Communication Studies

A Co-operative Education Option is available within the Communication Studies Honours degree (consult the Co-operative Education section of this Calendar for details).

Graduation Requirements

In addition to the requirements listed below, students must satisfy:

- the University regulations (see the Academic Regulations of the University section of this Calendar),
- 2. the Faculty regulations applying to all B.A. students including those relating to Breadth requirements (see the *Academic Regulations for the Bachelor of Arts Degree*).

Students should consult with the School of Journalism and Communication when selecting courses and planning their program.

Program Requirements

Communication Studies B.A. Honours (20.0 credits)

A. Credits Included in the Major CGPA (9.0 credits)

1. 1.0 credit from:		1.0
COMM 1101 [1.0]	Introduction to Communication Studies	
JOUR 1000 [1.0]	Foundations of Journalism	
2. 2.0 credits in:		2.0
COMM 2000 [0.5]	Introduction to Qualitative Research in Communication	
COMM 2002 [0.5]	Introduction to Quantitative Research in Communication	
COMM 2100 [0.5]	Theoretical Traditions in Communication Studies	
COMM 2102 [0.5]	Contemporary Issues in Communication Theory	
3. 0.5 credit from:		0.5
COMM 3106 [0.5]	Image, Politics and Persuasion	
COMM 3108 [0.5]	Media Industries and Institutions	
COMM 3109 [0.5]	Communication and Identity	
4. 2.5 credits from:		2.5
FYSM 1217 [0.5]	Selected Topics in Communication Studies	
COMM 2301 [0.5]	Persuasion and Public Life	
COMM 2401 [0.5]	Communication and Cultural Institutions in Ottawa	
COMM 2501 [0.5]	Communications Law I	
COMM 2504 [0.5]	Language and Communication	
COMM 2601 [0.5]	Media Depictions of Society	
COMM 3001 [0.5]	Quantitative Research Methods	
COMM 3002 [0.5]	Qualitative Research Methods	
COMM 3301 [0.5]	Communication and Social Marketing	

	COMM 3302 [0.5]	Communication and the Political Process	
	COMM 3303 [0.5]	Rhetoric	
	COMM 3308 [0.5]	Advertising: A Critical Perspective	
	COMM 3309 [0.5]	Special Topic in Image, Politics and Persuasion	
	COMM 3401 [0.5]	Communications Regulation in Canada	
	COMM 3403 [0.5]	Communication Technology and Culture	
	COMM 3404 [0.5]	Music Industries	
	COMM 3405 [0.5]	Communication in a Global Context	
	COMM 3407 [0.5]	Comparative Media Studies	
	COMM 3409 [0.5]	Special Topic in Media Industries	
		and Institutions	
	COMM 3601 [0.5]	Media and Gender	
	COMM 3602 [0.5]	Media and Race	
	COMM 3609 [0.5]	Special Topic in Communication and Identity	
5.	3.0 credits from:		3.0
	COMM 4000 [0.5]	Applied Quantitative Research Methods	
	COMM 4002 [0.5]	Applied Qualitative Research Methods	
	COMM 4003 [0.5]	Semiotics	
	COMM 4004 [0.5]	Communication and Discourse	
	COMM 4005 [0.5]	Selected Topic in Communication Studies	
	COMM 4015 [0.5]	Selected Topic in Communication Studies	
	COMM 4025 [0.5]	Selected Topic in Communication Studies	
	COMM 4035 [0.5]	Selected Topic in Communication Studies	
	COMM 4304 [0.5]	Critical Perspectives on Public Relations	
	COMM 4306 [0.5]	Media and Conflict	
	COMM 4307 [0.5]	Political Communication and the Publicity State	
	COMM 4309 [0.5]	Selected Topic in Image, Politics and Persuasion	
	COMM 4310 [0.5]	Communication and Community	
	COMM 4319 [0.5]	Selected Topic in Image, Politics and Persuasion	
	COMM 4329 [0.5]	Selected Topic in Image, Politics and Persuasion	
	COMM 4339 [0.5]	Selected Topic in Image, Politics and Persuasion	
	COMM 4401 [0.5]	International Communications Regulation	
	COMM 4402 [0.5]	Media and Entertainment	
	COMM 4403 [0.5]	Political Economy of Media	
	COMM 4404 [0.5]	Broadcast and Digital Media	
	COMM 4409 [0.5]	Selected Topic in Media Industries and Institutions	
	COMM 4419 [0.5]	Selected Topic in Media Industries and Institutions	
	COMM 4429 [0.5]	Selected Topic in Media Industries	
		and Institutions	

	COMM 4439 [0.5]	Selected Topic in Media Industries and Institutions		COMM 3401 [0.5]	Communications Regulation in Canada	
	COMM 4601 [0.5] COMM 4602 [0.5]	Nation and Nationalism Children, Youth and Media		COMM 3403 [0.5]	Communication Technology and Culture	
		·		COMM 3404 [0.5]	Music Industries	
	COMM 4603 [0.5]	Diaspora and Communication		COMM 3405 [0.5]	Communication in a Global Context	
	COMM 4609 [0.5]	Selected Topic in Communication and Identity		COMM 3407 [0.5]	Comparative Media Studies	
	COMM 4619 [0.5]	Selected Topic in Communication		COMM 3409 [0.5]	Special Topic in Media Industries	
		and Identity			and Institutions	
	COMM 4629 [0.5]	Selected Topic in Communication		COMM 3601 [0.5]	Media and Gender	
	COMM 4639 [0.5]	and Identity		COMM 3602 [0.5]	Media and Race	
		Selected Topic in Communication and Identity		COMM 3609 [0.5]	Special Topic in Communication and Identity	
		Honours Research Essay		5. 2.0 credits from:		2.0
	. Credits Not Includ edits)	led in the Major CGPA (11.0		COMM 4000 [0.5]	Applied Quantitative Research Methods	
6.	8.0 credits in elect	tives not in communication studies	8.0	COMM 4002 [0.5]	Applied Qualitative Research	
7.	3.0 credits in free	electives	3.0		Methods	
To	otal Credits		20.0	COMM 4003 [0.5]	Semiotics	
_	ommunication !	Ctudias		COMM 4004 [0.5]	Communication and Discourse	
	ommunication : .A. Combined F	Studies Ionours (20.0 credits)		COMM 4005 [0.5]	Selected Topic in Communication Studies	
	. Credits Included in ajor CGPA (7.0 cred	n the Communication Studies dits)		COMM 4015 [0.5]	Selected Topic in Communication Studies	
1.	1.0 credit from: COMM 1101 [1.0]	Introduction to Communication	1.0	COMM 4025 [0.5]	Selected Topic in Communication Studies	
		Studies		COMM 4035 [0.5]	Selected Topic in Communication Studies	
_	JOUR 1000 [1.0]	Foundations of Journalism	2.0	COMM 4304 [0.5]	Critical Perspectives on Public	
2.	2.0 credits in: COMM 2000 [0.5]	Introduction to Qualitative	2.0	COMM 4304 [0.5]	Relations	
		Research in Communication		COMM 4306 [0.5]	Media and Conflict	
	COMM 2002 [0.5]	Introduction to Quantitative Research in Communication		COMM 4307 [0.5]	Political Communication and the Publicity State	
	COMM 2100 [0.5]	Theoretical Traditions in Communication Studies		COMM 4309 [0.5]	Selected Topic in Image, Politics and Persuasion	
	COMM 2102 [0.5]	Contemporary Issues in		COMM 4310 [0.5]	Communication and Community	
		Communication Theory		COMM 4319 [0.5]	Selected Topic in Image, Politics	
3.	0.5 credit from:		0.5		and Persuasion	
	COMM 3106 [0.5]	Image, Politics and Persuasion		COMM 4329 [0.5]	Selected Topic in Image, Politics	
	COMM 3108 [0.5]	Media Industries and Institutions			and Persuasion	
	COMM 3109 [0.5]	Communication and Identity		COMM 4339 [0.5]	Selected Topic in Image, Politics	
4.	1.5 credits from:		1.5		and Persuasion	
	FYSM 1217 [0.5]	Selected Topics in Communication Studies		COMM 4401 [0.5]	International Communications Regulation	
	COMM 2301 [0.5]	Persuasion and Public Life		COMM 4402 [0.5]	Media and Entertainment	
	COMM 2401 [0.5]	Communication and Cultural		COMM 4403 [0.5]	Political Economy of Media	
	OOMM 2401 [0.0]	Institutions in Ottawa		COMM 4404 [0.5]	Broadcast and Digital Media	
	COMM 2501 [0.5]	Communications Law I		COMM 4409 [0.5]	Selected Topic in Media Industries and Institutions	
	COMM 2504 [0.5]	Language and Communication		COMM 4419 [0.5]	Selected Topic in Media Industries	
	COMM 2601 [0.5]	Media Depictions of Society		00,000	and Institutions	
	COMM 3001 [0.5]	Quantitative Research Methods		COMM 4429 [0.5]	Selected Topic in Media Industries	
	COMM 3002 [0.5]	Qualitative Research Methods		[0]	and Institutions	
	COMM 3301 [0.5]	Communication and Social Marketing		COMM 4439 [0.5]	Selected Topic in Media Industries and Institutions	
	COMM 3302 [0.5]	Communication and the Political		COMM 4601 [0.5]	Nation and Nationalism	
		Process		COMM 4602 [0.5]	Children, Youth and Media	
	COMM 3303 [0.5]	Rhetoric		COMM 4603 [0.5]	Diaspora and Communication	
	COMM 3308 [0.5]	Advertising: A Critical Perspective		COMM 4609 [0.5]	Selected Topic in Communication	
	COMM 3309 [0.5]	Special Topic in Image, Politics and Persuasion			and Identity	

COMM 4619 [0.5]	Selected Topic in Communication and Identity		
COMM 4629 [0.5]	Selected Topic in Communication and Identity		
COMM 4639 [0.5]	Selected Topic in Communication and Identity		
COMM 4908 [1.0]	Honours Research Essay		
B. Additional Requirer	nents (13.0 credits)	13.0	
6. The requirements from the other discipline must be satisfied			
7. 5.0 credits not in discipline	communication studies or the other		
8. Sufficient credits in free electives to total 20.0 credits for the program.			
Total Credits		20.0	
Journalism and (Communication Studies		

Journalism and Communication Studies B.J. Combined Honours (20.0 credits)

This program is available only to students registered in the Bachelor of Journalism program.

A. Credits Included in the Communication Studies Major CGPA (7.0 credits)

		aito)	
1.	2.0 credits in:		2.0
	COMM 2000 [0.5]	Introduction to Qualitative Research in Communication	
	COMM 2002 [0.5]	Introduction to Quantitative Research in Communication	
	COMM 2100 [0.5]	Theoretical Traditions in Communication Studies	
	COMM 2102 [0.5]	Contemporary Issues in Communication Theory	
2.	0.5 credit from:		0.5
	COMM 3106 [0.5]	Image, Politics and Persuasion	
	COMM 3108 [0.5]	Media Industries and Institutions	
	COMM 3109 [0.5]	Communication and Identity	
3.	2.5 credits from:		2.5
	FYSM 1217 [0.5]	Selected Topics in Communication Studies	
	COMM 2301 [0.5]	Persuasion and Public Life	
	COMM 2401 [0.5]	Communication and Cultural Institutions in Ottawa	
	COMM 2501 [0.5]	Communications Law I	
	COMM 2504 [0.5]	Language and Communication	
	COMM 2601 [0.5]	Media Depictions of Society	
	COMM 3001 [0.5]	Quantitative Research Methods	
	COMM 3002 [0.5]	Qualitative Research Methods	
	COMM 3301 [0.5]	Communication and Social Marketing	
	COMM 3302 [0.5]	Communication and the Political Process	
	COMM 3303 [0.5]	Rhetoric	
	COMM 3308 [0.5]	Advertising: A Critical Perspective	
	COMM 3309 [0.5]	Special Topic in Image, Politics and Persuasion	
	COMM 3401 [0.5]	Communications Regulation in Canada	
	COMM 3403 [0.5]	Communication Technology and Culture	
	COMM 3404 [0.5]	Music Industries	

	COMM 3405 [0.5]	Communication in a Global Context	
	COMM 3407 [0.5]	Comparative Media Studies	
	COMM 3409 [0.5]	Special Topic in Media Industries and Institutions	
	COMM 3601 [0.5]	Media and Gender	
	COMM 3602 [0.5]	Media and Race	
	COMM 3609 [0.5]	Special Topic in Communication and Identity	
4.	2.0 credits from:	2	.0
	COMM 4000 [0.5]	Applied Quantitative Research Methods	
	COMM 4002 [0.5]	Applied Qualitative Research Methods	
	COMM 4003 [0.5]	Semiotics	
	COMM 4004 [0.5]	Communication and Discourse	
	COMM 4005 [0.5]	Selected Topic in Communication Studies	
	COMM 4015 [0.5]	Selected Topic in Communication Studies	
	COMM 4025 [0.5]	Selected Topic in Communication Studies	
	COMM 4035 [0.5]	Selected Topic in Communication Studies	
	COMM 4304 [0.5]	Critical Perspectives on Public Relations	
	COMM 4306 [0.5]	Media and Conflict	
	COMM 4307 [0.5]	Political Communication and the Publicity State	
	COMM 4309 [0.5]	Selected Topic in Image, Politics and Persuasion	
	COMM 4310 [0.5]	Communication and Community	
	COMM 4319 [0.5]	Selected Topic in Image, Politics and Persuasion	
	COMM 4329 [0.5]	Selected Topic in Image, Politics and Persuasion	
	COMM 4339 [0.5]	Selected Topic in Image, Politics and Persuasion	
	COMM 4401 [0.5]	International Communications Regulation	
	COMM 4402 [0.5]	Media and Entertainment	
	COMM 4403 [0.5]	Political Economy of Media	
	COMM 4404 [0.5]	Broadcast and Digital Media	
	COMM 4409 [0.5]	Selected Topic in Media Industries and Institutions	
	COMM 4419 [0.5]	Selected Topic in Media Industries and Institutions	
	COMM 4429 [0.5]	Selected Topic in Media Industries and Institutions	
	COMM 4439 [0.5]	Selected Topic in Media Industries and Institutions	
	COMM 4601 [0.5]	Nation and Nationalism	
	COMM 4602 [0.5]	Children, Youth and Media	
	COMM 4603 [0.5]	Diaspora and Communication	
	COMM 4609 [0.5]	Selected Topic in Communication and Identity	
	COMM 4619 [0.5]	Selected Topic in Communication and Identity	
	COMM 4629 [0.5]	Selected Topic in Communication and Identity	

	COMM 4639 [0.5]	Selected Topic in Communication and Identity	
	COMM 4908 [1.0]	Honours Research Essay	
	. Credits Included in redits)	n the Journalism Major CGPA (8.0	
5.	7.0 credits in:		7.0
	JOUR 1000 [1.0]	Foundations of Journalism	
	JOUR 2201 [1.0]	Fundamentals of Reporting	
	JOUR 2205 [0.5]	Journalism and Public Institutions	
	JOUR 2501 [0.5]	Communications Law I	
	JOUR 3207 [0.5]	Introduction to Radio Journalism	
	JOUR 3208 [0.5]	Introduction to Television Journalism	
	JOUR 3215 [0.5]	Professional Practice and Ethics	
	JOUR 3225 [0.5]	Reporting in Depth	
	JOUR 3235 [0.5]	New Media Reporting	
	JOUR 4001 [0.5]	Journalism Now - and Next	
	JOUR 4201 [1.0]	Specialized Reporting	
6.	1.0 credit from:		1.0
	JOUR 4204 [0.5]	The Newsroom – Advanced New Media Workshop	
	JOUR 4205 [0.5]	The Newsroom – Advanced Newspaper Workshop	
	JOUR 4206 [0.5]	The Newsroom – Advanced Radio Workshop	
	JOUR 4207 [0.5]	The Newsroom – Advanced Television Workshop	
	JOUR 4208 [0.5]	Professional Practices: Specialized Media	
С	. Additional Require	ements (5.0 credits)	
7.	1.0 language credit		1.0
8.	1.0 credit from:		1.0
	HIST 1300 [1.0]	The Making of Canada	
	HIST 2303 [1.0]	Canadian Political History	
	HIST 2304 [1.0]	Canadian Social History	
	HIST 3203 [0.5] & HIST 3204 [0.5]	Canadian Economic History to 1914 and Canadian Economic History since 1914	
9.	Approved options to	make up a total of 20.0 credits.	3.0
_	otal Credits	,	20.0
	Act Cicalio		20.0

Communication Studies B.A. General (15.0 credits)

The B.A. (General) in Communication Studies is for students, in 2nd year or above, who have been previously in the B.A. (Honours) in Communication Studies.

A. Credits Included in the Major CGPA (6.0 credits)

•	1. 1.0 credit from:		1.0
	COMM 1101 [1.0]	Introduction to Communication Studies	
	JOUR 1000 [1.0]	Foundations of Journalism	
2	2. 2.0 credits in:		2.0
	COMM 2000 [0.5]	Introduction to Qualitative Research in Communication	
	COMM 2002 [0.5]	Introduction to Quantitative Research in Communication	
	COMM 2100 [0.5]	Theoretical Traditions in Communication Studies	

	COMM 2102 [0.5]	Contemporary Issues in Communication Theory	
3.	0.5 credit from:		0.5
	COMM 3106 [0.5]	Image, Politics and Persuasion	
	COMM 3108 [0.5]	Media Industries and Institutions	
	COMM 3109 [0.5]	Communication and Identity	
4.	2.5 credits from:		2.5
	FYSM 1217 [0.5]	Selected Topics in Communication Studies	
	COMM 2301 [0.5]	Persuasion and Public Life	
	COMM 2401 [0.5]	Communication and Cultural Institutions in Ottawa	
	COMM 2501 [0.5]	Communications Law I	
	COMM 2504 [0.5]	Language and Communication	
	COMM 2601 [0.5]	Media Depictions of Society	
	COMM 3001 [0.5]	Quantitative Research Methods	
	COMM 3002 [0.5]	Qualitative Research Methods	
	COMM 3301 [0.5]	Communication and Social Marketing	
	COMM 3302 [0.5]	Communication and the Political Process	
	COMM 3303 [0.5]	Rhetoric	
	COMM 3308 [0.5]	Advertising: A Critical Perspective	
	COMM 3309 [0.5]	Special Topic in Image, Politics and Persuasion	
	COMM 3401 [0.5]	Communications Regulation in Canada	
	COMM 3403 [0.5]	Communication Technology and Culture	
	COMM 3404 [0.5]	Music Industries	
	COMM 3405 [0.5]	Communication in a Global Context	
	COMM 3407 [0.5]	Comparative Media Studies	
	COMM 3409 [0.5]	Special Topic in Media Industries and Institutions	
	COMM 3601 [0.5]	Media and Gender	
	COMM 3602 [0.5]	Media and Race	
	COMM 3609 [0.5]	Special Topic in Communication and Identity	
В.	Credits Not Include	led in the Major CGPA (9.0 credits)	
5.	7.0 credits in elec	tives not in communication studies	7.0
6.	2.0 credits in free	electives.	2.0
То	tal Credits		15.0

Minor in Communication Studies (4.0 credits)

This Minor is open to all undergraduate degree students in programs other than Communication Studies.

Requirements

	1.0
Introduction to Communication Studies	
Foundations of Journalism	
	1.5
Communication Studies	
Image, Politics and Persuasion	
0.5]Media Industries and Institutions	
0.5]Communication and Identity	
,	Studies Foundations of Journalism Theoretical Traditions in Communication Studies and Contemporary Issues in Communication Theory

^	4 = 114 €		4.5
3.	1.5 credit from:		1.5
	FYSM 1217 [0.5]	Selected Topics in Communication Studies	
	COMM 2301 [0.5]	Persuasion and Public Life	
	COMM 2401 [0.5]	Communication and Cultural Institutions in Ottawa	
	COMM 2501 [0.5]	Communications Law I	
	COMM 2504 [0.5]	Language and Communication	
	COMM 2601 [0.5]	Media Depictions of Society	
	COMM 3001 [0.5]	Quantitative Research Methods	
	COMM 3002 [0.5]	Qualitative Research Methods	
	COMM 3301 [0.5]	Communication and Social Marketing	
	COMM 3302 [0.5]	Communication and the Political Process	
	COMM 3303 [0.5]	Rhetoric	
	COMM 3308 [0.5]	Advertising: A Critical Perspective	
	COMM 3309 [0.5]	Special Topic in Image, Politics and Persuasion	
	COMM 3401 [0.5]	Communications Regulation in Canada	
	COMM 3403 [0.5]	Communication Technology and Culture	
	COMM 3404 [0.5]	Music Industries	
	COMM 3405 [0.5]	Communication in a Global Context	
	COMM 3407 [0.5]	Comparative Media Studies	
	COMM 3409 [0.5]	Special Topic in Media Industries and Institutions	
	COMM 3601 [0.5]	Media and Gender	
	COMM 3602 [0.5]	Media and Race	
	COMM 3609 [0.5]	Special Topic in Communication and Identity	
	The remaining required the second terms of the	irements of the major discipline(s) atisfied.	
То	tal Credits		4.0

Concentrations

The concentrations described below are open to all students in Communication Studies Honours or Combined Honours programs. Only one concentration can be taken in a Communication Studies Honours or Combined Honours program. The maximum number of Communication Studies credits that can be counted towards the degree is 12.0 credits for an Honours program and 9.0 for a Combined Honours program.

Concentration in Image, Politics and Persuasion for B.A. Honours or B.A. Combined Honours (3.5 credits)

1. 0.5 cred	dit in:		0.5
COMM	2301 [0.5]	Persuasion and Public Life	
2. 0.5 cred	dit in:		0.5
COMM	3106 [0.5]	Image, Politics and Persuasion	
3. 0.5 cred	dit from:		0.5
COMM	3001 [0.5]	Quantitative Research Methods	
COMM	3002 [0.5]	Qualitative Research Methods	
	•	ge, Politics and Persuasion, including e 4000-level chosen from:	2.0
COMM	3301 [0.5]	Communication and Social Marketing	

To	tal Credits		3.5
	COMM 4908 [1.0]	Honours Research Essay	
	COMM 4339 [0.5]	Selected Topic in Image, Politics and Persuasion	
	COMM 4329 [0.5]	Selected Topic in Image, Politics and Persuasion	
	COMM 4319 [0.5]	Selected Topic in Image, Politics and Persuasion	
	COMM 4310 [0.5]	Communication and Community	
	COMM 4309 [0.5]	Selected Topic in Image, Politics and Persuasion	
	COMM 4307 [0.5]	Political Communication and the Publicity State	
	COMM 4306 [0.5]	Media and Conflict	
	COMM 4304 [0.5]	Critical Perspectives on Public Relations	
	COMM 4003 [0.5]	Semiotics	
	COMM 4002 [0.5]	Applied Qualitative Research Methods	
	COMM 4000 [0.5]	Applied Quantitative Research Methods	
	COMM 3309 [0.5]	Special Topic in Image, Politics and Persuasion	
	COMM 3308 [0.5]	Advertising: A Critical Perspective	
	COMM 3303 [0.5]	Rhetoric	
	COMM 3302 [0.5]	Communication and the Political Process	

Concentration in Media Industries and Institutions for B.A. Honours or B.A. Combined Honours (3.5 credits)

1.	0.5 credit in:		0.5
	COMM 2401 [0.5]	Communication and Cultural Institutions in Ottawa	
2.	0.5 credit in:		0.5
	COMM 3108 [0.5]	Media Industries and Institutions	
		a Industries and Institutions, redit at the 4000-level chosen from:	2.5
	COMM 3001 [0.5]	Quantitative Research Methods	
	COMM 3002 [0.5]	Qualitative Research Methods	
	COMM 3401 [0.5]	Communications Regulation in Canada	
	COMM 3403 [0.5]	Communication Technology and Culture	
	COMM 3404 [0.5]	Music Industries	
	COMM 3405 [0.5]	Communication in a Global Context	
	COMM 3407 [0.5]	Comparative Media Studies	
	COMM 3409 [0.5]	Special Topic in Media Industries and Institutions	
	COMM 4000 [0.5]	Applied Quantitative Research Methods	
	COMM 4002 [0.5]	Applied Qualitative Research Methods	
	COMM 4401 [0.5]	International Communications Regulation	
	COMM 4402 [0.5]	Media and Entertainment	
	COMM 4403 [0.5]	Political Economy of Media	
	COMM 4404 [0.5]	Broadcast and Digital Media	
	COMM 4409 [0.5]	Selected Topic in Media Industries and Institutions	

	COMM 4419 [0.5]	Selected Topic in Media Industries and Institutions	
	COMM 4429 [0.5]	Selected Topic in Media Industries and Institutions	
	COMM 4439 [0.5]	Selected Topic in Media Industries and Institutions	
	COMM 4908 [1.0]	Honours Research Essay	
	Total Credits		3.5

Concentration in Communication and Identity for B.A. Honours or B.A. Combined Honours (3.5 credits)

1.	0.5 credit in:		0.5
	COMM 2601 [0.5]	Media Depictions of Society	
2.	0.5 credit in:		0.5
	COMM 3109 [0.5]	Communication and Identity	
		munication and Identity, including at 4000-level chosen from:	2.5
	COMM 3001 [0.5]	Quantitative Research Methods	
	COMM 3002 [0.5]	Qualitative Research Methods	
	COMM 3601 [0.5]	Media and Gender	
	COMM 3602 [0.5]	Media and Race	
	COMM 3403 [0.5]	Communication Technology and Culture	
	COMM 3609 [0.5]	Special Topic in Communication and Identity	
	COMM 4000 [0.5]	Applied Quantitative Research Methods	
	COMM 4002 [0.5]	Applied Qualitative Research Methods	
	COMM 4003 [0.5]	Semiotics	
	COMM 4004 [0.5]	Communication and Discourse	
	COMM 4601 [0.5]	Nation and Nationalism	
	COMM 4602 [0.5]	Children, Youth and Media	
	COMM 4603 [0.5]	Diaspora and Communication	
	COMM 4306 [0.5]	Media and Conflict	
	COMM 4609 [0.5]	Selected Topic in Communication and Identity	
	COMM 4619 [0.5]	Selected Topic in Communication and Identity	
	COMM 4629 [0.5]	Selected Topic in Communication and Identity	
	COMM 4639 [0.5]	Selected Topic in Communication and Identity	
	COMM 4908 [1.0]	Honours Research Essay	
Total Credits			3.5

Communication Studies (COMM) Courses School of Journalism and Communication Faculty of Public Affairs

COMM 1101 [1.0 credit]

Introduction to Communication Studies

The scope of communication studies including the history and structure of mass media, their relationship to social and cultural change, and basic issues of communication and cultural policy.

Lectures and discussion groups three hours a week.

COMM 2000 [0.5 credit] Introduction to Qualitative Research in Communication

Introduction to the qualitative tradition in communication research; the philosophical debates that led to the development of this tradition and to issues in research design and method.

Precludes additional credit for COMM 2001[no longer offered].

Prerequisite(s): COMM 1101 or JOUR 1000 and secondyear standing in Communication Studies, or PAPM 1000 and registration in the Bachelor of Public Affairs and Policy Management, or permission of the School of Journalism and Communication.

Lecture two hours a week, laboratory one hour a week.

COMM 2002 [0.5 credit] Introduction to Quantitative Research in Communication

Introduction to basic methods and techniques in statistical and computer analysis for communication research. Precludes additional credit for COMM 2001 [no longer offered].

Prerequisite(s): COMM 1101 or JOUR 1000 and secondyear standing in Communication Studies, or PAPM 1000 and registration in the Bachelor of Public Affairs and Policy Management, or permission of the School of Journalism and Communication.

Lecture two hours a week, laboratory one hour a week.

COMM 2100 [0.5 credit]

Theoretical Traditions in Communication Studies

The development of communication theory in the context of major social, economic and cultural periods and events. Emphasis on the central debates and traditions that have shaped and defined the field.

Precludes additional credit for COMM 2101 [no longer offered].

Prerequisite(s): COMM 1101 or JOUR 1000 and secondyear standing in Communication Studies, or PAPM 1000 and registration in the Bachelor of Public Affairs and Policy Management, or permission of the School of Journalism and Communication.

Lectures and discussion groups three hours a week

COMM 2102 [0.5 credit]

Contemporary Issues in Communication Theory

Some of the theoretical debates and issues facing the field of Communication Studies today.

Precludes additional credit for COMM 2101[no longer offered].

Prerequisite(s): COMM 1101 or JOUR 1000 and secondyear standing in Communication Studies, or PAPM 1000 and registration in the Bachelor of Public Affairs and Policy Management, or permission of the School of Journalism and Communication.

Lectures and discussion groups three hours a week.

COMM 2301 [0.5 credit]

Persuasion and Public Life

A study of the modes of persuasion used in commerce, government and civil society.

Prerequisite(s): COMM 1101 or JOUR 1000 and secondyear standing in Communication Studies, or PAPM 1000 and registration in the Bachelor of Public Affairs and Policy Management, or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 2401 [0.5 credit]

Communication and Cultural Institutions in Ottawa

The role of Ottawa-based institutions engaged in the development of communication and cultural policies, including public, private and third sector institutions such the CRTC, CBC, Rogers Media, the National Gallery, and the Media Awareness Network.

Prerequisite(s): COMM 1101 or JOUR 1000 and secondyear standing in Communication Studies, or PAPM 1000 and registration in the Bachelor of Public Affairs and Policy Management, or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 2501 [0.5 credit]

Communications Law I

A survey of laws that affect the Canadian media including the development of freedom of expression, the Charter of Rights and Freedoms, and statutory and common-law limitations on freedoms of the press, including publication bans, libel and contempt of court.

Also listed as JOUR 2501.

Precludes additional credit for MCOM 3501, JOUR 3501 (no longer offered).

Prerequisite(s): COMM 1101 or JOUR 1000, or PAPM 1000 and registration in the Communication Information Technology Policy specialization of the Bachelor of Public Affairs and Policy Management, or permission of the School of Journalism and Communication.

Lectures and discussion three hours a week.

COMM 2504 [0.5 credit]

Language and Communication

Some of the central topics in the study of language and communication as pursued by linguists and philosophers, including the nature of meaning, the connections between language, communication and cognition, and language as a social activity.

Also listed as LALS 2504 and PHIL 2504.

Precludes additional credit for LALS 2800, COMM 2800 and PHIL 2800.

Prerequisite(s): second-year standing.

Lectures three hours a week.

COMM 2601 [0.5 credit] Media Depictions of Society

Media's role in constructing our social reality; examination of media practices, historical and contemporary issues. Prerequisite(s): COMM 1101 or JOUR 1000 and second-year standing in Communication Studies, or PAPM 1000 and registration in the Bachelor of Public Affairs and Policy Management, or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 3001 [0.5 credit]

Quantitative Research Methods

Examination of quantitative research methods relevant to the study of communication.

Precludes additional credit for MCOM 3000 (no longer offered).

Prerequisite(s): COMM 2002, or PSCI 2701 and PSCI 2702, and either third-year standing in Communication Studies, or registration in the Strategic Public Opinion and Policy Analysis specialization within the Bachelor of Public Affairs and Policy Management, or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 3002 [0.5 credit] Qualitative Research Methods

Examination of qualitative research methods relevant to the study of communication.

Precludes additional credit for MCOM 3000 (no longer offered).

Prerequisite(s): COMM 2000, or PSCI 2701 and PSCI 2702, and either third-year standing in Communication Studies, or registration in the Strategic Public Opinion and Policy Analysis specialization within the Bachelor of Public Affairs and Policy Management, or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 3106 [0.5 credit]

Image, Politics and Persuasion

Critical perspectives and ethical issues related to advertising, social marketing, public relations, propaganda and political communication.

Prerequisite(s): at least one of COMM 2100 and COMM 2102, and third-year standing in Communication Studies or permission of the School of Journalism and Communication.

Lectures and discussion groups three hours a week.

COMM 3108 [0.5 credit]

Media Industries and Institutions

Theories and major issues relating to media industries and institutions in Canada and internationally.

Prerequisite(s): at least one of COMM 2100 and COMM 2102, and third year standing in Communication Studies or permission of the School of Journalism and Communication.

Lectures and discussion groups three hours a week.

COMM 3109 [0.5 credit]

Communication and Identity

Ways in which media and communication shape and contribute to the formation of group and individual identity. Prerequisite(s): at least one of COMM 2100 and COMM 2102, and third year standing in Communication Studies or permission of the School of Journalism and Communication.

Lectures and discussion groups three hours a week.

COMM 3301 [0.5 credit]

Communication and Social Marketing

The application of marketing principles to the challenges faced by public and not-for-profit organizations seeking to promote socially beneficial behaviour. Students will learn communications strategies and tactics that support social marketing initiatives.

Prerequisite(s): at least one of COMM 2100 and COMM 2102, and third-year standing in Communication Studies, or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 3302 [0.5 credit]

Communication and the Political Process

The relationship between various kinds of communication and political activity in a variety of different contexts. Case studies will be drawn from speeches, political campaigns, debates, using a variety of media forms, from photographs to web sites.

Prerequisite(s): at least one of COMM 2100 and COMM 2102, and third-year standing in Communication Studies, or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 3303 [0.5 credit]

Rhetoric

History, development and major elements of rhetorical communication.

Prerequisite(s): at least one of COMM 2100 and COMM 2102, and third-year standing in Communication Studies, or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 3308 [0.5 credit]

Advertising: A Critical Perspective

Critical analysis of some of the major constructs and basic mechanisms of the advertising system, including an examination of the social, political-economic and cultural implications of advertising.

Precludes additional credit for MCOM 3408 (no longer offered).

Prerequisite(s): at least one of COMM 2100 and COMM 2102, and third-year standing in Communication Studies or permission of the School of Journalism and Communication.

Lecture three hours a week.

COMM 3309 [0.5 credit]

Special Topic in Image, Politics and Persuasion

Prerequisite(s): at least one of COMM 2100 and COMM 2102, and third-year standing in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 3401 [0.5 credit]

Communications Regulation in Canada

Historical and contemporary issues in the regulation of communication practices and institutions in Canada. Prerequisite(s): at least one of COMM 2100 and COMM 2102, and third-year standing in Communication Studies, or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 3403 [0.5 credit]

Communication Technology and Culture

The relationship between communication technology and society. Factors that contribute to changes in the collection, storage and distribution of information and their cultural implications.

Prerequisite(s): at least one of COMM 2100 and COMM 2102, and third-year standing in Communication Studies, or PAPM 2000 and registration in the Communication Information Technology Policy specialization of the Bachelor of Public Affairs and Policy Management, or permission of the School of Journalism and Communication.

Lecture three hours a week.

COMM 3404 [0.5 credit]

Music Industries

An introduction to the structure and history of the music industries.

Also listed as MUSI 3403.

Prerequisite(s): second-year standing.

Lectures three hours a week.

COMM 3405 [0.5 credit]

Communication in a Global Context

Structures and flow of global communication and information and its impact on our views of the world. Also listed as JOUR 3405.

Precludes additional credit for MCOM 3005 (no longer offered) and JOUR 3005.

Prerequisite(s): at least one of COMM 2100 and COMM 2102, and third-year standing in Communication Studies, or third- or fourth-year B.J.(Honours) standing, or PAPM 2000 and registration in the Communication Information Technology Policy specialization of the Bachelor of Public Affairs and Policy Management, or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 3407 [0.5 credit]

Comparative Media Studies

The comparative study of one or more media organizations and/or types of media content with reference to their operation, audiences, and impacts.

Also listed as JOUR 3407.

Precludes additional credit for MCOM 3006 (no longer offered) or JOUR 3006.

Prerequisite(s): at least one of COMM 2100 and COMM 2102, as well as third-year standing in Communication Studies, or third- or fourth-year B.J. (Honours) standing, or PAPM 2000 and registration in the Communication Information Technology Policy specialization of the Bachelor of Public Affairs and Policy Management, or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 3409 [0.5 credit]

Special Topic in Media Industries and Institutions

Prerequisite(s): At least one of COMM 2100 and COMM 2102, and third-year standing in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 3601 [0.5 credit] Media and Gender

A critical interrogation of the intersection of media and gender, including constructions of femininity, masculinity, and other issues of sexuality.

Precludes additional credit for MCOM 3505 (no longer offered).

Prerequisite(s): at least one of COMM 2100 and COMM 2102, and third-year standing in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 3602 [0.5 credit] Media and Race

A critical study of the ways in which issues of race and ethnicity intersect with contemporary media.

Prerequisite(s): at least one of COMM 2100 and COMM 2102, and third-year standing in Communication Studies, or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 3609 [0.5 credit]

Special Topic in Communication and Identity

Prerequisite(s): at least one of COMM 2100 and COMM 2102, and third-year standing in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 3999 [0.0 credit] Co-operative Work Term

COMM 4000 [0.5 credit]

Applied Quantitative Research Methods

Quantitative research methods relevant to the study of communication at an advanced level. Students will work on individual research projects.

Prerequisite(s): COMM 3001 and one of COMM 3106, COMM 3108 or COMM 3109, and fourth-year Honours standing in Communication Studies, or COMM 3001 and registration in the Strategic Public Opinion and Policy Analysis specialization of the Bachelor of Public Affairs and Policy Management, or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4002 [0.5 credit]

Applied Qualitative Research Methods

Qualitative research methods relevant to the study of communication at an advanced level. Students will work on individual research projects.

Prerequisite(s): COMM 3001 and one of COMM 3106, COMM 3108 or COMM 3109, and fourth-year Honours standing in Communication Studies, or COMM 3002 and registration in the Strategic Public Opinion and Policy Analysis specialization of the Bachelor of Public Affairs and Policy Management, or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4003 [0.5 credit]

Semiotics

Theory and methods of semiotics in the interpretation of images and texts.

Prerequisite(s): COMM 2000 and COMM 2002, and one of COMM 3106, COMM 3108 or COMM 3109, and fourth-year standing in Communication Studies or permission of the School of Journalism and Communication. Lectures three hours a week.

COMM 4004 [0.5 credit]

Communication and Discourse

The development of the theory and methods related to discourse and their use in the analysis of images and toyte

Prerequisite(s): COMM 2100 and COMM 2102, and one of COMM 3106, COMM 3108 or COMM 3109, and fourth-year standing in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4005 [0.5 credit]

Selected Topic in Communication Studies

A selected topic not ordinarily treated in the regular course program. The choice of topic varies from year to year. Check with the Communication Studies Program regarding the topic offered.

Prerequisite(s): COMM 2100 and COMM 2102, and one of COMM 3106, COMM 3108 or COMM 3109, and fourth-year standing in Communication Studies or permission of the School of Journalism and Communication.

Seminar three hours a week.

COMM 4015 [0.5 credit]

Selected Topic in Communication Studies

A selected topic not ordinarily treated in the regular course program. The choice of topic varies from year to year. Check with the Communication Studies Program regarding the topic offered.

Prerequisite(s): COMM 2100 and COMM 2102, and one of COMM 3106, COMM 3108 or COMM 3109, and fourth-year standing in Communication Studies or permission of the School of Journalism and Communication.

Seminar three hours a week.

COMM 4025 [0.5 credit]

Selected Topic in Communication Studies

A selected topic not ordinarily treated in the regular course program. The choice of topic varies from year to year. Check with the Communication Studies Program regarding the topic offered.

Prerequisite(s): COMM 2100 and COMM 2102, and one of COMM 3106, COMM 3108 or COMM 3109, and fourth-year standing in Communication Studies or permission of the School of Journalism and Communication. Seminar three hours a week.

COMM 4035 [0.5 credit]

Selected Topic in Communication Studies

A selected topic not ordinarily treated in the regular course program. The choice of topic varies from year to year. Check with the Communication Studies Program regarding the topic offered.

Prerequisite(s): COMM 2100 and COMM 2102, and one of COMM 3106, COMM 3108 or COMM 3109, and fourth-year standing in Communication Studies or permission of the School of Journalism and Communication.

Seminar three hours a week.

COMM 4304 [0.5 credit]

Critical Perspectives on Public Relations

A critical examination of some of the major aspects of public relations.

Prerequisite(s): COMM 2100 and COMM 2102 and one of COMM 3106, COMM 3108 or COMM 3109, and fourth-year standing in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4306 [0.5 credit] Media and Conflict

Media representations of conflict such as war and terrorism, and its influence on the collective imagination. Prerequisite(s): COMM 2100 and COMM 2102, and one of COMM 3106, COMM 3108 or COMM 3109, and fourthyear standing in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4307 [0.5 credit]

Political Communication and the Publicity State

History, key actors, issues and trends in political communication, including the shift of government communication from information to promotion, its reliance on publicity practices, issues and crisis management, and implications for democratic citizenship.

Prerequisite(s): COMM 2100 and COMM 2102, and one of COMM 3106, COMM 3108 or COMM 3109, and fourth-year standing in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4309 [0.5 credit]

Selected Topic in Image, Politics and Persuasion

Prerequisite(s): COMM 3106 and fourth-year standing in the Image, Politics and Persuasion concentration in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4310 [0.5 credit]

Communication and Community

The role of communication in community development. Working with local organizations, students will formulate, implement, analyze and present research that seeks to effect positive social change.

Prerequisite(s): COMM 3002 and one of COMM 3106, COMM 3108 or COMM 3109, and fourth-year standing in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4319 [0.5 credit]

Selected Topic in Image, Politics and Persuasion

Prerequisite(s): COMM 3106 and fourth-year standing in the Image, Politics and Persuasion concentration in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4329 [0.5 credit]

Selected Topic in Image, Politics and Persuasion

Prerequisite(s): COMM 3106 and fourth-year standing in the Image, Politics and Persuasion concentration in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4339 [0.5 credit]

Selected Topic in Image, Politics and Persuasion

Prerequisite(s): COMM 3106 and fourth-year standing in the Image, Politics and Persuasion concentration in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4401 [0.5 credit]

International Communications Regulation

The history, recent major issues and the process of international communication regulation such as those resulting from globalization, neoliberalism and imperial politics in the 21st century.

Prerequisite(s): COMM 2100 and COMM 2102, and one of COMM 3106, COMM 3108 or COMM 3109, and fourth-year standing in Communication Studies, or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4402 [0.5 credit] Media and Entertainment

Issues facing the entertainment industries. Topics may include transformations in leisure time, the construction of celebrity, and the distribution and consumption of popular culture.

Prerequisite(s): COMM 2100 and COMM 2102, and one of COMM 3106, COMM 3108 or COMM 3109, and fourth-year standing in Communication Studies, or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4403 [0.5 credit]

Political Economy of Media

Critical and institutional approaches to the political economy of the media; the unique qualities of informational and cultural commodities, media ownership and new technologies.

Prerequisite(s): COMM 2100 and COMM 2102, and one of COMM 3106, COMM 3108 or COMM 3109, and fourth-year standing in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4404 [0.5 credit] Broadcast and Digital Media

The social, economic, and political properties of broadcast and digital communication media; the history of these media, their legal and regulatory constitution, online communities, and the interaction of "old" and "new" media.

Prerequisite(s): COMM 2100 and COMM 2102, COMM 3403, one of COMM 3106, COMM 3108 or COMM 3109, and fourth-year standing in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4409 [0.5 credit]

Selected Topic in Media Industries and Institutions

Prerequisite(s): COMM 3108 and fourth-year standing in Media Industries and Institutions concentration in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4419 [0.5 credit]

Selected Topic in Media Industries and Institutions

Prerequisite(s): COMM 3108 and fourth-year standing in Media Industries and Institutions concentration in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4429 [0.5 credit]

Selected Topic in Media Industries and Institutions

COMM 3108 and fourth-year standing in Media Industries and Institutions concentration in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4439 [0.5 credit]

Selected Topic in Media Industries and Institutions

Prerequisite(s): COMM 3108 and fourth-year standing in Media Industries and Institutions concentration in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4601 [0.5 credit] Nation and Nationalism

A study of the influence of media, culture and policy in shaping national and other state-based identities. Prerequisite(s): COMM 2100 and COMM 2102, and one of COMM 3106, COMM 3108 or COMM 3109, and fourth-year standing in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4602 [0.5 credit] Children, Youth and Media

The historical and contemporary ways in which children and youth relate to the media and popular culture, and vice versa.

Precludes additional credit for MCOM 4200 (no longer offered).

Prerequisite(s): COMM 2100 and COMM 2102, and one of COMM 3106, COMM 3108 or COMM 3109, and fourth-year Honours standing in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4603 [0.5 credit]

Diaspora and Communication

The impact of various forms of diasporic communication on the shaping of contemporary national and international society.

Prerequisite(s): COMM 2100 and COMM 2102, and one of COMM 3106, COMM 3108 or COMM 3109, and fourth-year Honours standing in Communication Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMM 4609 [0.5 credit]

Selected Topic in Communication and Identity

Prerequisite(s): COMM 3109 and fourth-year standing in the Communication and Identity concentration in Communication Studies or permission of the School of Journalism and Communication. Lectures three hours a week.

COMM 4619 [0.5 credit]

Selected Topic in Communication and Identity

Prerequisite(s): COMM 3109 and fourth-year standing in the Communication and Identity concentration in Communication Studies or permission of the School of Journalism and Communication. Lectures three hours a week.

COMM 4629 [0.5 credit]

Selected Topic in Communication and Identity

Prerequisite(s): COMM 3109 and fourth-year standing in the Communication and Identity concentration in Communication Studies or permission of the School of Journalism and Communication. Lectures three hours a week.

COMM 4639 [0.5 credit]

Selected Topic in Communication and Identity

Prerequisite(s): COMM 3109 and fourth-year standing in the Communication and Identity concentration in Communication Studies or permission of the School of Journalism and Communication. Lectures three hours a week.

COMM 4908 [1.0 credit]

Honours Research Essay

The Honours Research Essay (HRE) provides eligible students with an opportunity to complete an independent research essay under the supervision of a faculty member. The HRE must be completed over two consecutive academic terms, beginning in the fall term. Prerequisite(s): Fourth-year honours standing in COMM with a CGPA of 10.0 or higher, or permission of the Undergraduate Supervisor.

Summer session: some of the courses listed in this Calendar are offered during the summer. Hours and scheduling for summer session courses will differ significantly from those reported in the fall/winter Calendar. To determine the scheduling and hours for summer session classes, consult the class schedule at central.carleton.ca

Not all courses listed are offered in a given year. For an up-to-date statement of course offerings for the current session and to determine the term of offering, consult the class schedule at central.carleton.ca