACCT 5002.

**ACCT 5013 [0.25 credit]**
**Financial Reporting and Control in Public Organizations**
Public sector accounting principles, practices, and unique financial reporting requirements. Comparison with private sector financial reporting, control, and performance evaluation.
Prerequisite(s): ACCT 5002.

**ACCT 5014 [0.25 credit]**
**Governance and Accountability**
Corporate governance functions including management and controllership, boards of directors, auditors, security commissions and the control of enterprise-wide risk management. Historical development and evaluation of current practices, including Sarbanes Oxley and its implications.

**ACCT 5120 [0.5 credit]**
**Advanced Concepts**
An in-depth exploration of selected topics in financial accounting, assurance and taxation.

**ACCT 5121 [0.5 credit]**
**Advanced Concepts II**
An in-depth exploration of selected topics in management accounting, finance and corporate governance.

**ACCT 5122 [0.25 credit]**
**Issues in Taxation**
This course will provide students additional knowledge in Canadian Federal Taxation required in the MAcc program. Emphasis on corporate income tax and some specialized topics.
Prerequisite(s): permission of the M.Acc. office.

**ACCT 5123 [0.5 credit]**
**Advanced Taxation**
Canadian taxation planning issues regarding personal and business decisions involving individuals, corporations, partnerships and trusts.
Prerequisite(s): ACCT 5120.

**ACCT 5125 [0.5 credit]**
**Advanced Assurance**
Assurance concepts are applied to a range of assurance and auditing engagements, including auditing financial statements and non-financial statement assurance engagements. Current trends in assurance are also explored.
Prerequisite(s): ACCT 5120.

**ACCT 5127 [0.25 credit]**
**Management Consulting**
An introduction to the full range of the management consulting service industry, business models utilized, marketing approaches and critical issues for success of management consulting projects and individual career progression.

**ACCT 5128 [0.25 credit]**
**Strategy for Professional Accountants**
Overview of the strategy process required of professional accountants. Case-based course with accounting focus, exploring the development of a company’s situation analysis, identification and analysis of strategic and operational issues.

**ACCT 5129 [0.25 credit]**
**Professional Accounting Cases I**
An introduction to approaching, planning and writing accounting cases, including integration across multiple disciplines.

**ACCT 5130 [0.5 credit]**
**Advanced Finance**
The impact of the financing decision upon the value of the firm, firm valuation, investing and risk management.
Prerequisite(s): ACCT 5121.
ACCT 5131 [0.5 credit]
Performance Management
Exploration of performance management in evaluating organizational performance, management decision making, effective problem solving skills and making recommendations for improvements to organizational operations.
Prerequisite(s): ACCT 5121.

ACCT 5133 [0.5 credit]
Advanced Integration I
Discussion, analysis and integration with an emphasis on the application of strategic management to various accounting and finance issues.
Prerequisite(s): completion of a minimum of 2.0 credits in the Master of Accounting program with a minimum average grade of B-.

ACCT 5135 [0.5 credit]
Advanced Integration II
Discussion, analysis and integration of issues involving financial reporting, assurance, finance, management accounting, taxation and/or strategy.
Prerequisite(s): ACCT 5133.

ACCT 5137 [0.25 credit]
Professional Accounting Cases II
A continued development and honing of problem solving abilities when placed in real-life, business situations.
Case-writing skills will be finessed, with focus on analysis and integration, while keeping the big picture in mind.
Prerequisite(s): ACCT 5120, ACCT 5121 and ACCT 5129.

ACCT 5199 [1.0 credit]
Internship
Application of M.Acc. course knowledge and building management skills in a professional environment.
Minimum 480 hours. Graded Sat/Uns.
Prerequisite(s): permission of the M.Acc. office.

BUSI 5080 [0.5 credit]
Seminar in Accounting I
Also offered, with different requirements, as BUSI 6000, for which additional credit is precluded.

BUSI 5081 [0.5 credit]
Seminar in Accounting II
Research methods, theory and practice in reporting, performance measurement, control, risk management and governance.
Also offered, with different requirements, as BUSI 6001, for which additional credit is precluded.

BUSI 5106 [0.25 credit]
Business Case Analysis and Presentations
Introduction to, and practical application of, the methods and tools of rigorous business case analysis and the design of strategic responses, including the preparation and delivery of presentations designed to convince decision makers of the validity of the analysis and strategic response.

BUSI 5108 [0.25 credit]
Sustainable Business Development

BUSI 5180 [0.5 credit]
Seminar in Management I: Modern Organization Theory
The development of post-structuralist organization theory is examined. Theories of organizational culture and symbolism, political theories of organization, ethnomethodological, decision-based and population ecology approaches are investigated. The social, economic, and intellectual forces shaping organization theory provides a major focus.
Also offered, with different requirements, as BUSI 6100, for which additional credit is precluded.

BUSI 5181 [0.5 credit]
Seminar in Management II: Current Topics in Organizational Behaviour
Current topics and debates in the research on organizational behaviour. Potential topics include motivation, learning, communication, decision-making, small group behaviour, leadership, careers, power and conflict.
Also offered, with different requirements, as BUSI 6101, for which additional credit is precluded.

BUSI 5280 [0.5 credit]
Seminar in Marketing I: Management and Strategy
Marketing theory, history, and developments through the analysis, synthesis, and extension of theoretical and empirical papers on marketing management and strategy including all aspects of the marketing mix plus alliances, competitive advantage, global marketing strategies and segmenting, targeting and positioning.
Also offered, with different requirements, as BUSI 6200, for which additional credit is precluded.

BUSI 5281 [0.5 credit]
Seminar in Marketing II: Consumer Behaviour
Consumer decision making theory and practice including information processing, behavioural decision theory and consumer culture theory perspectives.
Also offered, with different requirements, as BUSI 6201, for which additional credit is precluded.
BUSI 5380 [0.5 credit]
Seminar in Management of Production/Operations I: Strategic Management of Production Systems
Developing a firm's strategies with respect to facilities, locations, technologies, vertical integration and sourcing arrangements. Recent developments in management policies and practices that enable production systems to excel and grow in the era of innovation-, cost-, time- and quality-based competition.
Also offered, with different requirements, as BUSI 6300, for which additional credit is precluded.

BUSI 5381 [0.5 credit]
Seminar in Management of Production/Operations II: Production/Technology/Strategy Interface
The evolution and management of process innovation; management of productivity and sustainability using process technologies; integration of production strategy and technology; and supply chain interactions with development chain. Topics include process re-engineering, quality function deployment, supply chain restructuring and the deployment of process innovations.
Also offered, with different requirements, as BUSI 6301, for which additional credit is precluded.

BUSI 5383 [0.5 credit]
Systems Optimization: Methods and Models
Management science approaches in modeling systems for decision-making under certainty and uncertainty. Linear programming, network flows problems and applications, discrete optimization models, heuristics and metaheuristics, dynamic programming, nonlinear programming, simulation. Links between theory and application will be illustrated through case studies and applied modeling.
Also offered, with different requirements, as BUSI 6303, for which additional credit is precluded.

BUSI 5480 [0.5 credit]
Seminar in Information Systems I: Research Issues
Research themes, approaches, and methods prevalent in the Information Systems area. Students will engage in examining research issues in IS and perform critical analyses of the research methodologies used to investigate and report on them.
Also offered, with different requirements, as BUSI 6400, for which additional credit is precluded.

BUSI 5481 [0.5 credit]
Seminar in Information Systems II: Current Trends
Theory and practice in current information systems research.
Also offered, with different requirements, as BUSI 6401, for which additional credit is precluded.

BUSI 5580 [0.5 credit]
Seminar in Finance I: Topical Issues in Investments
Selected topics in financial theory. Topics chosen according to new developments in theory and with the interests of the students in mind and may include theory of derivatives, pricing theory, information asymmetries, agency theory, economic efficiency, and empirical methods.
Also offered, with different requirements, as BUSI 6500, for which additional credit is precluded.

BUSI 5581 [0.5 credit]
Seminar in Finance II: Theories and Empirical Methods in Corporate Finance
Foundations for empirical research methodologies used in selected papers in finance; informational issues and their impact on capital market efficiency; economics of mergers and acquisitions, dividend and information; and emerging areas in finance such as market failures, corporate governance, financial crisis, and behavioural finance.
Also offered, with different requirements, as BUSI 6501, for which additional credit is precluded.

BUSI 5780 [0.5 credit]
Seminar in International Business I: International Markets and Strategy
An advanced examination of contemporary theory on the international expansion of the firm: Globalization, trade and investment flows, trade blocs, and free trade zones; consumers and culture; key actors in global markets; sequential internationalization, expansion modes, and location theory; strategy by firm size.
Also offered, with different requirements, as BUSI 6700, for which additional credit is precluded.

BUSI 5781 [0.5 credit]
Seminar in International Business II: Managing in a Global Environment
The role of culture, cognition, and behaviour as it relates to management theory and practices. Issues related to globalization, technology, and workplace diversity are explored through an investigation of cultural theories and their implications for cognition, behaviour, and management.
Also offered, with different requirements, as BUSI 6705, for which additional credit is precluded.

BUSI 5801 [0.25 credit]
Statistics for Managers
BUSI 5802 [0.25 credit]
Business Ethics
Impact of corporate decisions on society. Models and standards of business ethics and corporate social responsibility (CSR). Methods of measuring and reporting. The rise of corporate power, stakeholder analysis, corporate governance, sustainability, national and international pressures on CSR.

BUSI 5900 [0.5 credit]
Tutorials/Directed Studies in Business
Tutorials or directed readings in selected areas of business, involving presentation of papers as the basis for discussion with the tutor.
Prerequisite(s): GPA of 10.0 or higher and permission of the School.

BUSI 5905 [0.5 credit]
Special Topics
At the discretion of the School, a course dealing with selected topics of interest to students in the MBA Program. Topics will vary from year to year, and will be announced in advance of the registration period.
Prerequisite(s): Permission of the School.

BUSI 5906 [0.25 credit]
Special Topics
At the discretion of the School, a course dealing with selected topics of interest to students in the MBA program. Topics will vary from year to year, and will be announced in advance of the registration period.
Prerequisite(s): permission of the School.

BUSI 5907 [0.5 credit]
M.B.A. Thesis Tutorial
A seminar designed to help the student formulate and evaluate specific research topics. The successful submission of a thesis proposal is necessary for the completion of the course.
Prerequisite(s): admission to the program prior to the fall term of 2008 and permission of the M.B.A. Program Director.

BUSI 5908 [1.0 credit]
M.B.A. Research Project
Prerequisite(s): admission to the program prior to the fall term of 2008 and permission of the M.B.A. Program Director.

BUSI 5909 [1.5 credit]
M.B.A. Thesis Research
Prerequisite(s): BUSI 5907 and admission to the program prior to the fall term of 2008 and permission of the M.B.A. Program Director.

BUSI 5980 [0.5 credit]
Foundations of Management Theory and Research
Exploration of seminal and foundational works in management theory and research. Review of the foundational thinking of scholars that influenced and shaped the management discipline.

BUSI 5981 [0.5 credit]
Statistics for Business Research
In-depth examination and critique of statistical inference. Linear regression. Statistical computing software will be used.

BUSI 5982 [0.5 credit]
Research Methodology in Business
The study of research techniques commonly used in research on business and management issues. The development of knowledge of these methodologies and their application, and their possible use in the thesis research of the student.
Also offered, with different requirements, as BUSI 6902, for which additional credit is precluded.

BUSI 5983 [0.5 credit]
Qualitative Research Design
The use of qualitative data in business research. Discussion of research design, data collection, analysis and interpretation techniques; overview of philosophy of science debates regarding epistemological and ontological stance, with practical experience.
Prerequisite(s): BUSI 5982.
Also offered, with different requirements, as BUSI 6903, for which additional credit is precluded.

BUSI 5984 [0.5 credit]
Quantitative Research Design
In-depth study of theories and assumptions of quantitative research design methodologies in management; exploration of alternative research designs; conceptual understanding and application of statistical methods for data analysis; critique of research from a variety of practice settings applying quantitative design methods; design a research project.
Prerequisite(s): BUSI 5982.
Also offered, with different requirements, as BUSI 6904, for which additional credit is precluded.

BUSI 5989 [2.0 credits]
M.Sc. Thesis

BUSI 5992 [0.25 credit]
Tutorials/Directed Studies in Business
Tutorials or directed readings in selected areas of business, involving presentation of papers as the basis for discussion with the tutor.
Prerequisite(s): permission of the School of Business.

BUSI 5998 [0.0 credit]
MBA Skills Workshop
Provides preparation for the MBA program, as well as professional and career development. The course is graded SAT/UNSAT based on attendance and engagement.
BUSI 5999 [1.0 credit]
Internship
A degree requirement for students with less than two years of relevant experience within a professional environment. Focus on the application of MBA course knowledge and building management skills in a business environment.
Prerequisite(s): successful completion of two academic terms; subject to approval by the MBA Office.
Minimum 480 hours.

BUSI 6000 [0.5 credit]
Seminar in Accounting I
Also offered, with different requirements, as BUSI 5080, for which additional credit is precluded.

BUSI 6001 [0.5 credit]
Seminar in Accounting II
Research methods, theory and practice in reporting, performance measurement, control, risk management and governance.
Also offered, with different requirements, as BUSI 5081, for which additional credit is precluded.

BUSI 6009 [0.5 credit]
Special Topics in Accounting
Designed to expose students to new and emerging issues in selected areas of accounting research. The topics covered vary from year to year according to varied research expertise among the area faculty.
Prerequisite(s): permission of the School.

BUSI 6100 [0.5 credit]
Seminar in Management I: Modern Organization Theory
The development of post-structuralist organization theory is examined. Theories of organizational culture and symbolism, political theories of organization, ethnomethodological, decision-based and population ecology approaches are investigated. The social, economic, and intellectual forces shaping organization theory provides a major focus.
Also offered, with different requirements, as BUSI 5180, for which additional credit is precluded.

BUSI 6101 [0.5 credit]
Seminar in Management II: Current Topics in Organizational Behaviour
Current topics and debates in the research on organizational behaviour. Potential topics include motivation, learning, communication, decision-making, small group behaviour, leadership, careers, power and conflict.
Also offered, with different requirements, as BUSI 5181, for which additional credit is precluded.

BUSI 6103 [0.5 credit]
Seminar in Strategic Management
Current topics and debates in the research on strategic management, sustainable business development and corporate governance. Foundational theories to be reviewed may include agency, institutional, network, resource-based view, resource dependence, stakeholder, stewardship and transaction cost economics theories.
Precludes additional credit for BUSI 6803 (no longer offered).

BUSI 6104 [0.5 credit]
Managing the Change Process
The process of organizational change and the external forces which drive such changes. Topics include both micro and macro theories of change and issues around change management such as leadership and resistance to change.
Precludes additional credit for BUSI 6704 (no longer offered).

BUSI 6105 [0.5 credit]
Women in Management
An exploration of the research and organizational challenges arising from changing gender roles. Topics include: the sex segregation of work, gender differences in management styles, work-family conflict, women’s careers, managing sexual harassment, employment equity and pay equity.
Precludes additional credit for BUSI 6802 (no longer offered).

BUSI 6109 [0.5 credit]
Special Topics in Management
Designed to expose students to new and emerging issues in selected areas of management research. The topics covered vary from year to year according to varied research expertise among the area faculty.
Prerequisite(s): permission of the School.

BUSI 6200 [0.5 credit]
Seminar in Marketing I: Management and Strategy
Marketing theory, history, and developments through the analysis, synthesis, and extension of theoretical and empirical papers on marketing management and strategy including all aspects of the marketing mix plus alliances, competitive advantage, global marketing strategies and segmenting, targeting and positioning.
Also offered, with different requirements, as BUSI 5280, for which additional credit is precluded.

BUSI 6201 [0.5 credit]
Seminar in Marketing II: Consumer Behaviour
Consumer decision making theory and practice including information processing, behavioural decision theory and consumer culture theory perspectives.
Also offered, with different requirements, as BUSI 5281, for which additional credit is precluded.
BUSI 6209 [0.5 credit]
Special Topics in Marketing
Designed to expose students to new and emerging issues in selected areas of marketing research. The topics covered vary from year to year according to varied research expertise among the area faculty.
Prerequisite(s): permission of the School.

BUSI 6300 [0.5 credit]
Seminar in Management of Production/Operations I: Strategic Management of Production Systems
Developing a firm's strategies with respect to facilities, locations, technologies, vertical integration and sourcing arrangements. Recent developments in management policies and practices that enable production systems to excel and grow in the era of innovation-, cost-, time- and quality-based competition.
Also offered, with different requirements, as BUSI 5380, for which additional credit is precluded.

BUSI 6301 [0.5 credit]
Seminar in Management of Production/Operations II: Production/Technology/Strategy Interface
The evolution and management of process innovation; management of productivity and sustainability using process technologies; integration of production strategy and technology; and supply chain interactions with development chain. Topics include process reengineering, quality function deployment, supply chain restructuring and the deployment of process innovations.
Also offered, with different requirements, as BUSI 5381, for which additional credit is precluded.

BUSI 6303 [0.5 credit]
Systems Optimization: Methods and Models
Management science approaches in modeling systems for decision-making under certainty and uncertainty. Linear programming, network flows problems and applications, discrete optimization models, heuristics and metaheuristics, dynamic programming, nonlinear programming, simulation. Links between theory and application will be illustrated through case studies and applied modeling.
Precludes additional credit for BUSI 6703.
Prerequisite(s): permission of the School.
Also offered, with different requirements, as BUSI 5383, for which additional credit is precluded.

BUSI 6304 [0.5 credit]
Management of Innovation and Technology
Introduction to issues in the management of technology. Topics include: technology strategy and policy, technology forecasting and planning, the process of technology innovation from concept to market, research and development management, technology adoption, diffusion and implementation, technology transfer, and technology and social issues.
Precludes additional credit for BUSI 6801 (no longer offered).

BUSI 6306 [0.5 credit]
Advanced Methods and Models of Management Science
Advanced study of decision-making under certainty and uncertainty. Preprocessing and reformulation methods, optimization theory for large scale problems; stochastic programming; metaheuristics; multicriteria analysis; simulation. Links between theory and application will be illustrated through case studies and applied modeling.
Precludes additional credit for BUSI 6906 (no longer offered).
Prerequisite(s): BUSI 6303 or permission of the School.

BUSI 6309 [0.5 credit]
Special Topics in Operations Management
Designed to expose students to new and emerging issues in selected areas of operations management research. The topics covered vary from year to year according to varied research expertise among the area faculty.
Prerequisite(s): permission of the School.

BUSI 6400 [0.5 credit]
Seminar in Information Systems I: Research Issues
Research themes, approaches, and methods prevalent in the Information Systems area. Students will engage in examining research issues in IS and perform critical analyses of the research methodologies used to investigate and report on them.
Also offered, with different requirements, as BUSI 5480, for which additional credit is precluded.

BUSI 6401 [0.5 credit]
Seminar in Information Systems II: Current Trends
Theory and practice in current information systems research.
Also offered, with different requirements, as BUSI 5481, for which additional credit is precluded.

BUSI 6409 [0.5 credit]
Special Topics in Information Systems
Designed to expose students to new and emerging issues in selected areas of information systems research. The topics covered vary from year to year according to varied research expertise among the area faculty.
Prerequisite(s): permission of the School.

BUSI 6500 [0.5 credit]
Seminar in Finance I: Topical issues in Investments
Selected topics in financial theory. Topics chosen according to new developments in theory and with the interests of the students in mind and may include theory of derivatives, pricing theory, information asymmetries, agency theory, economic efficiency, and empirical methods.
Prerequisite(s): graduate-level finance courses or permission of the School.
Also offered, with different requirements, as BUSI 5580, for which additional credit is precluded.
BUSI 6501 [0.5 credit]
Seminar in Finance II: Theories and Empirical Methods in Corporate Finance
Foundations for empirical research methodologies used in selected papers in finance; informational issues and their impact on capital market efficiency; economics of mergers and acquisitions, dividend and information; and emerging areas in finance such as market failures, corporate governance, financial crisis, and behavioural finance.
Prerequisite(s): graduate-level finance courses or permission of the School.
Also offered, with different requirements, as BUSI 5581, for which additional credit is precluded.

BUSI 6509 [0.5 credit]
Special Topics in Finance
Designed to expose students to new and emerging issues in selected areas of finance research. The topics covered vary from year to year according to varied research expertise among the area faculty.
Prerequisite(s): permission of the School.

BUSI 6600 [0.5 credit]
Entrepreneurship
An examination of research in entrepreneurship focusing on theory building and empirical testing of factors that shapes the identification, evaluation and exploitation of opportunities and the creation of new organizations.
Precludes additional credit for BUSI 6806 (no longer offered).

BUSI 6700 [0.5 credit]
Seminar in International Business I: International Markets and Strategy
An advanced examination of contemporary theory on the international expansion of the firm: Globalization, trade investment flows, trade blocs, and free trade zones; consumers and culture; key actors in global markets; sequential internationalization, expansion modes, and location theory; strategy by firm size.
Precludes additional credit for BUSI 6804 (no longer offered).
Also offered, with different requirements, as BUSI 5780, for which additional credit is precluded.

BUSI 6705 [0.5 credit]
Seminar in International Business II: Managing in a Global Environment
The role of culture, cognition, and behaviour as it relates to management theory and practices. Issues related to globalization, technology, and workplace diversity are explored through an investigation of cultural theories and their implications for cognition, behaviour, and management.
Also offered, with different requirements, as BUSI 5781, for which additional credit is precluded.

BUSI 6709 [0.5 credit]
Special Topics in International Business
Designed to expose students to new and emerging issues in selected areas of international business research. The topics covered vary from year to year according to varied research expertise among the area faculty.
Prerequisite(s): permission of the School.

BUSI 6900 [0.5 credit]
Directed Readings
Directed readings in selected areas of business, involving presentation of papers as the basis for discussion. A part of the requirement for the course may be participation in an advanced course at the undergraduate/graduate level.
Prerequisite(s): permission of the School.

BUSI 6901 [0.5 credit]
Special Topics
Designed to expose students to new and emerging issues in selected areas of business research. Integrative problems involving two or more areas of business research are also explored. The topics covered may vary from year to year.
Prerequisite(s): permission of the School.

BUSI 6902 [0.5 credit]
Research Methodology in Business
Research techniques commonly used in research on business and management issues. The development of knowledge of these methodologies and their application, and their possible use in the thesis research of the student.
Also offered, with different requirements, as BUSI 5982, for which additional credit is precluded.

BUSI 6903 [0.5 credit]
Qualitative Research Design
The use of qualitative data in business research. Discussion of research design, data collection, analysis and interpretation techniques; overview of philosophy of science debates regarding epistemological and ontological stance; with practical experience.
Prerequisite(s): BUSI 6902.
Also offered, with different requirements, as BUSI 5983, for which additional credit is precluded.

BUSI 6904 [0.5 credit]
Quantitative Research Design
In-depth study of theories and assumptions of quantitative research design methodologies in management; exploration of alternative research designs; conceptual understanding and application of statistical methods for data analysis; critique of research from a variety of practice settings applying quantitative design methods; design a research project.
Prerequisite(s): BUSI 6902.
Also offered, with different requirements, as BUSI 5984, for which additional credit is precluded.
BUSI 6905 [0.5 credit]
Advanced Statistical Methods for Business Research
A practical introduction to advanced statistical methods used in business research, with particular focus on discrete categorical data. Topics include the analysis of two-way and three-way tables; loglinear modeling; logistic regression; generalized linear models. Students will analyze real data using appropriate software packages.

BUSI 6907 [0.5 credit]
Ph.D. Thesis Tutorial
An intensive preparation for Ph.D. thesis research, under the direction of one or more members of the School. The successful submission of a thesis proposal is necessary for the completion of the course.

BUSI 6908 [0.0 credit]
Ph.D. Comprehensives
Preparation for comprehensive examinations.

BUSI 6909 [5.0 credits]
Ph.D. Thesis

Financial Management (FINA) Courses
FINA 5501 [0.25 credit]
Financial Management
Overview of finance from the perspective of the financial manager. Corporate governance issues, financial markets, time value of money, valuation and yields of financial securities, capital budgeting, financial statement analysis, and the trade-off between risk and return. Precludes additional credit for BUSI 5504.
Prerequisite(s): ACCT 5001 and BUSI 5801.

FINA 5502 [0.25 credit]
Corporate Finance
Aspects of corporate finance of most concern to managers: investment, financing and payout decisions, corporate restructuring. Case studies will be used.
Prerequisite(s): FINA 5501.

FINA 5511 [0.25 credit]
Investments
The analytical foundations and tools necessary for successful decision making by investment managers and analysts and by individual investors. Includes a significant hands-on component.
Prerequisite(s): FINA 5502.

FINA 5512 [0.25 credit]
Valuation
Prerequisite(s): FINA 5502.

FINA 5513 [0.25 credit]
Mergers and Acquisitions
Theory and practice of mergers and acquisitions. Skills needed to be effective in mergers and acquisitions. Best practices in deal origination, design, implementation and post merger integration. Precludes additional credit for BUSI 5500.
Prerequisite(s): FINA 5512.

FINA 5514 [0.25 credit]
International Finance
Issues encountered by the multinational financial manager in making financing and investment decisions within a global context. Foreign exchange markets, parity conditions, currency quotation methods, management of foreign exchange/political risk and international capital budgeting.
Prerequisite(s): FINA 5502.

FINA 5515 [0.5 credit]
Micro Finance
Introduces students to the theory and practice of microfinance. Provides students with a comprehensive understanding of microfinance, its achievements, its current challenges, and the basic skills needed to manage microfinance institutions (MFIs). Serves as a forum to reflect on the future of microfinance and of financing for development in general. A mix of cases and lectures will be used.
Prerequisite(s): FINA 5501, FINA 5502.
Also offered at the undergraduate level, with different requirements, as BUSI 4515, for which additional credit is precluded.

FINA 5521 [0.25 credit]
Financial Management Concentration Integration
Integrates and applies all the accounting and finance concentration coursework. Critical thinking is stressed via the case study approach. Focuses on complex problems and allows students to gain a deeper understanding of the salient issues discussed within the financial management concentration.
Precludes additional credit for BUSI 5500.
Prerequisite(s): FINA 5501, FINA 5502, FINA 5512 and FINA 5513.

Information Systems (ITIS) Courses
ITIS 5401 [0.25 credit]
Managing Information Systems in Organizations
Key issues in managing of information systems in organizations. Business and information technology challenges faced by managers and how decisions are made about acquiring, deploying, and using information technologies to achieve business objectives.
ITIS 5403 [0.25 credit]
ICT for Development
Conceptual frameworks to understand the prospects and challenges and roles of information and of information and communications technologies (ICTs) in social and economic development; knowledge and skills to help in the effective planning, development, implementation and management of ICT for development initiatives; case studies.

ITIS 5408 [0.5 credit]
Social Analytics
The process, tools and techniques necessary to acquire, clean, and analyze text that has been generated on social platforms. Social network analysis, sentiment analysis, topic extraction, and co-occurrence analysis.
Prerequisite(s): ITIS 5401, MKTG 5200, BUSI 5801.
Also offered at the undergraduate level, with different requirements, as BUSI 4408, for which additional credit is precluded.

ITIS 5411 [0.25 credit]
IT Service Support
Management of IT processes crucial to business operations. IT service management (ITSM) best practices including service desk management, incident management, problem management, change management, release management, and configuration management.
Prerequisite(s): ITIS 5401.

ITIS 5412 [0.25 credit]
IT Service Delivery
Service level management, services reporting, service continuity and availability management, budgeting and accounting for IT services, capacity management and information security management. Service level agreements (SLAs) and information technology security techniques or subjects.
Prerequisite(s): ITIS 5401.

ITIS 5413 [0.25 credit]
Enterprise Architecture and Governance
Exploration and analysis of enterprise architecture frameworks used to guide organizations in aligning business and IT strategies and goals while enhancing organizational efficiency in the adoption and use of IT. Models of IT Governance.
Prerequisite(s): ITIS 5401.

ITIS 5414 [0.25 credit]
Emerging Information Technologies and Business Innovation
Examines the emerging information technology trends and how new technologies can be incorporated to drive process innovation and improve operational performance.
Prerequisite(s): ITIS 5401, or ITIS 5403 for students in the International Development Management Concentration.

ITIS 5421 [0.25 credit]
Strategic Management of Technology Concentration Integration
Components and aspects of technology strategy formulation and its successful implementation in an organization. Technology strategy from a general management perspective, designing and developing technology strategy for sustaining competitiveness. Project-based course.
Prerequisite(s): ITIS 5401, ITIS 5411, ITIS 5412, ITIS 5413.

ITIS 5431 [0.25 credit]
Business Analytics for Managers
Decision support systems in organizations; moving from business intelligence to business analytics; big data trends in organizations; theories and trends in data analytics.
Prerequisite(s): ITIS 5401 or permission of the School of Business.

ITIS 5432 [0.25 credit]
Business Analytics Methods
Tools for data analytics; analyzing data beyond statistics; data mining and predictive modeling; time series analysis and forecasting; neural networks algorithms in business analytics.
Prerequisite(s): ITIS 5431 and BUSI 5801 (or equivalent).

International Business (IBUS) Courses
IBUS 5701 [0.25 credit]
International Business
Managerial and strategic implications of differing international environments for a variety of business functions including structure and control, managing human resources, marketing, finance and logistics. Complexities of working across political and cultural boundaries.
Precludes additional credit for BUSI 5300 (no longer offered).

IBUS 5711 [0.25 credit]
International Marketing and Trade
Product adaptation, distribution networks, promotion practices, cross-border pricing strategy and regulatory and other limitations. Trade trends and the macro and micro effects of culture provide connecting themes.
Precludes additional credit for BUSI 5301 (no longer offered).
Prerequisite(s): IBUS 5701.

IBUS 5712 [0.25 credit]
Business and Government in Emerging Economies
Projects in emerging economies often involve partnerships between businesses, local governments and foreign donors. Emerging forms of cooperation which address issues of poverty, infrastructure and education. The role of international firms in the process of economic transition.
Precludes additional credit for BUSI 5300 (no longer offered).
Prerequisite(s): IBUS 5701.
IBUS 5713 [0.25 credit]
Doing Business in the United States
The role of the United States as Canada's most important foreign trade partner. The U.S. as a distinct business environment. Regulatory structures, competitive environment, and cross-regional buyer behaviour within the U.S. Comparative view of the business culture in the U.S. and Canada.
Precludes additional credit for BUSI 5300 (no longer offered).
Prerequisite(s): IBUS 5701.

IBUS 5714 [0.25 credit]
Buyer Behaviour in International Markets
Globalization and the divergent, crossvergent and convergent paradigms are used to explain and analyze the behaviour of buyers across different markets and cultures. Socio-cultural, psychological, organizational and other factors that guide purchase decision-making behavior in consumer and B2B markets are examined.
Prerequisite(s): IBUS 5701.

IBUS 5715 [0.25 credit]
Foreign Markets: Selection, Assessment and Entry Strategies
Selection and assessment of foreign markets suitable to corporate capabilities. Factors affecting the internationalization of firms, from SMEs and born globals to large multinationals. Methods for foreign market entry and service, from exporting, licensing, and franchising to JVs, M&As and greenfield investment.
Prerequisite(s): IBUS 5701.

IBUS 5716 [0.25 credit]
Management of International Business
Operating organizations across national and cultural boundaries adds complexity to the tasks that confront managers and requires specific skills. Topics discussed include motivation, leadership, communication and negotiation in a cross-cultural context as well as the pervasive effects of culture on interactions within and across firms.
Prerequisite(s): IBUS 5701.

IBUS 5721 [0.25 credit]
Regional and Global Business Strategies Concentration Integration
Regional and global business expansion strategies and how global interdependence and regional trade groups affect international investment and marketing strategies. Environmental and political factors that influence policy within and between trade blocs and how businesses participate in these processes.
Precludes additional credit for BUSI 5301 (no longer offered).
Prerequisite(s): IBUS 5701 and successful completion of all courses in the International Business concentration.

International Development Mgmt (IDMG) Courses

IDMG 5610 [0.25 credit]
Introduction to International Development
Overview of the theoretical and practical underpinnings of international development management. Covering macro and micro level perspectives, the course offers rich insights into current approaches and debates in international development management.

Management (MGMT) Courses

MGMT 5100 [0.5 credit]
Managing People and Organizations
Organizations and the relationships that define them. Theories, concepts and experiential exercises help students understand their own values, attitudes and goals and those of others how to motivate, communicate, teach and lead others; and how to apply these concepts to improving personal and organizational performance.
Precludes additional credit for MGMT 5101 (no longer offered) and MGMT 5102 (no longer offered).
Prerequisite(s): enrolment in the MBA program in the Sprott School of Business or permission of the School.

MGMT 5111 [0.25 credit]
Conflict and Negotiation
Conflict, negotiation and bargaining. The bargaining process, conflict handling and how to analyze, plan and implement successful negotiations. Management and labour objectives and strategies that lead to conflict.
Prerequisite(s): MGMT 5100.

MGMT 5112 [0.25 credit]
Power and Influence
The role of power and influence in organizations. Sources of power, the effectiveness of various influence tactics, the implications of powerlessness, types of empowerment, organizational politics and fostering constructive versus destructive political behaviour in organizations.
Precludes additional credit for BUSI 5101 (no longer offered). MGMT 5110.
Prerequisite(s): MGMT 5100.

MGMT 5113 [0.25 credit]
Managing Teams
Factors affecting team performance. Team development, the impact of team size, team processes, organizational practices that support teams, potential team interventions and the unique challenges faced by virtual teams.
Prerequisite(s): MGMT 5100.

MGMT 5114 [0.25 credit]
Managing Diversity
Exploration of issues arising from diversity within organizations including the implications of cultural differences for motivation, communication, conflict and leadership. Identification of practices that facilitate the effective management of diversity.
Prerequisite(s): MGMT 5100.
MGMT 5115 [0.25 credit]
Leadership
Post-heroic leadership theories, with a practical emphasis on developing and honing leadership skills in practicing managers. A highly self-reflective course, requiring students to question and share their own leadership styles and situational antecedents.
Prerequisite(s): MGMT 5100.

MGMT 5116 [0.25 credit]
Managing Performance
Principles and techniques relating to the development, support, and evaluation of employee performance in organizations. Models of individual and organizational performance; identifying high performing employees; methods of measuring performance; employee development and incentive systems.
Prerequisite(s): MGMT 5100.

MGMT 5117 [0.25 credit]
Knowledge Management
Knowledge as a resource; methodologies for managing ongoing and future knowledge needs in businesses. As required knowledge is dispersed and developed throughout the globe, international dimensions of knowledge management.
Prerequisite(s): MGMT 5100.

MGMT 5120 [0.5 credit]
Fundamentals of Leading and Managing Organizational Change
How individuals, groups and organizations respond to change; overview of key change models and change strategy. At the micro level how individuals respond to change, how change should be managed, change management competencies and changing organizational culture.
Prerequisite(s): MGMT 5100 and 0.5 credit from MGMT 5111, MGMT 5113 or MGMT 5115; and registration in the Management and Change concentration or a grade of A- or better in MGMT 5100.

MGMT 5128 [0.25 credit]
Ethical Issues in Managing Arts and Culture Organizations
Ethical issues in the management and governance of arts and culture organizations including cultural appropriation, rights of production and reproduction, artistic ownership, and censorship.
Prerequisite(s): BUSI 5802.

MGMT 5129 [0.5 credit]
Managing the Arts
The challenges of managing arts organizations with emphasis on the changing environment of arts consumption and funding. The tensions arising from blending artistic and aesthetic dimensions with functional considerations when judging organizational and personal issues form a continuing theme.
Also offered at the undergraduate level, with different requirements, as BUSI 4129, for which additional credit is precluded.

Marketing (MKTG) Courses

MKTG 5200 [0.5 credit]
Marketing Strategy
Essential concepts for cultivating and maintaining successful buyer-seller relationships, customer and competitor analysis, segmentation, targeting, and positioning. Translation of target market and positioning decisions into actionable marketing plans, including product, pricing, channel/promotional decisions, and tools for forecasting/evaluating success. Organizational capstone project required.

MKTG 5211 [0.25 credit]
Technology Marketing
Marketing in technology-intensive environments, with focus on business buying processes. Buyer behaviour, competitive and environmental analysis, planning and implementation of product and service innovations, targeting and positioning in the early stages of introduction, management through the growth stages, tracking success and contingency planning.

MKTG 5229 [0.5 credit]
Marketing in the Arts and Culture Sectors
Advanced study of marketing within the arts and culture sectors. Facilitates sophisticated understanding of the knowledge and skills required for marketing managers to respond to changing market environments in order to bring arts and culture offerings to their target audiences.
Prerequisite(s): MKTG 5200.
Also offered at the undergraduate level, with different requirements, as BUSI 4229, for which additional credit is precluded.

Strategic Management (STGY) Courses

STGY 5900 [0.5 credit]
Corporate and Business Strategy
Strategic management focuses on evaluation of opportunities and threats in external environments in light of an organization’s strengths and weaknesses, in order to determine a sustainable competitive advantage. Emphasis on corporate and business level strategic analysis and formulation. Organizational capstone project required.
Prerequisite(s): all other MBA core courses.

STGY 5903 [0.5 credit]
Strategic Concepts
An overview of business models and key strategic concepts facing firms in a global environment. Core functional area concepts in accounting, marketing, operations and HR are introduced and integrated through simulation. Skills in managing teams, meetings, business planning and presenting business plans.
Technology Management (TOMS) Courses

TOMS 5301 [0.25 credit]  
Modeling Business Decisions  
Quantitative methods for strategic, tactical, and operational business decision making. Optimization, simulation, project management, decision analysis, and multi-criteria analysis. Underlying ideas, model formulation, computer implementation, and analysis of model results, with applications from various business functions.

TOMS 5302 [0.25 credit]  
Operations Management  
The provision of services and goods to customers, with focus on efficiency, effectiveness, and productivity. Planning and control of processes involving products, workers, equipment, suppliers, and customers. Effects of variation and uncertainty on lead time, inventory, quality, and customer service.  
Precludes additional credit for BUSI 5600 (no longer offered).  
Prerequisite(s): BUSI 5801.

TOMS 5303 [0.25 credit]  
Managing Projects  
Foundations and core principles of managing projects with an emphasis on supporting techniques, practices, and methods as means for structuring, analyzing, scope, planning, executing, monitoring, controlling, and reporting.

TOMS 5305 [0.25 credit]  
International Development Projects Preparation and Formulation  
Processes, assessment methodologies and tools, and practices for designing international development projects, developing funding proposals, managing calls for proposals, organizing procurement, and evaluating the implementation of the project’s activities.

TOMS 5311 [0.25 credit]  
Quality Management  
Defining quality, quality improvement, six sigma, lean enterprise, benchmarking and control charts; quality audits, ISO 9000, ISO 20000 and the progressive excellence program; role of quality assurance in service and product development; Process management and performance excellence.  
Precludes additional credit for BUSI 5805 (no longer offered).  
Prerequisite(s): BUSI 5801, TOMS 5301 and TOMS 5302.

TOMS 5312 [0.25 credit]  
Technology Development  
Transformation of knowledge and ideas into products, processes and services. Development/innovation process models, successful and efficient integrated product/process/service development, cross functional teams, quality function deployment, lead-user approach, open innovations paradigm, disruptive innovations, and intellectual property management.  
Precludes additional credit for BUSI 5805 (no longer offered).  
Prerequisite(s): TOMS 5301 and TOMS 5302.

TOMS 5313 [0.25 credit]  
Technology Adoption for Services  
Adoption and implementation of technology-driven products and processes for enhanced services. Technology forecasting and scanning; transfer of technologies including technology sourcing, pricing, transfer modes, and success factors; selection of appropriate technology, its vendor and consultant; risk management; managing change.  
Precludes additional credit for BUSI 5700 (no longer offered).  
Prerequisite(s): TOMS 5301 and TOMS 5302.

TOMS 5314 [0.25 credit]  
Supply Chain Management  
Organizational, strategic and operational aspects of managing supply chain from domestic and international perspectives. Outsourcing strategies, supplier relationship and information sharing, supplier networks, contracting and procurement management, logistic integration, role of information technology, and supply chain performance and metrics.  
Precludes additional credit for BUSI 5601 (no longer offered).  
Prerequisite(s): BUSI 5801.

Summer session: some of the courses listed in this Calendar are offered during the summer. Hours and scheduling for summer session courses will differ significantly from those reported in the fall/winter Calendar. To determine the scheduling and hours for summer session classes, consult the class schedule at central.carleton.ca

Not all courses listed are offered in a given year. For an up-to-date statement of course offerings for the current session and to determine the term of offering, consult the class schedule at central.carleton.ca