Philanthropy and Nonprofit Leadership (PANL)

Philanthopy and Nonprofit Leadership (PANL) Courses

PANL 5001 [0.5 credit]
Foundations of Philanthropy
The motivations, values and ethics, and history of philanthropy, and a critical examination of its role in relation to government, business and society. Trends and emerging challenges in philanthropy and voluntary action over time and in different cultures and regions.

PANL 5002 [0.5 credit]
Policy and Legal Environment
The legal, tax and regulatory context in which philanthropy, charities and nonprofits operate; the processes of policy formation and means of participating in them.

PANL 5003 [0.5 credit]
Finances for Philanthropy and the Nonprofit Sector
Revenue source development, business planning, financial management and accountability covering a range of financing options.

PANL 5004 [0.5 credit]
Governance and Leadership
Theories of leadership, ethical decision making, and the function of governance, boards and strategic planning in directing effective sustainable organizations, building external relationships and managing multiple accountabilities.

PANL 5005 [0.5 credit]
Organizational Development
Theories and application of organizational development for nonprofit and philanthropic organizations; human resource management for staff and volunteers, control systems, and project and risk management.

PANL 5006 [0.5 credit]
Research Methods
Understanding of qualitative and quantitative methods with application to philanthropy and nonprofit research. Topics may include research design, techniques for collecting and managing evidence, an introduction to qualitative and statistical analysis and communication of results.

PANL 5007 [0.5 credit]
Policy and Program Evaluation
Selected concepts, issues and processes in applied planning and evaluation, utilizing both Canadian and comparative experiences.

PANL 5009 [0.5 credit]
Internship
This course requires supervised work experience over 10 weeks in an appropriate placement approved by the graduate supervisor. It culminates in a 25-30 page (or equivalent) analytical work graded by the academic supervisor.

PANL 5010 [1.0 credit]
Capstone Project
An integrative research project on a topic related to the philanthropic or nonprofit sector.
Prerequisite(s): completion of core courses.

PANL 5301 [0.5 credit]
Planning and Management of Integrated Fundraising
Strategic and tactical management, oversight and ethical considerations of a diversity of fundraising methods; donor relationships; planning and managing integrated campaigns.

PANL 5302 [0.5 credit]
Responsible and Impact Investing
The financial instruments, organizational implications and measurement of program-related and other investments that lever economic, social and environmental value by organizations in or straddling the nonprofit and for-profit sectors.

PANL 5303 [0.5 credit]
Social Media, Communications and Marketing
The use of social media and other information technologies for brand building, marketing, fundraising, and social/political activism. An overview of marketing and communications theory, principles and techniques, and their application in philanthropic, nonprofit, and social entrepreneurial environments.

PANL 5304 [0.5 credit]
Strategic Philanthropy and Grantmaking for Social Change
Alternative approaches to effective grantmaking and funding practices, including managing the associated accountabilities for both grantmaking bodies and recipient organizations.

PANL 5305 [0.5 credit]
Globalization of Philanthropy
Understanding global civil society and the effects that globalization has on giving and organizing. The legal, regulatory and cultural considerations for philanthropy, volunteerism, and civil society organizations that work transnationally.

PANL 5306 [0.5 credit]
Advanced Topics in Fundraising
Specialized aspects and advanced methods of fundraising including planned giving, major campaigns, new technologies, ethical issues and leadership skills.
Prerequisite(s): PANL 5301 or permission of the Philanthropy and Nonprofit Leadership graduate supervisor.
Online course.

PANL 5307 [0.5 credit]
Community Philanthropy
Formal and informal mechanisms communities use to mobilize their assets for public benefit and social change; analysis of major innovations and trends in community philanthropy from a global perspective.
Online

PANL 5701 [0.5 credit]
Social Innovation
The processes, business models and leadership of 'social innovation' – system changing approaches to dealing with social, cultural, economic and environmental challenges. Use of case studies and prototypes to test assumptions and alternatives.

PANL 5702 [0.5 credit]
Social Entrepreneurship
The theory, leadership and management of social entrepreneurship, from evaluating the opportunity through implementation. Includes assessment of startup strategies, raising funds, assessing risks, legal aspects, marketing ideas, managing resources and growth, and creation of socially responsible models.

PANL 5703 [0.5 credit]
Public Policy Advocacy
Examination of how nonprofit organizations and voluntary action can affect social change and influence public policy processes in both national and international contexts. Practical development of advocacy and public education strategies.

PANL 5772 [0.5 credit]
Special Topics in Philanthropy and Nonprofit Leadership
One or more specialized or advanced aspects of philanthropy and nonprofit leadership such as the ethics, history, cross-cultural dimensions and management of particular types of organizations. The topics will change each year.

PANL 5791 [0.5 credit]
Directed Studies in Philanthropy and Nonprofit Leadership
A directed reading course on selected subjects related to philanthropy and nonprofit leadership, as arranged with a faculty supervisor.
Prerequisite(s): PANL 5001 and PANL 5002, at least an A- average in PANL courses, and permission of the Philanthropy and Nonprofit Leadership supervisor.