Journalism

This section presents the requirements for programs in:

• Journalism B.J. Honours
• Journalism with Concentration in Health Sciences B.J. Honours
• Journalism B.J. Combined Honours
• Media Production and Design B.M.P.D. Honours

Program Requirements

Journalism

B.J. Honours (20.0 credits)

A. Credits Included in the Major CGPA (8.0 credits)

1. 1.0 credit in:
   - JOUR 1001 [0.5] Foundations of Journalism: Journalism in Context
   - JOUR 1002 [0.5] Foundations of Journalism: Journalism in Practice

2. 2.0 credits in:
   - JOUR 2201 [1.0] Fundamentals of Reporting
   - JOUR 2202 [0.5] Digital Journalism Toolkit
   - JOUR 2501 [0.5] Media Law

3. 2.5 credits in:
   - JOUR 3207 [0.5] Audio Journalism
   - JOUR 3208 [0.5] Video Journalism
   - JOUR 3225 [0.5] Reporting in Depth
   - JOUR 3235 [0.5] Digital Journalism
   - JOUR 3300 [0.5] Media Ethics in a Digital World

4. 0.5 credit in:
   - JOUR 4001 [0.5] Journalism Now - and Next

5. 2.0 credits from: Journalism Publications and/or Specialized Journalism and/or Professional Skills and/or Investigating Journalism (at least 0.5 credit must be taken from Journalism Publications courses and at least 0.5 credit must be taken from the Specialized Journalism courses)

   - JOUR 4003 [0.5] The Digital Hub: Advanced Multimedia (Journalism Publications)
   - JOUR 4004 [0.5] The Digital Hub: Advanced Audio
   - JOUR 4005 [0.5] The Digital Hub: Advanced Video

   - JOUR 4300 [0.5] Specialized Journalism: Special Topic
   - JOUR 4301 [0.5] Specialized Journalism: Business and the Markets
   - JOUR 4302 [0.5] Specialized Journalism: Business and Canadian Society
   - JOUR 4303 [0.5] Specialized Journalism: Health and Science
   - JOUR 4304 [0.5] Specialized Journalism: Environment and Science
   - JOUR 4305 [0.5] Specialized Journalism: Canada and the U.S.
   - JOUR 4306 [0.5] Specialized Journalism: Canada and the World
   - JOUR 4308 [0.5] Specialized Journalism: Sports and Sport Culture
   - JOUR 4309 [0.5] Specialized Journalism: Arts and Culture
   - JOUR 4310 [0.5] Specialized Journalism: Justice and the Law
   - JOUR 4311 [0.5] Specialized Journalism: Justice and Journalists

   - JOUR 4400 [0.5] Professional Skills: Special Topic
   - JOUR 4401 [0.5] Professional Skills: Data Storytelling
   - JOUR 4402 [0.5] Professional Skills: Longform Writing
   - JOUR 4403 [0.5] Professional Skills: Strategic Communication
   - JOUR 4404 [0.5] Professional Skills: Freelancing for Media Professionals

   - JOUR 4500 [0.5] Investigating Journalism: Special Topic
   - JOUR 4501 [0.5] Investigating Journalism: Gender, Identity and Inequality
   - JOUR 4502 [0.5] Investigating Journalism: Journalism and Conflict
   - JOUR 4503 [0.5] Investigating Journalism: Journalism, Indigenous Peoples and Canada
   - JOUR 4504 [0.5] Investigating Journalism: The Media and International Development
   - JOUR 4505 [1.0] Investigating Journalism: The Power and Politics of Government

6. 4.0 credits must be taken in a field other than journalism, with at least 1.0 of these credits at the 3000 level or higher

7. 1.0 credit from:
   - HIST 1300 [1.0] The Making of Canada
   - HIST 2301 [0.5] Canadian Political History
   - HIST 2304 [1.0] Social and Cultural History of Canada
   - HIST 2311 [0.5] Environmental History of Canada
   - INDG 1011 [0.5] Introduction to Indigenous-Settler Encounters

8. 7.0 credits in free electives. Free elective credits may include JOUR courses in the 43XX, 44XX and 45XX series, 4003, 4004 and 4005.

Total Credits 20.0

Bachelor of Journalism

Combined Honours

Bachelor of Journalism students may take Combined Honours programs in which Journalism is combined with another discipline. Students may choose a Combined Honours program in Journalism and Communication and Media Studies, or from Combined Honours programs offered within the B.A. The Journalism requirements for the Combined Honours program are normally the same as those for the Bachelor of Journalism with Honours.
listed above. The requirements of the other discipline are the same as those listed for the B.A. Combined Honours program in that discipline. Students are advised to consult the Combined Honours entry of their second discipline in this calendar for details. Combined Honours programs in Journalism and other disciplines are available only to students registered in Journalism.

**Journalism with Concentration in Health Sciences**

**B.J. Honours (20.0 credits)**

**A. Credits Included in the Major CGPA (8.0 credits)**

1. 1.0 credit in:
   - JOUR 1001 [0.5] Foundations of Journalism: Journalism in Context
   - JOUR 1002 [0.5] Foundations of Journalism: Journalism in Practice

2. 2.0 credits in:
   - JOUR 2201 [1.0] Fundamentals of Reporting
   - JOUR 2202 [0.5] Digital Journalism Toolkit
   - JOUR 2501 [0.5] Media Law

3. 2.5 credits in:
   - JOUR 3207 [0.5] Audio Journalism
   - JOUR 3208 [0.5] Video Journalism
   - JOUR 3225 [0.5] Reporting in Depth
   - JOUR 3235 [0.5] Digital Journalism
   - JOUR 3300 [0.5] Media Ethics in a Digital World

4. 0.5 credit in:
   - JOUR 4001 [0.5] Journalism Now - and Next

5. 0.5 credit from - Journalism Publications:
   - JOUR 4003 [0.5] The Digital Hub: Advanced Multimedia
   - JOUR 4004 [0.5] The Digital Hub: Advanced Audio
   - JOUR 4005 [0.5] The Digital Hub: Advanced Video

6. 0.5 credit from - Specialized Journalism:
   - JOUR 4303 [0.5] Specialized Journalism: Health and Science
   - JOUR 4304 [0.5] Specialized Journalism: Environment and Science

7. 1.0 credit from - Professional Skills and/or Investigating Journalism:
   - Professional Skills:
     - JOUR 4400 [0.5] Professional Skills: Special Topic
     - JOUR 4401 [0.5] Professional Skills: Data Storytelling
     - JOUR 4402 [0.5] Professional Skills: Longform Writing
     - JOUR 4403 [0.5] Professional Skills: Strategic Communication
     - JOUR 4404 [0.5] Professional Skills: Freelancing for Media Professionals
   - Investigating Journalism:
     - JOUR 4500 [0.5] Investigating Journalism: Special Topic
     - JOUR 4501 [0.5] Investigating Journalism: Gender, Identity and Inequality
     - JOUR 4502 [0.5] Investigating Journalism: Journalism and Conflict
     - JOUR 4503 [0.5] Investigating Journalism: Journalism, Indigenous Peoples and Canada
     - JOUR 4504 [0.5] Investigating Journalism: The Media and International Development
     - JOUR 4505 [1.0] Investigating Journalism: The Power and Politics of Government

8. 1.0 credit in:
   - BIOL 1103 [0.5] Foundations of Biology I
   - BIOL 1104 [0.5] Foundations of Biology II

9. 2.0 credits in Health Science courses:
   - HLTH 1001 [0.5] Principles of Health
   - HLTH 2001 [0.5] Health Research Methods and Skills
   - HLTH 2002 [0.5] Molecular and Cellular Pathology
   - HLTH 2003 [0.5] Social Determinants of Health

10. 1.0 credit in a capstone course:
    - NSCI 4901 [1.0] Science Journalism Independent Project

11. 2.0 credit in electives in Health Sciences, including courses from Biology, Neuroscience and Psychology

12. 1.0 credit from:
    - HIST 1300 [1.0] The Making of Canada
    - HIST 2301 [0.5] Canadian Political History
    - HIST 2304 [1.0] Social and Cultural History of Canada
    - HIST 2311 [0.5] Environmental History of Canada
    - INDG 1011 [0.5] Introduction to Indigenous-Settler Encounters

13. 5.0 credits in free electives. Free elective credits may include JOUR courses in the 43XX, 44XX and 45XX series, 4003, 4004 and 4005.

Total Credits 20.0
5. **2.0 credits from** - Journalism Publications and/or Specialized Journalism and/or Professional Skills and/or Investigating Journalism (at least 0.5 credit must be taken from Journalism Publications courses and at least 0.5 credit must be taken from the Specialized Journalism courses)

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<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>JOUR 4003 [0.5]</td>
<td>The Digital Hub: Advanced Multimedia</td>
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<tr>
<td>JOUR 4004 [0.5]</td>
<td>The Digital Hub: Advanced Audio</td>
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<tr>
<td>JOUR 4005 [0.5]</td>
<td>The Digital Hub: Advanced Video</td>
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<tr>
<td>JOUR 4300 [0.5]</td>
<td>Specialized Journalism: Special Topic</td>
</tr>
<tr>
<td>JOUR 4301 [0.5]</td>
<td>Specialized Journalism: Business and the Markets</td>
</tr>
<tr>
<td>JOUR 4302 [0.5]</td>
<td>Specialized Journalism: Business and Canadian Society</td>
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<td>JOUR 4400 [0.5]</td>
<td>Professional Skills: Special Topic</td>
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<tr>
<td>JOUR 4401 [0.5]</td>
<td>Professional Skills: Data Storytelling</td>
</tr>
<tr>
<td>JOUR 4402 [0.5]</td>
<td>Professional Skills: Longform Writing</td>
</tr>
<tr>
<td>JOUR 4403 [0.5]</td>
<td>Professional Skills: Strategic Communication</td>
</tr>
<tr>
<td>JOUR 4404 [0.5]</td>
<td>Professional Skills: Freelancing for Media Professionals</td>
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<tbody>
<tr>
<td>JOUR 4500 [0.5]</td>
<td>Investigating Journalism: Special Topic</td>
</tr>
<tr>
<td>JOUR 4501 [0.5]</td>
<td>Investigating Journalism: Gender, Identity and Inequality</td>
</tr>
<tr>
<td>JOUR 4502 [0.5]</td>
<td>Investigating Journalism: Journalism and Conflict</td>
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<td>JOUR 4503 [0.5]</td>
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</tr>
<tr>
<td>JOUR 4504 [0.5]</td>
<td>Investigating Journalism: The Media and International Development</td>
</tr>
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<td>JOUR 4505 [1.0]</td>
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6. **1.0 credit from**:

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<tbody>
<tr>
<td>HIST 1300 [1.0]</td>
<td>The Making of Canada</td>
</tr>
<tr>
<td>HIST 2301 [0.5]</td>
<td>Canadian Political History</td>
</tr>
<tr>
<td>HIST 2304 [1.0]</td>
<td>Social and Cultural History of Canada</td>
</tr>
<tr>
<td>HIST 2311 [0.5]</td>
<td>Environmental History of Canada</td>
</tr>
<tr>
<td>INDG 1011 [0.5]</td>
<td>Introduction to Indigenous-Settler Encounters</td>
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7. The requirements from the other discipline including, where required, an honours research essay

8. Sufficient free electives to make 20.0 credits for the whole program. Free elective credits may include JOUR courses in the 43XX, 44XX and 45XX series, 4003, 4004 and 4005.

**Total Credits**: 20.0

**Note**: Item 8 above may be satisfied by courses simultaneously fulfilling requirements of the other discipline.

### Media Production and Design

**B.M.P.D. Honours (20.0 credits)**

**A. Credits Included in the Major (12.0 credits)**

1. **2.5 credits in:**

<table>
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<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>MPAD 1001 [0.5]</td>
<td>Introduction to Storytelling: The Context</td>
</tr>
<tr>
<td>MPAD 1002 [0.5]</td>
<td>Introduction to Storytelling: The Context</td>
</tr>
<tr>
<td>ITEC 1100 [0.5]</td>
<td>Introduction to Interactive Media Design</td>
</tr>
<tr>
<td>ITEC 1005 [0.5]</td>
<td>Web Development</td>
</tr>
<tr>
<td>ITEC 1400 [0.5]</td>
<td>Introduction to Programming and Problem Solving</td>
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</table>

2. **3.5 credits in:**

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<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>MPAD 2001 [0.5]</td>
<td>Basics of Visual Communication I</td>
</tr>
<tr>
<td>MPAD 2002 [0.5]</td>
<td>Basics of Visual Communication II</td>
</tr>
<tr>
<td>MPAD 2003 [0.5]</td>
<td>Introductory Data Storytelling</td>
</tr>
<tr>
<td>MPAD 2004 [0.5]</td>
<td>Writing for Media</td>
</tr>
<tr>
<td>MPAD 2501 [0.5]</td>
<td>Media Law</td>
</tr>
<tr>
<td>ITEC 2100 [0.5]</td>
<td>Data Visualization</td>
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<tr>
<td>ITEC 2000 [0.5]</td>
<td>Multimedia Data Management</td>
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</table>

3. **3.5 credits in:**

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<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>MPAD 3001 [0.5]</td>
<td>Storytelling and Social Media</td>
</tr>
<tr>
<td>MPAD 3002 [0.5]</td>
<td>Civic Engagement and Public Institutions I</td>
</tr>
<tr>
<td>MPAD 3003 [0.5]</td>
<td>Civic Engagement and Public Institutions II: Minor Design Project</td>
</tr>
<tr>
<td>MPAD 3300 [0.5]</td>
<td>Media Ethics in a Digital World</td>
</tr>
<tr>
<td>MPAD 3501 [0.5]</td>
<td>Internet and Big Data Law</td>
</tr>
<tr>
<td>ITEC 2400 [0.5]</td>
<td>Intermediate Programming</td>
</tr>
<tr>
<td>ITEC 3100 [0.5]</td>
<td>Immersive Storytelling</td>
</tr>
</tbody>
</table>

4. **2.5 credits in:**

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>MPAD 4000 [1.0]</td>
<td>Capstone Project</td>
</tr>
<tr>
<td>MPAD 4001 [0.5]</td>
<td>Media Industries Now and Next</td>
</tr>
<tr>
<td>MPAD 4200 [0.5]</td>
<td>Freelance Media Survival Skills</td>
</tr>
<tr>
<td>MPAD 4300 [0.5]</td>
<td>Special Topic</td>
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</tbody>
</table>

**B. Credits Not Included in the Major (8.0 credits)**

5. **8.0 credits in free electives**

**Total Credits**: 20.0
Regulations

In addition to the program requirements described here, students must satisfy the University regulations including the process of Academic Performance Evaluation.

Students should consult with the School when planning their program and selecting courses.

Note: students who already hold an undergraduate degree in another field are not eligible to apply for the B.J. (Honours) program. These students should consult the information on the Master of Journalism or the Master of Arts in Communication in the Graduate Calendar.

Graduation Requirements

In addition to the graduation requirements of the Faculty, a candidate for the degree of Bachelor of Journalism with Honours must have:

1. a Major CGPA of at least 6.50,
2. a minimum grade of C in each of the 2000-level and above JOUR courses required in the Major;
3. an Overall CGPA of at least 6.50, and
4. the recommendation of the School of Journalism and Communication for graduation.

Prohibited Courses

Courses below the 1000-level may not be used for credit in Journalism programs.

Bachelor of Journalism

Students in the Bachelor of Journalism are subject to the standard Academic Performance Evaluation (APE) process with the following additions and amendments:

1. Continuation in the Journalism program requires the successful completion of 4.0 credits, including JOUR 1001 and JOUR 1002, by the first Academic Performance Evaluation.
2. Students are in Good Standing at the first APE if they have a Major CGPA of at least 7.0 and an Overall CGPA of at least 7.0.
3. Students who do not achieve Good Standing but who have a Major CGPA of at least 6.0 and an Overall CGPA of at least 6.0 are on Academic Warning. Those on Academic Warning must complete the following 2.0 credits of Journalism courses by the next APE, with a minimum final grade of C in each: JOUR 2201, JOUR 2202, JOUR 2501. (Note that the major CGPA must be 6.5 or above by the next APE to be eligible for continuation in the Bachelor of Journalism.) Students who do not meet this requirement must leave the program with the status Continue in Alternate (CA) or the status Dismissed from Program (DP).
4. Students who do not achieve Good Standing and who have a Major CGPA of less than 6.0 or an Overall CGPA of less than 6.0 are required to leave the program with the status Continue in Alternate (CA) or the status Dismissed from Program (DP).
5. Students are in Good Standing at any subsequent APE if they have a Major CGPA of at least 6.5 and an Overall CGPA of at least 6.5.
6. Students who do not receive Good Standing at any subsequent Academic Performance Evaluation will be required to withdraw from the program with the status Continue in Alternate (CA) or the status Dismissed from Program (DP).

Transfer into Second Year of B.J.

The School maintains a number of places in second year for students who wish to transfer from Carleton or elsewhere. Normally, offers are made to students with an overall CGPA equivalent to 10.00 (A-) or better. Continuation in Good Standing at subsequent Academic Performance Evaluations requires a Major CGPA of 6.50 and an Overall CGPA of at least 6.5.

Transfer from B.J. to B.J. Hum.

A student who has completed the first year of the B.J. in Good Standing may apply to transfer into the second year of the B.J. Hum. and will be accepted at the discretion of the School of Journalism and the College of Humanities, and must normally have an overall CGPA of 10.00 (A-) or higher. Transfers into higher years will not be considered.

General Prerequisites

1. Students may continue into 3000-level Journalism production courses JOUR 3207, JOUR 3208, JOUR 3225, JOUR 3235 if they attain a minimum grade of C in each of the following: JOUR 2201, JOUR 2202 and JOUR 2501. (Note that the major CGPA and overall CGPA must be 6.5 or above at each APE to be eligible for continuation in the Bachelor of Journalism.)
2. Students may continue into the 4000-level Journalism publishing courses JOUR 4003, JOUR 4004 and JOUR 4005 if they attain a minimum grade of C in each of the following: JOUR 3207, JOUR 3208, JOUR 3225, JOUR 3235. (Note that the major CGPA and overall CGPA must be 6.5 or above at each APE to be eligible for continuation in the Bachelor of Journalism.)

Academic Performance Evaluation for Bachelor of Journalism and Humanities

The Bachelor of Journalism and Humanities degree distinguishes between a student's Overall CGPA and their Core Humanities CGPA.

The Core Humanities CGPA is calculated on the basis of the following four courses: HUMS 1000, HUMS 2000, HUMS 3000, HUMS 4000.

Continuation Regulations

1. Continuation in the Bachelor of Journalism and Humanities program requires the successful completion of 4.0 credits, including JOUR 1001 and JOUR 1002, by the first Academic Performance Evaluation.
   a. Students are in Good Standing at the first APE if they have an Overall CGPA of at least 7.0 and a Core Humanities CGPA of 7.00.
   b. Students who do not achieve Good Standing but who have an Overall CGPA of at least 6.0 and a Core Humanities CGPA of at least 6.00 are on Academic Warning. Those on Academic Warning must complete the following 2.0 credits of Humanities courses by the next APE with a minimum final grade of C in each: HUMS 1000, HUMS 2000, HUMS 3000, HUMS 4000. The Core Humanities CGPA is calculated on the basis of the following four courses: HUMS 1000, HUMS 2000, HUMS 3000, HUMS 4000.
Warning must complete the following 2.0 credits of Journalism courses by the next APE, with a minimum final grade of C in each: JOUR 2201, JOUR 2202, JOUR 2501. (Note that the overall CGPA must be 7.0 or above by the next APE to be eligible to continue in Good Standing in the Bachelor of Journalism and Humanities.) Students who do not meet this requirement must leave the program with the status Continue in Alternate (CA) or the status Dismissed from Program (DP).

c. Students who do not achieve Good Standing and who have an Overall CGPA of less than 6.0 are required to leave the program with the status Continue in Alternate (CA) or the status Dismissed from Program (DP).

2. Students are in Good Standing at any subsequent Academic Performance Evaluation if they have an Overall CGPA of 7.00 or higher and a Core Humanities CGPA of 7.00 or higher. A student who is not in Good Standing but who has an Overall CGPA of 6.00 or higher and Core Humanities CGPA of 6.00 or higher is on Academic Warning.

3. A student is required to leave the program with the status Continue in Alternate (CA) or the status Dismissed from Program (DP) if:
   a. the student was on Academic Warning and does not achieve Good Standing at the next Academic Performance Evaluation, OR
   b. the student has an Overall CGPA of less than 6.00 or a Core Humanities CGPA of less than 6.00 at any Academic Performance Evaluation.

Transfer into second year of the B.J.Hum.
The School maintains a number of places in second year for students who wish to transfer from Carleton or elsewhere. Normally, offers are made to students with an overall CGPA equivalent to 10.00 (A-) or better. Continuation in Good Standing at subsequent Academic Performance Evaluations requires an Overall CGPA of at least 7.0 and a Core Humanities CGPA of at least 7.0. An additional year may be necessary for transfer students to complete their degree requirements.

General prerequisite
1. Students may continue into 3000-level Journalism production courses JOUR 3207, JOUR 3208, JOUR 3225, JOUR 3235 if they attain a minimum grade of C in each of the following: JOUR 2201, JOUR 2202 and JOUR 2501. (Note that the overall CGPA must be 7.0 or above at each APE to be eligible to continue in Good Standing in the Bachelor of Journalism and Humanities.)

2. Students may continue into the 4000-level Journalism publication courses JOUR 4003, JOUR 4004 and JOUR 4005 if they attain a minimum grade of C in each of the following: JOUR 3207, JOUR 3208, JOUR 3225, JOUR 3235. (Note that the overall CGPA must be 7.0 or above at each APE to be eligible to continue in Good Standing in the Bachelor of Journalism and Humanities.)

Transferring from the B.J.Hum. to the B.J. or B.Hum.
A student who wishes to transfer from the B.J.Hum. to the B.J. or the B.Hum. may apply through Admissions and will be accepted if, upon entry to the new program, they would be in Good Standing.

A student who fails any A.P.E. and who is consequently on Academic Warning or who must leave the program with Continue in Alternate (CA) may transfer into the B.J. or the B.Hum. only if they would be in Good Standing upon entry into their new degree.

Admissions Information
Admission Requirements are for the 2019-20 year only, and are based on the Ontario High School System. Holding the minimum admission requirements only establishes eligibility for consideration. The cut-off averages for admission may be considerably higher than the minimum. See also the General Admission and Procedures section of this Calendar. An overall average of at least 70% is normally required to be considered for admission. Some programs may also require specific course prerequisites and prerequisite averages and/or supplementary admission portfolios. Higher averages are required for admission to programs for which the demand for places by qualified applicants exceeds the number of places available. The overall average required for admission is determined each year on a program by program basis. Consult admissions.carleton.ca for further details.

Note: Courses listed as recommended are not mandatory for admission. Students who do not follow the recommendations will not be disadvantaged in the admission process.

Degree
• B.J. (Honours)

Admission Requirements
First Year
The Ontario Secondary School Diploma (OSSD) or equivalent including a minimum of six 4U or M courses. The six 4U or M courses must include 4U English. The Bachelor of Journalism with a Concentration in Health Sciences must also include one 4U Math and either 4U Chemistry or 4U Biology.

Note: Students who already hold an undergraduate degree in another field are not eligible to apply for the B.J. (Honours) program. These students should consult the information on the Master of Journalism or the Master of Arts in Communication in the Faculty of Graduate Studies and Research Calendar.

Advanced Standing
The School also maintains a number of places in second year for students who wish to transfer from Carleton or elsewhere. Normally, offers are made to students with an overall CGPA of 10.00 (A-) or higher.
Journalism (JOUR) Courses

JOUR 1001 [0.5 credit]
Foundations of Journalism: Journalism in Context
This course charts a history of the fourth estate in the West from the invention of the printing press to the ascendance of networked digital communication, focusing on the political, economic and technological contexts that have shaped the news media as institutions and industries.
Includes: Experiential Learning Activity
Precludes additional credit for JOUR 1000.
Prerequisite(s): for Journalism Honours students only. Lectures and discussion three hours a week.

JOUR 1002 [0.5 credit]
Foundations of Journalism: Journalism in Practice
The course introduces students to the concepts, issues and challenges in the contemporary Canadian media environment that will shape their professional role as practicing journalists. It will also provide students with an initial opportunity to practice some basic journalistic skills.
Includes: Experiential Learning Activity
Precludes additional credit for JOUR 1000.
Prerequisite(s): for Journalism Honours students only. Lectures and discussion three hours a week.

JOUR 1003 [0.5 credit]
Discovering Journalism: Traditional Tales to Tweets
Journalism’s evolving role as creator of communities and guardian of democracy; some of its greatest scoops and worst misdeeds. From ancient news-sharing instincts to 21st-century expression in blogs, tweets and investigative masterpieces, this course surveys the ethical, political and economic contexts of journalism.
Prerequisite(s): This course is not open to Journalism majors.
Lecture three hours a week.

JOUR 2106 [0.5 credit]
The Documentary
Examination of the work of individual film makers, of documentary styles and of organizations and institutions in the context of the history of documentary film making, including documentaries made for television. Non-fiction films other than documentaries may be considered.
Also listed as FILM 2106.
Precludes additional credit for JOUR 2105, FILM 2105.
Prerequisite(s): FILM 1101 or FILM 1120, or second-year standing, or permission of the Discipline.
Lecture and screening three hours a week, lecture one hour a week.

JOUR 2201 [1.0 credit]
Fundamentals of Reporting
Introduction to the techniques journalists use to gather information quickly, accurately and ethically, and to present reports and features in clear, engaging ways. Newsroom exercises provide experience in reporting, writing, editing and using digital tools, including photography and social media.
Includes: Experiential Learning Activity
Prerequisite(s): for second-year Honours Journalism students and students who transfer into the program. Lectures, discussion and practicum six hours a week.

JOUR 2202 [0.5 credit]
Digital Journalism Toolkit
An introduction to the digital tools and social media journalists use to gather, verify and present material to audiences. Lab exercises provide experience producing photographs, audio, and video for journalistic storytelling and the use of social media tools and platforms for reporting and publishing.
Includes: Experiential Learning Activity
Prerequisite(s): for second-year Honours Journalism students and students who transfer into the program. Students must be enrolled in this course concurrently with JOUR 2201.
Lectures and lab three hours a week.

JOUR 2501 [0.5 credit]
Media Law
A survey of laws that affect the Canadian media. Specific areas include the development of freedom of expression, the Charter of Rights and Freedoms, and statutory and common law limitations on freedoms of the press, including publication bans, libel and contempt of court.
Also listed as COMS 2501, MPAD 2501.
Precludes additional credit for COMM 2501 [no longer offered].
Prerequisite(s): JOUR 1001, JOUR 1002, JOUR 1003, or COMS 1000, or permission of the School of Journalism and Communication, or registration in the Communication Information Technology Policy specialization area of the Bachelor of Public Affairs and Policy Management.
Lectures and discussion three hours a week.

JOUR 3105 [0.5 credit]
Questions of Documentary Practice
Theoretical implications of documentary film and documentary television practice.
Also listed as FILM 3105.
Prerequisite(s): 1.0 credit in Film Studies at the 2000-level, or permission of the School.
JOUR 3207 [0.5 credit]
Audio Journalism
In this workshop students will build on the principles and practices of audio journalism to produce stories and audio in various formats suitable for radio and digital publication. Note: JOUR 3207 and JOUR 3208 may not be taken in the same term.
Includes: Experiential Learning Activity
Prerequisite(s): JOUR 2201, JOUR 2202, and JOUR 2501 with a grade of C or higher in each.
Lectures and labs six hours a week.

JOUR 3208 [0.5 credit]
Video Journalism
In this workshop students will build on the principles and practices of video journalism to produce stories and video in various formats suitable for television and digital publication. Note: JOUR 3207 and JOUR 3208 may not be taken in the same term.
Includes: Experiential Learning Activity
Prerequisite(s): JOUR 2201, JOUR 2202, and JOUR 2501 with a grade of C or higher in each.
Lectures and labs six hours a week.

JOUR 3225 [0.5 credit]
Reporting in Depth
Long-form journalistic writing skills development; techniques for thorough investigation of timely public issues. Study of outstanding feature and investigative writing examples. Students will pursue their own reporting projects.
Includes: Experiential Learning Activity
Prerequisite(s): JOUR 2201, JOUR 2202, and JOUR 2501 with a grade of C or higher in each.
Lectures and practicum three hours a week.

JOUR 3235 [0.5 credit]
Digital Journalism
Further development of digital journalism skills. Students will produce journalism for online audiences using formats including written and spoken language, still and moving images.
Includes: Experiential Learning Activity
Prerequisite(s): JOUR 2201, JOUR 2202, and JOUR 2501 with a grade of C or higher in each.
Lectures and labs three hours a week.

JOUR 3300 [0.5 credit]
Media Ethics in a Digital World
Ethical issues related to production and dissemination of news and other forms of content as they relate to digital environments. Different approaches to ethical decision-making and their application in contemporary settings. Also listed as MPAD 3300.
Precludes additional credit for JOUR 3215 (no longer offered).
Prerequisite(s): JOUR 2201, JOUR 2202, and JOUR 2501 with a grade of C or higher in each.
Lectures three hours a week.

JOUR 3400 [0.5 credit]
Selected Topic in Journalism
Examination of a topic in journalism not covered in depth in other courses.
Prerequisite(s): third-year standing in the Bachelor of Journalism or permission of the School of Journalism and Communication.
Seminar three hours a week.

JOUR 3401 [0.5 credit]
Selected Topic in Journalism
Examination of a topic in journalism not covered in depth in other courses.
Prerequisite(s): third-year standing in the Bachelor of Journalism or permission of the School of Journalism and Communication.
Seminar three hours a week.

JOUR 3407 [0.5 credit]
Comparative Media Studies
The comparative study of one or more media organizations and/or types of media content with reference to their operation, audiences, and impacts. Also listed as COMS 3407.
Precludes additional credit for COMM 3407 (no longer offered).
Prerequisite(s): third-year standing in B.J. Hons. or permission of the School of Journalism and Communication.
Lectures three hours a week.

JOUR 4001 [0.5 credit]
Journalism Now - and Next
Changes occurring in the media, in the public’s relationship with the media and how journalists and news organizations respond. Practical issues and challenges in the professional life of a journalist. Also listed as MPAD 4001.
Precludes additional credit for JOUR 4000 (no longer offered).
Prerequisite(s): for fourth-year Honours Journalism students and students who have fourth-year standing in the Bachelor of Public Affairs and Policy Management and who are registered in the Strategic Public Opinion concentration.
Lectures and discussion three hours a week.
JOUR 4003 [0.5 credit]
The Digital Hub: Advanced Multimedia
A workshop designed to give students instruction in digital reporting and publishing as they produce stories from across the city and beyond.
Includes: Experiential Learning Activity
Prerequisite(s): JOUR 3235 with a grade of C or higher and fourth-year standing in B.J. Hons.
Also offered at the graduate level, with different requirements, as JOUR 5003, for which additional credit is precluded.
Workshops averaging eight hours a week.

JOUR 4004 [0.5 credit]
The Digital Hub: Advanced Audio
A workshop designed to give students instruction in audio journalism as they produce stories from across the city and beyond.
Includes: Experiential Learning Activity
Prerequisite(s): JOUR 3207 with a grade of C or higher and fourth-year standing in B.J. Hons.
Also offered at the graduate level, with different requirements, as JOUR 5004, for which additional credit is precluded.
Workshops averaging eight hours per week.

JOUR 4005 [0.5 credit]
The Digital Hub: Advanced Video
A workshop designed to give students instruction in video journalism as they produce stories from across the city and beyond.
Includes: Experiential Learning Activity
Prerequisite(s): JOUR 3208 with a grade of C or higher and fourth-year standing in B.J. Hons.
Also offered at the graduate level, with different requirements, as JOUR 5005, for which additional credit is precluded.
Workshops averaging eight hours a week.

JOUR 4100 [0.5 credit]
Special Topic
Examination of a topic in journalism not covered in depth in other courses. Seminar three hours a week.
Seminar three hours a week.

JOUR 4101 [0.5 credit]
Special Topic
An examination of a topic in journalism not covered in depth in other courses. Topics may vary from year to year. Seminar three hours a week.

JOUR 4300 [0.5 credit]
Specialized Journalism: Special Topic
Examination of a topic not covered in depth in other specialized journalism courses. Topics may vary from year to year. Emphasis on explanatory/analytical reporting, culminating in an extended work of journalism.
Also listed as MPAD 4300.
Prerequisite(s): JOUR 3225 with a grade of C or higher and fourth-year standing in B.J. Hons. or permission of the School.
Also offered at the graduate level, with different requirements, as JOUR 5300, for which additional credit is precluded.
Lectures, discussion and seminars three hours a week.

JOUR 4301 [0.5 credit]
Specialized Journalism: Business and the Markets
Core skills development for business journalism: reading financial documents, covering activities of corporations, functioning of stock and other markets, trade policy and the broader economy, focus on contemporary business news and local publicly-traded companies. Emphasis on explanatory/analytical reporting, production of an extended work of journalism.
Includes: Experiential Learning Activity
Prerequisite(s): JOUR 3225 with a grade of C or higher and fourth-year standing in B.J. Hons. or permission of the School.
Also offered at the graduate level, with different requirements, as JOUR 5301, for which additional credit is precluded.
Lectures, discussion and seminars three hours a week.

JOUR 4302 [0.5 credit]
Specialized Journalism: Business and Canadian Society
The intersection between business and public policy, from climate change to taxation, pensions, labour and corporate social responsibility. What business does and how the media covers it. Emphasis on explanatory/analytical reporting, production of a related data project as an extended work of journalism.
Includes: Experiential Learning Activity
Prerequisite(s): JOUR 3225 with a grade of C or higher and fourth-year standing in B.J. Hons. or permission of the School.
Also offered at the graduate level, with different requirements, as JOUR 5302, for which additional credit is precluded.
Lectures, discussion and seminars three hours a week.
JOUR 4303 [0.5 credit]
Specialized Journalism: Health and Science
The culture of health science research and major trends; key challenges confronting researchers and health science journalists around the world. Emphasis on explanatory/analytical reporting, production of an extended work of journalism.
Includes: Experiential Learning Activity
Prerequisite(s): JOUR 3225 with a grade of C or higher and fourth-year standing in B.J. Hons. or permission of the School.
Also offered at the graduate level, with different requirements, as JOUR 5303, for which additional credit is precluded.
Lectures, discussion and seminars three hours a week.

JOUR 4304 [0.5 credit]
Specialized Journalism: Environment and Science
Major trends and research culture in climate and environmental sciences, focusing on key global concerns.
Issues facing researchers and journalists.
Focus on explanatory/analytical reporting; production of an extended work of journalism.
Includes: Experiential Learning Activity
Prerequisite(s): JOUR 3225 with a grade of C or higher and fourth-year standing in B.J. Hons. or permission of the School.
Also offered at the graduate level, with different requirements, as JOUR 5304, for which additional credit is precluded.
Lectures, discussion and seminars three hours a week.

JOUR 4305 [0.5 credit]
Specialized Journalism: Canada and the U.S.
Exploration of the unique issues in Canada-U.S. relations, from diplomacy to trade.
Emphasis on explanatory/analytical reporting; production of an extended work of journalism.
Includes: Experiential Learning Activity
Prerequisite(s): JOUR 3225 with a grade of C or higher and fourth-year standing in B.J. Hons. or permission of the School.
Also offered at the graduate level, with different requirements, as JOUR 5315, for which additional credit is precluded.
Lectures, discussion and seminars three hours a week.

JOUR 4306 [0.5 credit]
Specialized Journalism: Canada and the World
Diplomacy, war, terrorism, migration, the international economy, development and other issues of interest to journalists who want to write about Canada and international affairs.
Emphasis on explanatory/analytical reporting; production of an extended work of journalism.
Includes: Experiential Learning Activity
Prerequisite(s): JOUR 3225 with a grade of C or higher and fourth-year standing in B.J. Hons. or permission of the School.
Also offered at the graduate level, with different requirements, as JOUR 5306, for which additional credit is precluded.
Lectures, discussion and seminars three hours a week.

JOUR 4308 [0.5 credit]
Specialized Journalism: Sports and Sport Culture
Workshop equipping students with the skills to move beyond the clichés of sports writing and live event coverage.
Emphasis on explanatory/analytical reporting; production of an extended work of journalism.
Includes: Experiential Learning Activity
Prerequisite(s): JOUR 3225 with a grade of C or higher and fourth-year standing in B.J. Honours or permission of the School.
Also offered at the graduate level, with different requirements, as JOUR 5308, for which additional credit is precluded.
Lectures, discussion and seminars three hours a week.

JOUR 4309 [0.5 credit]
Specialized Journalism: Arts and Culture
Students are introduced to arts and culture journalism, exploring issues and trends that are key to understanding and covering the arts and related cultural policy in Canada.
Emphasis on explanatory/analytical reporting, culminating in an extended work of journalism.
Includes: Experiential Learning Activity
Prerequisite(s): JOUR 3225 with a grade of C or higher and fourth-year standing in B.J. Honours or permission of the School.
Also offered at the graduate level, with different requirements, as JOUR 5309, for which additional credit is precluded.
Lectures, discussion and seminars three hours a week.
JOUR 4310 [0.5 credit]
Specialized Journalism: Justice and the Law
Areas of law that journalists may encounter along with a practical explanation of how law works. Students gain the language and tools needed to successfully analyze and write about legal issues. Emphasis on explanatory/analytical reporting; production of an extended work of journalism.
Includes: Experiential Learning Activity
Prerequisite(s): JOUR 3225 with a grade of C or higher and fourth-year standing in B.J. Honours or permission of the School.
Also offered at the graduate level, with different requirements, as JOUR 5310, for which additional credit is precluded.
Lectures, discussion and seminars three hours a week.

JOUR 4311 [0.5 credit]
Specialized Journalism: Justice and Journalists
Examination of the Supreme Court of Canada, and the role of journalists in covering it. Students attend hearings and gain insight into the court's role in the making and shaping of Canada. Emphasis on explanatory/analytical reporting; production of an extended work of journalism.
Includes: Experiential Learning Activity
Prerequisite(s): JOUR 3225 with a grade of C or higher and fourth-year standing in B.J. Honours or permission of the School.
Also offered at the graduate level, with different requirements, as JOUR 5311, for which additional credit is precluded.
Lectures, discussion and seminars three hours a week.

JOUR 4400 [0.5 credit]
Professional Skills: Special Topic
Examination of a topic in journalism not covered in depth in other courses.
Includes: Experiential Learning Activity
Prerequisite(s): third- or fourth-year standing in B.J. Honours or permission of the School.
Seminar three hours a week.

JOUR 4401 [0.5 credit]
Professional Skills: Data Storytelling
Instruction in telling stories from data. Focus on searching for, analyzing and mapping data, turning numbers into powerful narratives.
Includes: Experiential Learning Activity
Precludes additional credit for JOUR 4208 (no longer offered).
Prerequisite(s): JOUR 3225 with a grade of C or higher and fourth-year standing.
Also offered at the graduate level, with different requirements, as JOUR 5508, for which additional credit is precluded.
Lecture and practicum three hours a week.

JOUR 4402 [0.5 credit]
Professional Skills: Longform Writing
Instruction in longform story production. Focus on researching and writing, including the art and craft of writing for magazines.
Includes: Experiential Learning Activity
Precludes additional credit for JOUR 4208 (no longer offered).
Prerequisite(s): JOUR 3225 with a grade of C or higher and fourth-year standing.
Lecture and practicum three hours a week.

JOUR 4403 [0.5 credit]
Professional Skills: Strategic Communication
Workshop pairing student teams with non-profit groups that are in need of strategic communication advice. Instruction in planning and implementation.
Includes: Experiential Learning Activity
Precludes additional credit for JOUR 4208 (no longer offered).
Prerequisite(s): JOUR 3225 with a grade of C or higher and fourth-year standing.
Also offered at the graduate level, with different requirements, as JOUR 5508, for which additional credit is precluded.
Lecture and practicum three hours a week.

JOUR 4404 [0.5 credit]
Professional Skills: Freelancing for Media Professionals
Workshop preparing students to compete in a market that values the skills and mindset of entrepreneurial media workers.
Includes: Experiential Learning Activity
Prerequisite(s): JOUR 3225 with a grade of C or higher and fourth-year standing.
Lecture and practicum three hours a week.

JOUR 4500 [0.5 credit]
Investigating Journalism: Special Topic
Examination of a topic in journalism not covered in depth in other courses.
Prerequisite(s): third- or fourth-year standing in B.J. Honours or permission of the School.
Seminar three hours a week.

JOUR 4501 [0.5 credit]
Investigating Journalism: Gender, Identity and Inequality
How social concepts of gender, identity and inequality influence journalism. Theoretical and textual analysis. Historical and contemporary case studies from mainstream and alternative media exploring journalistic expression, professional practices, status and expectations, and cultural representations.
Includes: Experiential Learning Activity
Precludes additional credit for JOUR 4307 (no longer offered).
Prerequisite(s): third- or fourth-year standing in B.J. Hons. or permission of the School.
Seminar three hours a week.
JOUR 4502 [0.5 credit]
Investigating Journalism: Journalism and Conflict
For as long as there has been conflict between peoples, there have been those who bear witness and recount their observations. This course examines journalism and conflict with an emphasis on journalistic perspectives but also through discussion of interdisciplinary literature and academic research.
Includes: Experiential Learning Activity
Prerequisite(s): fourth-year B.J. Honours standing, or permission of the School.
Seminar three hours a week.

JOUR 4503 [0.5 credit]
Investigating Journalism: Journalism, Indigenous Peoples and Canada
Students will explore how journalism in Canada has been associated with colonialism, be challenged to confront misrepresentation in the news media, and learn to consider new strategies and ethical frameworks for covering Indigenous peoples in the era of reconciliation.
Includes: Experiential Learning Activity
Prerequisite(s): third- or fourth-year B.J. Honours standing, or permission of the School.
Seminar three hours a week.

JOUR 4504 [0.5 credit]
Investigating Journalism: The Media and International Development
A critical examination of the use of journalism as an instrument of international development, historically and currently. To what extent have these efforts been successful? On what grounds are they justified? In what regard have they been instruments of propaganda?
Includes: Experiential Learning Activity
Prerequisite(s): third- or fourth-year B.J. Honours standing, or permission of the School.
Seminar three hours a week.

JOUR 4505 [1.0 credit]
Investigating Journalism: The Power and Politics of Government
In-depth exploration of Canada's government, public policy and politics; parliamentary debate and committee hearings. Explanatory/analytical reporting; production of an extended work of journalism.
Includes: Experiential Learning Activity
Precludes additional credit for JOUR 4201 (no longer offered).
Prerequisite(s): JOUR 3225 with a grade of C or higher and fourth-year B.J. Honours standing, or permission of the School.
Seminar three hours a week.

JOUR 4900 [1.0 credit]
Honours Tutorial
Students analyze some major achievements in contemporary journalism, through individual or group research. Students also have the opportunity to acquire background and experience in the managerial aspects and production of print and broadcast journalism.
Prerequisite(s): fourth-year B.J. (Honours) standing.

Summer session: some of the courses listed in this Calendar are offered during the summer. Hours and scheduling for summer session courses will differ significantly from those reported in the fall/winter Calendar. To determine the scheduling and hours for summer session classes, consult the class schedule at central.carleton.ca

Not all courses listed are offered in a given year. For an up-to-date statement of course offerings for the current session and to determine the term of offering, consult the class schedule at central.carleton.ca