Communication and Media Studies

A Co-operative Education Option is available within the Communication Studies Honours degree (consult the Cooperative Education section of this Calendar for details).

Graduation Requirements

In addition to the requirements listed below, students must satisfy:

- 1. the University regulations (see the *Academic Regulations of the University* section of this Calendar),
- 2. the same Breadth requirements that apply to students enrolled in B.A. programs (see the *Academic Regulations for the Bachelor of Arts Degree*).

Students should consult with the School of Journalism and Communication when selecting courses and planning their program.

Program Requirements

Communication and Media Studies B. Co.M.S. Honours (20.0 credits)

A. Credits Included in the Major CGPA (9.0 credits):

1.	1.0 credit from:		1.0
	COMS 1000 [1.0]	Introduction to Communication and Media Studies	
	JOUR 1001 [0.5]	Foundations of Journalism: Journalism in Context	
	JOUR 1002 [0.5]	Foundations of Journalism: Journalism in Practice	
2.	1.0 credit in:		1.0
	COMS 2003 [0.5]	Theoretical Foundations in Communication and Media Studies	
	COMS 2004 [0.5]	Introduction to Communication Research	
3.	1.5 credits in:		1.5
	COMS 3001 [0.5]	Quantitative Research in Communication	
	COMS 3002 [0.5]	Qualitative Research in Communication	
	COMS 3500 [0.5]	Current Issues in Communication and Media Theory	
	2.5 credits, including osen from:	g at least 1.0 credit at the 3000-level	2.5
	FYSM 1217 [0.5]	Selected Topics in Communication and Media Studies	
	FYSM 1217 [0.5] COMS 2200 [0.5]	•	
		and Media Studies	
	COMS 2200 [0.5]	and Media Studies Big Data and Society	
	COMS 2200 [0.5] COMS 2300 [0.5]	and Media Studies Big Data and Society Communication as Propaganda	
	COMS 2200 [0.5] COMS 2300 [0.5] COMS 2500 [0.5]	and Media Studies Big Data and Society Communication as Propaganda Communication and Science	
	COMS 2200 [0.5] COMS 2300 [0.5] COMS 2500 [0.5] COMS 2501 [0.5]	and Media Studies Big Data and Society Communication as Propaganda Communication and Science Media Law	
	COMS 2200 [0.5] COMS 2300 [0.5] COMS 2500 [0.5] COMS 2501 [0.5] COMS 2504 [0.5]	and Media Studies Big Data and Society Communication as Propaganda Communication and Science Media Law Language and Communication	
	COMS 2200 [0.5] COMS 2300 [0.5] COMS 2500 [0.5] COMS 2501 [0.5] COMS 2504 [0.5] COMS 2600 [0.5]	and Media Studies Big Data and Society Communication as Propaganda Communication and Science Media Law Language and Communication Communication and Culture	

	COMS 3109 [0.5]	Communication, Culture and Identity	
	COMS 3302 [0.5]	Political Communication	
	COMS 3308 [0.5]	Critical Studies of Consumer Culture	
	COMS 3310 [0.5]	Critical Perspectives of Public Relations	
	COMS 3311 [0.5]	Media and Communication in Regional Contexts	
	COMS 3400 [0.5]	Ethical Controversies in Media and Communication	
	COMS 3401 [0.5]	Communications Regulation in Canada	
	COMS 3403 [0.5]	Communication, Technology and Culture	
	COMS 3404 [0.5]	Music Industries	
	COMS 3406 [0.5]	Media Audiences and Users	
	COMS 3407 [0.5]	Comparative Media Studies	
	COMS 3410 [0.5]	Visual Media and Communication	
	COMS 3411 [0.5]	Alternative Media and Social Activism	
5.	2.5 credits from:		2.5
	COMS 4004 [0.5]	Communication and Discourse	
	COMS 4006 [0.5]	Professional Communication Research	
	COMS 4306 [0.5]	Media and Conflict	
	COMS 4307 [0.5]	Politics, Communication, and the Publicity State	
	COMS 4311 [0.5]	Environmental Communication	
	COMS 4312 [0.5]	Crisis and Risk Communication	
	COMS 4313 [0.5]	Screen Studies	
	COMS 4315 [0.5]	Communication and the Built Environment	
	COMS 4316 [0.5]	Indigenous Media in Global Contexts	
	COMS 4317 [0.5]	Digital Media and Global Network Society	
	COMS 4337 [0.5]	Communication and Public Affairs Strategies	
	COMS 4401 [0.5]	Global Internet Policy and Governance	
	COMS 4403 [0.5]	Digital Media Industries	
	COMS 4405 [0.5]	The Networked Self	
	COMS 4406 [0.5]	Open Government and Communication	
	COMS 4407 [0.5]	Communication and Critical Data Studies	
	COMS 4408 [0.5]	Creative Work	
	COMS 4410 [0.5]	Mobile Media	
	COMS 4411 [0.5]	Algorithmic Culture	
	COMS 4412 [0.5]	Game Studies	
	COMS 4602 [0.5]	Children, Youth and Media	
	COMS 4603 [0.5]	Diaspora and Communication	
	COMS 4604 [0.5]	Media, Gender and Sexuality	
	COMS 4605 [0.5]	Media, Race and Ethnicity	
	COMS 4606 [0.5]	Global Media and Popular Culture	
	COMS 4607 [0.5]	Communication and Food	
	COMS 4608 [0.5]	Sound Studies	
	COMS 4800 [0.5]	Special Topic in Communication and Media Studies	

COMS 4908 [1.0]	Honours Research Essay	
6. 0.5 credit from:		0.5
COMS 4501 [0.5]	Digital Media Practice	
COMS 4502 [0.5]	Storytelling in the Digital Age	
COMS 4503 [0.5]	Data Mining and Analytics	
COMS 4504 [0.5]	Public Engagement and Consultation	
COMS 4505 [0.5]	Professional Writing and Speaking	
COMS 4506 [0.5]	Event Management and Community Partnerships	
B. Credits Not Includ credits):	ed in the Major CGPA (11.0	
7. 8.0 credits in elect media studies	ives not in communication and	8.0
8. 3.0 credits in free	electives	3.0
Total Credits		20.0

Communication and Media Studies B.Co.M.S. Combined Honours (20.0 credits)

Students already admitted to the B.Co.M.S. may register for a combined honours degree in Communication and Media Studies and any other discipline offered within the B.A. Honours degree as a Combined Honours.

A. Credits Included in the Communication Studies Major CGPA (7.0 credits)

1. 1.0 credit from:

٠.	1.0 Credit Holli.		1.0
	COMS 1000 [1.0]	Introduction to Communication and Media Studies	
	JOUR 1001 [0.5]	Foundations of Journalism: Journalism in Context	
	JOUR 1002 [0.5]	Foundations of Journalism: Journalism in Practice	
2.	1.0 credit in:		1.0
	COMS 2003 [0.5]	Theoretical Foundations in Communication and Media Studies	
	COMS 2004 [0.5]	Introduction to Communication Research	
3.	1.5 credits in:		1.5
	COMS 3001 [0.5]	Quantitative Research in Communication	
	COMS 3002 [0.5]	Qualitative Research in Communication	
	COMS 3500 [0.5]	Current Issues in Communication and Media Theory	
	1.5 credits from the edit at the 3000-leve	ne following, including at least 0.5 l:	1.5
	FYSM 1217 [0.5]	Selected Topics in Communication and Media Studies	
	COMS 2200 [0.5]	Big Data and Society	
	COMS 2300 [0.5]	Communication as Propaganda	
	COMS 2500 [0.5]	Communication and Science	
	COMS 2501 [0.5]	Media Law	
	COMS 2504 [0.5]	Language and Communication	
	COMS 2600 [0.5]	Communication and Culture	
	COMS 2700 [0.5]	Global Media and Communication	
	COMS 3100 [0.5]	Introduction to Political Management	
	COMS 3108 [0.5]	Media Industries and the Network Society	

	COMS 3109 [0.5]	Communication, Culture and Identity	
	COMS 3302 [0.5]	Political Communication	
	COMS 3308 [0.5]	Critical Studies of Consumer Culture	
	COMS 3310 [0.5]	Critical Perspectives of Public Relations	
	COMS 3311 [0.5]	Media and Communication in Regional Contexts	
	COMS 3400 [0.5]	Ethical Controversies in Media and Communication	
	COMS 3401 [0.5]	Communications Regulation in Canada	
	COMS 3403 [0.5]	Communication, Technology and Culture	
	COMS 3404 [0.5]	Music Industries	
	COMS 3406 [0.5]	Media Audiences and Users	
	COMS 3407 [0.5]	Comparative Media Studies	
	COMS 3410 [0.5]	Visual Media and Communication	
	COMS 3411 [0.5]	Alternative Media and Social Activism	
5.	2.0 credits from:		2.0
	COMS 4004 [0.5]	Communication and Discourse	
	COMS 4006 [0.5]	Professional Communication Research	
	COMS 4306 [0.5]	Media and Conflict	
	COMS 4307 [0.5]	Politics, Communication, and the Publicity State	
	COMS 4311 [0.5]	Environmental Communication	
	COMS 4312 [0.5]	Crisis and Risk Communication	
	COMS 4313 [0.5]	Screen Studies	
	COMS 4315 [0.5]	Communication and the Built Environment	
	COMS 4316 [0.5]	Indigenous Media in Global Contexts	
	COMS 4317 [0.5]	Digital Media and Global Network Society	
	COMS 4337 [0.5]	Communication and Public Affairs Strategies	
	COMS 4401 [0.5]	Global Internet Policy and Governance	
	COMS 4403 [0.5]	Digital Media Industries	
	COMS 4405 [0.5]	The Networked Self	
	COMS 4406 [0.5]	Open Government and Communication	
	COMS 4407 [0.5]	Communication and Critical Data Studies	
	COMS 4408 [0.5]	Creative Work	
	COMS 4410 [0.5]	Mobile Media	
	COMS 4411 [0.5]	Algorithmic Culture	
	COMS 4412 [0.5]	Game Studies Children, Youth and Media	
	COMS 4602 [0.5]	Children, Youth and Media	
	COMS 4604 [0.5]	Diaspora and Communication Media Gender and Sexuality	
	COMS 4604 [0.5] COMS 4605 [0.5]	Media, Gender and Sexuality Media, Race and Ethnicity	
	COMS 4605 [0.5]	Global Media and Popular Culture	
	COMS 4607 [0.5]	Communication and Food	
	COMS 4608 [0.5]	Sound Studies	
	COMS 4800 [0.5]	Special Topic in Communication	
	32 .300 [0.0]	and Media Studies	

COMS 4908 [1.0] Honours Research Essay	
B. Additional Requirements (13.0 credits)	13.0
6. The requirements from the other discipline must be satisfied	
7. 5.0 credits not in communication and media studies or the other discipline	
8. Sufficient credits in free electives to total 20.0 credits for the program.	
Total Credits	20.0

Communication and Media Studies B.Co.M.S.General (15.0 credits)

The B.Co.M.S. General is for students in second year or above who have been previously in the B.Co.M.S. Honours.

A. Credits Included in the Major CGPA (6.0 credits):

1. 1.0 credit from:		1.0
COMS 1000 [1.0]	Introduction to Communication and Media Studies	
JOUR 1001 [0.5]	Foundations of Journalism: Journalism in Context	
JOUR 1002 [0.5]	Foundations of Journalism: Journalism in Practice	
2. 1.0 credit in:		1.0
COMS 2003 [0.5]	Theoretical Foundations in Communication and Media Studies	
COMS 2004 [0.5]	Introduction to Communication Research	
3. 1.5 credits in:		1.5
COMS 3001 [0.5]	Quantitative Research in Communication	
COMS 3002 [0.5]	Qualitative Research in Communication	
COMS 3500 [0.5]	Current Issues in Communication and Media Theory	
4. 2.5 credits, includ chosen from:	ing at least 1.0 credit at the 3000-level	2.5
FYSM 1217 [0.5]	Selected Topics in Communication and Media Studies	
COMS 2200 [0.5]	Big Data and Society	
COMS 2300 [0.5]	Communication as Propaganda	
COMS 2500 [0.5]	Communication and Science	
COMS 2501 [0.5]	Media Law	
COMS 2504 [0.5]	Language and Communication	
COMS 2600 [0.5]	Communication and Culture	
COMS 2700 [0.5]	Global Media and Communication	
COMS 3100 [0.5]	Introduction to Political Management	
COMS 3108 [0.5]	Media Industries and the Network Society	
COMS 3109 [0.5]	Communication, Culture and Identity	
COMS 3302 [0.5]	Political Communication	
COMS 3308 [0.5]	Critical Studies of Consumer Culture	
COMS 3310 [0.5]	Critical Perspectives of Public Relations	
COMS 3311 [0.5]	Media and Communication in Regional Contexts	

COMS 3400 [0.5]	Ethical Controversies in Media and Communication	
COMS 3401 [0.5]	Communications Regulation in Canada	
COMS 3403 [0.5]	Communication, Technology and Culture	
COMS 3404 [0.5]	Music Industries	
COMS 3406 [0.5]	Media Audiences and Users	
COMS 3407 [0.5]	Comparative Media Studies	
	Visual Media and Communication	
COMS 3411 [0.5]	Alternative Media and Social Activism	
B. Credits Not Includ credits):	ed in the Major CGPA (9.0	
7.0 credits in elect media studies	ives not in communication and	7.0
6. 2.0 credits in free	electives.	2.0
Total Credits		15.0
Specialization in	Global Media and	
Communication		
B.G.In.S. Honour	s (20.0 credits)	
A. Credits Included in	n the Major CGPA (12.0 credits)	
1. 4.5 credits in: Core		4.5
GINS 1000 [0.5]	Global History	
GINS 1010 [0.5]	International Law and Politics	
GINS 1020 [0.5]	Ethnography, Globalization and Culture	
GINS 2000 [0.5]	Ethics and Globalization	
GINS 2010 [0.5]	Globalization and International Economic Issues	
GINS 2020 [0.5]	Global Literatures	
GINS 3010 [0.5]	Global and International Theory	
GINS 3020 [0.5]	Places, Boundaries, Movements and Global Environmental Change	
GINS 4090 [0.5]	Honours Seminar in Global and International Studies	
2. 7.5 credits in: the		
a. 1.5 credits in: Found		1.5
	Introduction to Communication and Media Studies	
COMS 2700 [0.5]	Global Media and Communication	
	ctory Theory and Methods	1.0
COMS 2003 [0.5]	Communication and Media Studies	
COMS 2004 [0.5]	Introduction to Communication Research	
	nced Theory and Methods	2.0
COMS 3001 [0.5]	Quantitative Research in Communication	
COMS 3002 [0.5]	Qualitative Research in Communication	
COMS 3400 [0.5]	Ethical Controversies in Media and Communication	
00110 0500 10 51	0 11 10 11	

d. 3.0 credits from: Advanced Core

(at least 1.0 credits at the 3000 level)

COMS 3500 [0.5] Current Issues in Communication and Media Theory

COMS 3108 [0.5] Media Industries and the Network Society

3.0

	COMS 3109 [0.5]	Communication, Culture and Identity	
	COMS 3311 [0.5]	Media and Communication in Regional Contexts	
	COMS 4306 [0.5]	Media and Conflict	
	COMS 4316 [0.5]	Indigenous Media in Global Contexts	
	COMS 4317 [0.5]	Digital Media and Global Network Society	
	COMS 4401 [0.5]	Global Internet Policy and Governance	
	COMS 4406 [0.5]	Open Government and Communication	
	COMS 4603 [0.5]	Diaspora and Communication	
	COMS 4605 [0.5]	Media, Race and Ethnicity	
	COMS 4606 [0.5]	Global Media and Popular Culture	
	COMS 4908 [1.0]	Honours Research Essay	
В.	Credits Not Include	ed in the Major CGPA (8.0 credits)	
3.	8.0 credits in: free	electives	8.0
C.	Additional Require	ements	
4.	The International Ex	perience requirement must be met.	
5.	The Language requi	rement must be met.	
Tot	al Credits		20.0
St	ream in Global	Media and Communication	

Stream in Global Media and Communication B.G.In.S. General (15.0 credits)

A. Credits Included in the Major CGPA (8.0 credits)

A. Cieuits	iliciuu c u ii	Title Major COFA (0.0 Credits)	
1. 4.0 cre	dits in: Core	e Courses	4.0
GINS 1	000 [0.5]	Global History	
GINS 1	010 [0.5]	International Law and Politics	
GINS 1	020 [0.5]	Ethnography, Globalization and Culture	
GINS 2	000 [0.5]	Ethics and Globalization	
GINS 2	010 [0.5]	Globalization and International Economic Issues	
GINS 2	020 [0.5]	Global Literatures	
GINS 3	010 [0.5]	Global and International Theory	
GINS 3	020 [0.5]	Places, Boundaries, Movements and Global Environmental Change	
2. 4.0 cre	dits from: tl	ne Stream	4.0
a. Founda	tions		
COMS	1000 [1.0]	Introduction to Communication and Media Studies	
COMS	2700 [0.5]	Global Media and Communication	
b. Introduc	tory Theory	and Methods	
COMS	2003 [0.5]	Theoretical Foundations in Communication and Media Studies	
COMS	2004 [0.5]	Introduction to Communication Research	
c. Advance	ed Theory a	nd Methods	
COMS	3001 [0.5]	Quantitative Research in Communication	
COMS	3002 [0.5]	Qualitative Research in Communication	
COMS	3500 [0.5]	Current Issues in Communication and Media Theory	
d. Advanc	ed Core		
COMS	3108 [0.5]	Media Industries and the Network Society	

	COMS 3109 [0.5]	Communication, Culture and Identity	
	COMS 3311 [0.5]	Media and Communication in Regional Contexts	
В.	Credits Not Includ	ed in the Major CGPA (7.0 credits)	
3.	7.0 credits in: free	electives	7.0
C.	Additional Require	ements	
4.	The Language requ	irement must be met.	
Tc	tal Credits		15.0

Minor in Communication and Media Studies (4.0 credits)

This Minor is open to all undergraduate degree students in programs other than Communication and Media Studies.

Requirements:

Requirements:		
1. 1.0 credit from:		1.0
COMS 1000 [1.0]	Introduction to Communication and Media Studies	
JOUR 1001 [0.5]	Foundations of Journalism: Journalism in Context	
JOUR 1002 [0.5]	Foundations of Journalism: Journalism in Practice	
2. 1.0 credit in:		1.0
COMS 2003 [0.5]	Theoretical Foundations in Communication and Media Studies	
COMS 2004 [0.5]	Introduction to Communication Research	
3. 0.5 credit from:		0.5
FYSM 1217 [0.5]	Selected Topics in Communication and Media Studies	
COMS 2200 [0.5]	Big Data and Society	
COMS 2300 [0.5]	Communication as Propaganda	
COMS 2500 [0.5]	Communication and Science	
COMS 2501 [0.5]	Media Law	
COMS 2504 [0.5]	Language and Communication	
COMS 2600 [0.5]	Communication and Culture	
COMS 2700 [0.5]	Global Media and Communication	
4. 1.5 credits from:		1.5
COMS 3100 [0.5]	Introduction to Political Management	
COMS 3108 [0.5]	Media Industries and the Network Society	
COMS 3109 [0.5]	Communication, Culture and Identity	
COMS 3302 [0.5]	Political Communication	
COMS 3308 [0.5]	Critical Studies of Consumer Culture	
COMS 3310 [0.5]	Critical Perspectives of Public Relations	
COMS 3311 [0.5]	Media and Communication in Regional Contexts	
COMS 3400 [0.5]	Ethical Controversies in Media and Communication	
COMS 3401 [0.5]	Communications Regulation in Canada	
COMS 3403 [0.5]	Communication, Technology and Culture	
COMS 3404 [0.5]	Music Industries	
COMS 3406 [0.5]	Media Audiences and Users	

Total Credits	ationod.	4.0
5. The remaining requirements of the major discipline(s) and degree must be satisfied.		
COMS 3411 [0.5]	Alternative Media and Social Activism	
COMS 3410 [0.5]	Visual Media and Communication	
COMS 3407 [0.5]	Comparative Media Studies	

Journalism and Communication and Media Studies

B.J. Combined Honours (20.0 credits)

This program is available only to students registered in the Bachelor of Journalism program.

A. Credits Included in the Journalism Major CGPA (8.0 credits):

-	· · · · · · · · · · · · · · · · · · ·		
1.	7.0 credits in:		7.0
	JOUR 1001 [0.5]	Foundations of Journalism: Journalism in Context	
	JOUR 1002 [0.5]	Foundations of Journalism: Journalism in Practice	
	JOUR 2201 [1.0]	Fundamentals of Reporting	
	JOUR 2202 [0.5]	Digital Journalism Toolkit	
	JOUR 2501 [0.5]	Media Law	
	JOUR 3207 [0.5]	Introduction to Audio Journalism	
	JOUR 3208 [0.5]	Introduction to Video Journalism	
	JOUR 3215 [0.5]	Professional Practice and Ethics	
	JOUR 3225 [0.5]	Reporting in Depth	
	JOUR 3235 [0.5]	Digital Reporting	
	JOUR 4001 [0.5]	Journalism Now - and Next	
	JOUR 4201 [1.0]	Specialized Journalism	
2.	1.0 credit from:		1.0
	JOUR 4204 [0.5]	The Newsroom – Advanced Multimedia Workshop	
	JOUR 4205 [0.5]	The Newsroom – Advanced Local News Workshop	
	JOUR 4206 [0.5]	The Newsroom – Advanced Radio Workshop	
	JOUR 4207 [0.5]	The Newsroom – Advanced Television Workshop	
	JOUR 4208 [0.5]	Professional Practices: Specialized Media	
	. Credits Included i tudies Major CGPA	n the Communication and Media (7.0 credits):	
3.	1.0 credit in:		1.0
	COMS 2003 [0.5]	Theoretical Foundations in Communication and Media Studies	
	COMS 2004 [0.5]	Introduction to Communication Research	
4.	1.5 credits in:		1.5
	COMS 3001 [0.5]	Quantitative Research in Communication	

Qualitative Research in Communication

and Media Theory 5. 2.5 credits, including at least 0.5 credit at the 3000-level

COMS 2200 [0.5] Big Data and Society

COMS 2300 [0.5] Communication as Propaganda

Current Issues in Communication

2.5

COMS 3002 [0.5]

COMS 3500 [0.5]

chosen from:

	COMS 2500 [0.5]	Communication and Science	
	COMS 2501 [0.5]	Media Law	
	COMS 2504 [0.5]	Language and Communication	
	COMS 2600 [0.5]	Communication and Culture	
	COMS 2700 [0.5]	Global Media and Communication	
	COMS 3100 [0.5]	Introduction to Political Management	
	COMS 3108 [0.5]	Media Industries and the Network Society	
	COMS 3109 [0.5]	Communication, Culture and Identity	
	COMS 3302 [0.5]	Political Communication	
	COMS 3308 [0.5]	Critical Studies of Consumer Culture	
	COMS 3310 [0.5]	Critical Perspectives of Public Relations	
	COMS 3311 [0.5]	Media and Communication in Regional Contexts	
	COMS 3400 [0.5]	Ethical Controversies in Media and Communication	
	COMS 3401 [0.5]	Communications Regulation in Canada	
	COMS 3403 [0.5]	Communication, Technology and Culture	
	COMS 3404 [0.5]	Music Industries	
	COMS 3406 [0.5]	Media Audiences and Users	
	COMS 3407 [0.5]	Comparative Media Studies	
	COMS 3410 [0.5]	Visual Media and Communication	
	COMS 3411 [0.5]	Alternative Media and Social	
		Activism	
6.	2.0 credits from:	Activism	2.0
6.	2.0 credits from: COMS 4004 [0.5]	Activism Communication and Discourse	2.0
6.			2.0
6.	COMS 4004 [0.5]	Communication and Discourse Professional Communication	2.0
6.	COMS 4004 [0.5] COMS 4006 [0.5]	Communication and Discourse Professional Communication Research	2.0
6.	COMS 4004 [0.5] COMS 4006 [0.5] COMS 4306 [0.5]	Communication and Discourse Professional Communication Research Media and Conflict Politics, Communication, and the	2.0
6.	COMS 4004 [0.5] COMS 4006 [0.5] COMS 4306 [0.5] COMS 4307 [0.5]	Communication and Discourse Professional Communication Research Media and Conflict Politics, Communication, and the Publicity State	2.0
6.	COMS 4004 [0.5] COMS 4006 [0.5] COMS 4306 [0.5] COMS 4307 [0.5] COMS 4311 [0.5]	Communication and Discourse Professional Communication Research Media and Conflict Politics, Communication, and the Publicity State Environmental Communication	2.0
6.	COMS 4004 [0.5] COMS 4006 [0.5] COMS 4306 [0.5] COMS 4307 [0.5] COMS 4311 [0.5] COMS 4312 [0.5]	Communication and Discourse Professional Communication Research Media and Conflict Politics, Communication, and the Publicity State Environmental Communication Crisis and Risk Communication	2.0
6.	COMS 4004 [0.5] COMS 4006 [0.5] COMS 4306 [0.5] COMS 4307 [0.5] COMS 4311 [0.5] COMS 4312 [0.5] COMS 4313 [0.5]	Communication and Discourse Professional Communication Research Media and Conflict Politics, Communication, and the Publicity State Environmental Communication Crisis and Risk Communication Screen Studies Communication and the Built	2.0
6.	COMS 4004 [0.5] COMS 4006 [0.5] COMS 4306 [0.5] COMS 4307 [0.5] COMS 4311 [0.5] COMS 4312 [0.5] COMS 4313 [0.5] COMS 4315 [0.5]	Communication and Discourse Professional Communication Research Media and Conflict Politics, Communication, and the Publicity State Environmental Communication Crisis and Risk Communication Screen Studies Communication and the Built Environment Indigenous Media in Global	2.0
6.	COMS 4004 [0.5] COMS 4006 [0.5] COMS 4306 [0.5] COMS 4307 [0.5] COMS 4311 [0.5] COMS 4312 [0.5] COMS 4313 [0.5] COMS 4315 [0.5] COMS 4316 [0.5]	Communication and Discourse Professional Communication Research Media and Conflict Politics, Communication, and the Publicity State Environmental Communication Crisis and Risk Communication Screen Studies Communication and the Built Environment Indigenous Media in Global Contexts Digital Media and Global Network	2.0
6.	COMS 4004 [0.5] COMS 4006 [0.5] COMS 4306 [0.5] COMS 4307 [0.5] COMS 4311 [0.5] COMS 4312 [0.5] COMS 4313 [0.5] COMS 4315 [0.5] COMS 4316 [0.5] COMS 4317 [0.5]	Communication and Discourse Professional Communication Research Media and Conflict Politics, Communication, and the Publicity State Environmental Communication Crisis and Risk Communication Screen Studies Communication and the Built Environment Indigenous Media in Global Contexts Digital Media and Global Network Society Communication and Public Affairs	2.0
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	COMS 4602 [0.5]	Children, Youth and Media		
	COMS 4603 [0.5]	Diaspora and Communication		
	COMS 4604 [0.5]	Media, Gender and Sexuality		
	COMS 4605 [0.5]	Media, Race and Ethnicity		
	COMS 4606 [0.5]	Global Media and Popular Culture		
	COMS 4607 [0.5]	Communication and Food		
	COMS 4608 [0.5]	Sound Studies		
	COMS 4800 [0.5]	Special Topic in Communication and Media Studies		
	COMS 4908 [1.0]	Honours Research Essay		
C. Additional Requirements (5.0 credits)				
7.	1.0 credit from:		1.0	
	HIST 1300 [1.0]	The Making of Canada		
	HIST 2303 [1.0]	Canadian Political History		
	HIST 2304 [1.0]	Social and Cultural History of Canada		

Communication and Media Studies B.A. Combined Honours (20.0 credits)

8. Approved options to make up a total of 20.0 credits.

Students enrolled in a single discipline within a B.A. Honours program may add Communication and Media Studies as a second discipline within a B.A. Combined Honours. Communication and Media Studies course requirements for the B.A. Combined Honours are the same as those for the B.Co.M.S. Combined Honours.

School of Journalism and Communication (COMM)

Faculty of Public Affairs

COMS 1000 [1.0 credit]

Total Credits

Introduction to Communication and Media Studies

The scope of communication studies including the history and structure of mass media, their relationship to social and cultural change, and basic issues of communication and cultural policy.

Precludes additional credit for COMM 1101 (no longer offered).

Lectures and discussion groups three hours a week.

COMS 2003 [0.5 credit]

Theoretical Foundations in Communication and Media Studies

The development of communication theory in the context of major social, economic and cultural periods and events. Emphasis on the central debates and traditions that have shaped and defined the field.

Precludes additional credit for COMM 2101 and COMM 2100 (no longer offered).

Prerequisite(s): COMS 1000, or JOUR 1001 and JOUR 1002, and second-year standing in Communication and Media Studies (including BGInS related specializations and streams), or permission of the School of Journalism and Communication.

Lectures and discussion groups three hours a week

COMS 2004 [0.5 credit]

Introduction to Communication Research

Introduction to the scientific method as interpreted through major traditions in Communication and Media Studies. The course addresses the relationship between theory and evidence, research design, ethics and data management. Precludes additional credit for COMM 2000 (no longer offered), COMM 2001 (no longer offered). Prerequisite(s): COMS 1000, or JOUR 1001 and JOUR 1002, and second year standing in Communication and Media Studies (including BGInS related specializations and streams), or permission of the School of Journalism and Communication.

Lectures and discussion three hours a week.

COMS 2200 [0.5 credit] Big Data and Society

4.0

20.0

How big data and small data shape society. Databases as a form of media. Topics may include: data policy and regulation, the politics and ethics of big data, data and decision-making, and data as discourse.

Prerequisite(s): COMS 1000, or JOUR 1001 and JOUR 1002, or PAPM 1000, and second-year standing in Communication and Media Studies (including BPAPM and BGInS related specializations and streams),or permission of the School of Journalism and Communication. Lectures three hours a week.

COMS 2300 [0.5 credit] Communication as Propaganda

How business, government, and civil society actors have used media messages to persuade, influence, and manipulate the public. The impacts of propaganda on individuals and society, the roles of different media technologies in facilitating propaganda, and public resistance to propaganda.

Precludes additional credit for COMM 2301 (no longer offered).

Prerequisite(s): COMS 1000, or JOUR 1001 and JOUR 1002, or PAPM 1000, and second-year standing in Communication and Media Studies (including BPAPM and BGInS related specializations and streams), or permission of the School of Journalism and Communication. Lectures three hours a week.

COMS 2500 [0.5 credit] Communication and Science

How expert knowledge (particularly scientific, medical, and technical) is communicated in the public realm. Topics may include scientific advances and new technologies, health risks, environmental/ climate change, and cultural/ideological positioning of science.

Prerequisite(s): COMS 1000, or JOUR 1001 and JOUR 1002, or PAPM 1000, and second-year standing in Communication and Media Studies (including BPAPM and BGInS related specializations and streams), or permission of the School of Journalism and Communication. Lectures three hours a week.

COMS 2501 [0.5 credit]

Media Law

A survey of laws that affect the Canadian media including the development of freedom of expression, the Charter of Rights and Freedoms, and statutory and common-law limitations on freedoms of the press, including publication bans, libel and contempt of court.

Also listed as JOUR 2501.

Precludes additional credit for COMM 2501 (no longer offered).

Prerequisite(s): COMS 1000, or JOUR 1001 and JOUR 1002, or PAPM 1000, and second-year standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lecture three hours a week.

COMS 2504 [0.5 credit]

Language and Communication

Some of the central topics in the study of language and communication as pursued by linguists and philosophers, including the nature of meaning, the connections between language, communication and cognition, and language as a social activity.

Also listed as PHIL 2504, LING 2504.

Precludes additional credit for COMM 2504 (no longer offered).

Prerequisite(s): second-year standing.

Lectures three hours a week.

COMS 2600 [0.5 credit] Communication and Culture

An introduction to the major industries, institutions, regulatory frameworks and key organizations responsible for cultural production in Canada.

Precludes additional credit for COMM 2401 (no longer offered), COMM 2601 (no longer offered).

Prerequisite(s): COMS 1000, JOUR 1001 and JOUR 1002, and second-year standing in Communication and Media Studies, or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 2700 [0.5 credit]

Global Media and Communication

An introduction to global media and communication, with an emphasis on debates about media power and expansion, digitalization, technology transfer, and societal implications/changes. Students will investigate historical and contemporary contexts of global and transnational communication through a variety of approaches and perspectives.

Precludes additional credit for COMM 3405/ JOUR 3405(no longer offered).

Prerequisite(s): COMS 1000, or JOUR 1001 and JOUR 1002, and second-year standing in Communication and Media Studies (including BGInS related specializations and streams), or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 3001 [0.5 credit]

Quantitative Research in Communication

An introduction to basic statistical methods in media and communication studies.

Precludes additional credit for COMM 3001 (no longer offered).

Prerequisite(s): COMS 2004, or PAPM 2000, and thirdyear standing in Communication and Media Studies (including BPAPM and BGInS related specializations and streams), or permission of the School of Journalism and Communication.

Lecture and lab three hours a week.

COMS 3002 [0.5 credit]

Qualitative Research in Communication

An introduction to interpretive methods in media and communication studies.

Precludes additional credit for COMM 3002 (no longer offered).

Prerequisite(s): COMS 2004, or PAPM 2000, and thirdyear standing in Communication and Media Studies (including BPAPM and BGInS related specializations and streams), or permission of the School of Journalism and Communication.

Lecture and lab three hours a week.

COMS 3100 [0.5 credit]

Introduction to Political Management

Introduction to the field of political management. The institutional, legislative and ethical context in which party strategists, campaign managers, pollsters, lobbyists and civil society operate. Related administrative and communications skills.

Also listed as POLM 3000, PSCI 3410.

Precludes additional credit for COMM 3100 (no longer offered).

Prerequisite(s): third-year standing. Lectures three hours a week.

COMS 3108 [0.5 credit]

Media Industries and the Network Society

Examines the theoretical frameworks and major issues and debates relating to media industries and institutions in Canada and internationally.

Precludes additional credit for COMM 3108 (no longer offered).

Prerequisite(s): third year standing in Communication and Media Studies (including BPAPM and BGInS related specializations and streams), or permission of the School of Journalism and Communication.

COMS 3109 [0.5 credit]

Communication, Culture and Identity

Examines the relationship between media, communication, and identity categories. The course explores identity formation as a cultural phenomenon including questions of race, ethnicity, gender, class, and sexuality.

Precludes additional credit for COMM 3109 (no longer offered).

Prerequisite(s): third year standing in Communication and Media Studies (including BGInS related specializations and streams), or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 3302 [0.5 credit] Political Communication

Examines the relationship between various kinds of communication and political activity in a variety of contexts. Case studies will be drawn from speeches, political campaigns, and debates, using a variety of media forms, from photographs to web sites.

Precludes additional credit for COMM 3302 (no longer offered).

Prerequisite(s): third year standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 3308 [0.5 credit]

Critical Studies of Consumer Culture

A critical analysis of major constructs and basic mechanisms of advertising, social marketing and other aspects of consumer culture. The course examines the social, political-economic and cultural implications of consumer culture.

Precludes additional credit for COMM 3301(no longer offered) and COMM 3308 (no longer offered).

Prerequisite(s): third year standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lectures and discussion groups three hours a week.

COMS 3310 [0.5 credit]

Critical Perspectives of Public Relations

A critical examination of keys aspects of public relations, including histories of PR, media representations of PR, gender and public relations, and the role of PR in business, politics and civil society.

Precludes additional credit for COMM 4304 (no longer offered).

Prerequisite(s): third year standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 3311 [0.5 credit]

Media and Communication in Regional Contexts

Provides a historical overview of the development of media technologies, and an understanding of the place of media within the political, regulatory, and legal activities of different international regions (e.g., Europe, Asia, Africa, Latin America, etc.).

Prerequisite(s): third year standing in Communication and Media Studies (including BPAPM and BGInS related specializations and streams), or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 3400 [0.5 credit]

Ethical Controversies in Media and Communication

Explores ethical problems and controversies relating to research in media and communication. Focuses on rights and responsibilities of researchers and practitioners as relates to media consumers, producers, and professional communicators in an age when communication circulates quickly within and across borders and other boundaries. Prerequisite(s): third year standing in Communication and Media Studies (including BPAPM and BGInS related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 3401 [0.5 credit]

Communications Regulation in Canada

Examines historical and contemporary issues in the regulation of communication practices and institutions in Canada.

Precludes additional credit for COMM 3401 (no longer offered).

Prerequisite(s): third year standing in Communication and Media Studies (including BPAPM related specializations),or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 3403 [0.5 credit]

Communication, Technology and Culture

Examines the relationship between communication technology and society, including factors that contribute to changes in the collection, storage and distribution of information and their cultural implications.

Precludes additional credit for COMM 3403 (no longer offered).

Prerequisite(s): third year standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

COMS 3404 [0.5 credit]

Music Industries

An introduction to the structure and history of the music industries.

Also listed as MUSI 3403.

Precludes additional credit for COMM 3404 (no longer offered).

Prerequisite(s): second year standing.

Lectures three hours a week.

COMS 3406 [0.5 credit] Media Audiences and Users

Examines the role of audiences in contemporary media industries. Topics include history of audience studies, ratings and the audience commodity, active audience theory, and media fandom.

Prerequisite(s): third year standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 3407 [0.5 credit]

Comparative Media Studies

The comparative study of one or more media organizations and/or types of media content with reference to their operation, audiences, and impacts.

Also listed as JOUR 3407.

Precludes additional credit for COMM 3407 (no longer offered).

Prerequisite(s): Third year standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 3410 [0.5 credit]

Visual Media and Communication

Examines the central importance of visual imagery in contemporary media, culture and everyday life. Draws connections between historical/contemporary explanations of 'the visual,' and how texts and technologies reflect the context and cultural values of the environments that produce them, and the challenges for regulation.

Prerequisite(s): third year standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 3411 [0.5 credit]

Alternative Media and Social Activism

Examines links between media and activism through the lens of past and present social movements and protest events. Addresses leading theories that help conceptualize various types of activist movements, with a focus on the role of media in shaping activist identity and political opportunity.

Prerequisite(s): third year standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 3500 [0.5 credit]

Current Issues in Communication and Media Theory

Examines theoretical debates and issues facing the field of Communication and Media Studies today.

Precludes additional credit for COMM 2101, COMM 2102 (no longer offered).

Prerequisite(s): COMS 2003 and third-year standing in Communication and Media Studies (including BGInS related specializations and streams), or permission of the School of Journalism and Communication.

Lectures and discussion groups three hours a week.

COMS 3999 [0.0 credit] Co-operative Work Term

COMS 4004 [0.5 credit]

Communication and Discourse

Examines the development of theory and methods related to discourse and its use in the analysis of images and texts

Precludes additional credit for COMM 4004 (no longer offered).

Prerequisite(s): fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 4006 [0.5 credit]

Professional Communication Research

Students will work in a team-based environment to carry out empirical research in support of current faculty-led projects. In addition to learning advanced research techniques, students will develop project management and collaborative research skills.

Precludes additional credit for COMM 4000 (no longer offered) COMM 4002 (no longer offered).

Prerequisite(s): COMS 3001 or COMS 3002, and fourthyear Honours standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Seminar three hours a week.

COMS 4306 [0.5 credit] Media and Conflict

Media representations of conflict such as war and terrorism, and how they influence the collective imagination.

Precludes additional credit for COMM 4306 (no longer offered).

Prerequisite(s): fourth year Honours standing in Communication and Media Studies (including BGInS related specializations), or permission of the School of Journalism and Communication.

COMS 4307 [0.5 credit]

Politics, Communication, and the Publicity State

Examines the histories, key actors, issues and trends in political communication, including the shift of government communication from information to promotion, its reliance on publicity practices, issues and crisis management, and implications for democratic citizenship.

Precludes additional credit for COMM 4307 (no longer offered).

Prerequisite(s): fourth year Honours standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 4311 [0.5 credit]

Environmental Communication

Examines environmental, animal, and earth observing media and pays special attention to the production of visual materials. The course explores the influence of media systems on the production, dissemination, and meaning of environmental observations and looks at sites of contemporary environmental contention.

Prerequisite(s): fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.
Lectures three hours a week.

COMS 4312 [0.5 credit] Crisis and Risk Communication

Examines crises and risks from the perspective of communication. The course explores the role of various media in shaping risk perceptions and constructions of crisis, the politics of crisis and risk management, symbolic dimensions in crisis construction, and ethical dilemmas. Prerequisite(s): fourth year Honours standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication. Lectures three hours a week.

COMS 4313 [0.5 credit] Screen Studies

Issues in the past, present and future of film, television and related media. Screens are examined as media that represent and shape values and culture, as technologies that are produced and purchased, and as objects that are regulated through policy.

Prerequisite(s): fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 4315 [0.5 credit]

Communication and the Built Environment

How communication occurs in conjunction with the built environment, with special attention to cultural artefacts such as houses, schools, factories, prisons, office buildings, roads, parks, and the urban (and suburban) environment. Various models, theories, and philosophies of the built environment are considered.

Prerequisite(s): fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 4316 [0.5 credit] Indigenous Media in Global Contexts

Overview of Indigenous global media exploring film and film festivals, television networks, media arts, and the Internet. We will discuss struggles over mediated self-representation as well as debates over what constitutes Indigenous media relating to aesthetics, community affiliation, and identity.

Prerequisite(s): fourth year Honours standing in Communication and Media Studies (including BGInS related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 4317 [0.5 credit]

Digital Media and Global Network Society

Critical and institutional approaches to the expansion of digital media in the context of international media regulation, globalization, media concentration and ownership, and the global flows of networked communication and information.

Prerequisite(s): Fourth year Honours standing in Communication and Media Studies (including BPAPM and BGInS related specializations), or permission of the School of Journalism and Communication. Lectures three hours a week.

COMS 4337 [0.5 credit]

Communication and Public Affairs Strategies

This hands-on course teaches students how to develop, design, and execute a public affairs strategy. Emphasis on understanding the interaction between public institutions and stakeholders and how effective public affairs strategies can be designed to help organizations achieve goals through public or opinion leader persuasion. Also listed as PAPM 4000.

Prerequisite(s): fourth-year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 4401 [0.5 credit]

Global Internet Policy and Governance

Public interest and policy battles over critical internet resources and implications for development of the internet, citizens' rights and freedoms, the economy, and democratic culture; common carriage, privacy, security and surveillance, access, speech rights, and diversity of information sources.

Precludes additional credit for COMM 4401 (no longer offered).

Prerequisite(s): fourth year Honours standing in Communication and Media Studies (including BPAPM and BGInS related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 4403 [0.5 credit] Digital Media Industries

Key approaches to the study of media as industries and how economics, markets and technologies intersect with social choices, politics and power to shape how decisions are made about the design, ownership, organization and control of media.

Precludes additional credit for COMM 4403 (no longer offered).

Prerequisite(s): fourth year Honours standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 4405 [0.5 credit] The Networked Self

How notions of identity are changing as we conduct our lives through networked media and communication such as social media, online search, the Internet of Things, and wearable devices. Subjectivity, personhood, posthumanism, algorithmic control, and privacy. Prerequisite(s): Fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication. Lectures three hours a week.

COMS 4406 [0.5 credit]

Open Government and Communication

The contemporary open government movement; how communication can be used to improve governance and to foster a more collaborative relationship between governments and citizens. Access to information, the challenges of open data, expectations of transparency, and models of citizen engagement/consultation. Prerequisite(s): Fourth-year Honours standing in Communication and Media Studies (including BPAPM and BGInS related specializations), or permission of the School of Journalism and Communication. Lectures three hours a week.

COMS 4407 [0.5 credit]

Communication and Critical Data Studies

Theoretical perspectives, ethical problems, and contemporary issues relevant to communication and data studies. Students will critically examine the rise of 'big data' and 'datafication' as socio-technical phenomena that have become a crucial part of our communication landscape.

Prerequisite(s): Fourth-year Honours standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 4408 [0.5 credit] Creative Work

Contemporary trends affecting creative work in cultural industries. How careers in the arts, culture and media are increasingly desirable as a way for individual workers to find personal fulfillment and as a means of reinvigorating post-industrial economies.

Prerequisite(s): fourth-year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 4410 [0.5 credit] Mobile Media

Critical examination of the history, development, and expansion of mobile media and its impact on culture, connectivity, and practice; locative media practices, geocoding, wireless communication, mobile technologies, and user experience in everyday life.

Prerequisite(s): fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication. Lectures three hours a week.

COMS 4411 [0.5 credit]

Algorithmic Culture

The ways in which computerized algorithms engage in the traditional work of culture: the sorting, classifying, and hierarchizing of people, places, objects, and ideas to produce new habits of thought, conduct, expression, and material outcomes.

Prerequisite(s): fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.
Lectures three hours a week.

COMS 4412 [0.5 credit]

Game Studies

Games as media. The history of gaming and mediated play in terms of technology and form, industry, labour, gender and subcultural practice.

Prerequisite(s): fourth year Honours standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

COMS 4501 [0.5 credit] **Digital Media Practice**

Students will be introduced to practice-based tools and techniques relevant in contemporary professional communication, such as basic web development, podcasting, and digital photography.

Prerequisite(s): fourth year standing in B.Co.M.S. Honours with the single discipline of Communication and Media Studies, and permission of the School of Journalism and Communication. Not available to students in combined honours programs.

Seminar three hours a week.

COMS 4502 [0.5 credit] Storytelling in the Digital Age

Students will learn to write compelling stories for the digital age. They will engage with examples of great storytelling across print and online platforms, from magazines and newspapers to blogs and podcasts, to gain a deeper understanding of what makes some stories stand out. Prerequisite(s): fourth year standing in B.Co.M.S. Honours with the single discipline of Communication and Media Studies, and permission of the School of Journalism and Communication. Not available to students in combined honours programs.

Seminar three hours a week.

COMS 4503 [0.5 credit] **Data Mining and Analytics**

Introduction to a range of methods and practices in data mining and analytics. Techniques include data and text mining, data analysis (including sentiment and social network analysis), data visualization and modeling. Provides the opportunity to work with analytics and mapping software on students' own projects. Prerequisite(s): COMS 3001 and fourth year standing in B.Co.M.S. Honours with the single discipline of Communication and Media Studies, and permission of the School of Journalism and Communication. Not available to students in combined honours programs. Seminar three hours a week.

COMS 4504 [0.5 credit]

Public Engagement and Consultation

Introduction to the challenges of conceptualizing and conducting public consultations. This includes audience or participant selection, a range of consultation techniques and formats, marketing and communication, analysis, as well as an awareness of policies and regulations governing consultations.

Prerequisite(s): fourth year standing in B.Co.M.S. Honours with the single discipline of Communication and Media Studies, and permission of the School of Journalism and Communication. Not available to students in combined honours programs.

Seminar three hours a week.

COMS 4505 [0.5 credit]

Professional Writing and Speaking

Students will develop skills in professional written communication, such as press releases, blogs, op-eds, policy briefs, and speeches. Students will also hone their public speaking skills presenting their written work in different formats.

Prerequisite(s): fourth year standing in B.Co.M.S. Honours with the single discipline of Communication and Media Studies, and permission of the School of Journalism and Communication. Not available to students in combined honours programs.

Seminar three hours a week.

COMS 4506 [0.5 credit]

Event Management and Community Partnerships

Introduction to the stages of event management for potential community partners. This includes conceptualization, marketing and sponsorships, production and financing, to risk management. Prerequisite(s): fourth year standing in B.Co.M.S. Honours with the single discipline of Communication and Media Studies, and permission of the School of Journalism and Communication. Not available to students in combined honours programs.

Seminar three hours a week.

COMS 4602 [0.5 credit] Children, Youth and Media

Historical and contemporary ways in which children and youth relate to the media and popular culture. Precludes additional credit for COMM 4602 (no longer offered).

Prerequisite(s): fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication. Lectures three hours a week.

COMS 4603 [0.5 credit]

Diaspora and Communication

The impact of various forms of diasporic communication on the shaping of contemporary national and international

Precludes additional credit for COMM 4603 (no longer offered).

Prerequisite(s): fourth year Honours standing in Communication and Media Studies (including BGInS related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 4604 [0.5 credit]

Media, Gender and Sexuality

Critical examination of the intersection of media and gender, including constructions of femininity, masculinity, and other issues of sexuality.

Precludes additional credit for COMM 3601 (no longer offered).

Prerequisite(s): fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.

COMS 4605 [0.5 credit] Media, Race and Ethnicity

Critical examination of how issues of race and ethnicity intersect with contemporary media.

Precludes additional credit for COMM 3602 (no longer offered).

Prerequisite(s): fourth year Honours standing in Communication and Media Studies (including BGInS related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 4606 [0.5 credit] Global Media and Popular Culture

Key theories and concepts that have shaped the study of global media and its impact on popular cultures around the world.

Prerequisite(s): fourth year Honours standing in Communication and Media Studies (including BGInS related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 4607 [0.5 credit]

Communication and Food

Food in and as communication. Food and identity, food and culture, food environments, food systems, food politics, and food and community development.

Prerequisite(s): fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 4608 [0.5 credit] Sound Studies

How hearing and listening practices have changed over time, and the role of sound technology in shaping our understanding of each other, our world, and ourselves. Prerequisite(s): fourth year Honours standing in Communication and Media Studies, or permission of the School of Journalism and Communication. Lectures three hours a week.

COMS 4800 [0.5 credit]

Special Topic in Communication and Media Studies

A selected topic not ordinarily treated in the regular course program. The choice of topic varies from year to year. Check with the Communication and Media Studies program regarding the topic offered.

Prerequisite(s): fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

COMS 4908 [1.0 credit] Honours Research Essay

The Honours Research Essay (HRE) provides eligible students with an opportunity to complete an independent research essay under the supervision of a faculty member. The HRE must be completed over two consecutive academic terms, beginning in the fall term. Precludes additional credit for COMM 4908 (no longer offered).

Prerequisite(s): fourth year honours standing in Communication and Media Studies (including BGInS related specializations), with a CGPA of 10.0 or higher, or permission of the Undergraduate Supervisor. Unscheduled.