Communication

This section presents the requirements for programs in:
- M.A. Communication
- M.A. Communication with Collaborative Specialization in Climate Change
- M.A. Communication with Collaborative Specialization in Latin American and Caribbean Studies
- M.A. Communication with Collaborative Specialization in African Studies
- M.A. Communication with Collaborative Specialization in Data Science
- Ph.D. Communication
- Ph.D. Communication with Collaborative Specialization in Political Economy

Program Requirements

M.A. Communication (5.0 credits)
Each student, in consultation with the supervisor of graduate studies, will be required to follow a thesis, research essay or a coursework program for a total of 5.0 credits. Students in the M.A. program are restricted to one directed studies course, COMS 5808. Students may take one optional course (0.5 credit) outside the program, with permission of the supervisor of graduate studies.

Requirements - Thesis pathway (5.0 credits)
1. 1.0 credit in:
   COMS 5101 [1.0] Foundations of Communication Studies
2. 0.5 credit in:
   COMS 5605 [0.5] Approaches to Communication Research
3. 2.0 credits in:
   COMS 5909 [2.0] M.A. Thesis
4. 1.5 credits from the list of optional courses below

Total Credits 5.0

Requirements - Research Essay pathway (5.0 credits)
1. 1.0 credit in:
   COMS 5101 [1.0] Foundations of Communication Studies
2. 0.5 credit in:
   COMS 5605 [0.5] Approaches to Communication Research
3. 1.0 credit in:
   COMS 5908 [1.0] Research Essay
4. 2.5 credits chosen from the list of optional courses

Total Credits 5.0

Requirements - Coursework pathway (5.0 credits)
1. 1.0 credit in:
   COMS 5101 [1.0] Foundations of Communication Studies
2. 0.5 credit in:
   COMS 5605 [0.5] Approaches to Communication Research
3. 3.5 credits chosen from the list of optional courses

Total Credits 5.0

Optional Courses

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<thead>
<tr>
<th>Course Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMS 5200</td>
<td>Civic Media</td>
</tr>
<tr>
<td>COMS 5202</td>
<td>Persuasion</td>
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<tr>
<td>COMS 5203</td>
<td>Communication, Technology,</td>
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<tr>
<td></td>
<td>Society</td>
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<tr>
<td>COMS 5206</td>
<td>Communication, Culture,</td>
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<td></td>
<td>Regulation</td>
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<td>COMS 5207</td>
<td>Communication and Racialization</td>
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<tr>
<td>COMS 5208</td>
<td>Audiences, Consumption,</td>
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<td></td>
<td>Reception</td>
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<tr>
<td>COMS 5212</td>
<td>History, Time, Memory</td>
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<td>COMS 5214</td>
<td>The Local and the Global</td>
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<td>COMS 5218</td>
<td>Special Studies of Media and Communication</td>
</tr>
<tr>
<td>COMS 5219</td>
<td>Regional Studies of Media</td>
</tr>
<tr>
<td>COMS 5220</td>
<td>Visual Culture</td>
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<tr>
<td>COMS 5221</td>
<td>Science and the Making of Knowledge</td>
</tr>
<tr>
<td>COMS 5222</td>
<td>Cultural Intersections</td>
</tr>
<tr>
<td>COMS 5223</td>
<td>Work in the Contemporary Media Environment</td>
</tr>
<tr>
<td>COMS 5224</td>
<td>Internet, Infrastructure,</td>
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<tr>
<td></td>
<td>Materialities</td>
</tr>
<tr>
<td>COMS 5225</td>
<td>Critical Data Studies</td>
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<tr>
<td>COMS 5509</td>
<td>Gender, Sexuality, Culture</td>
</tr>
<tr>
<td>COMS 5808</td>
<td>Directed Studies</td>
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</tbody>
</table>

Note: students may take up to 0.5 credit outside the program with permission of the supervisor of graduate studies.

M.A. Communication with Collaborative Specialization in Climate Change (5.0 credits)

Requirements - Research Essay pathway:
1. 1.0 credit in:
   CLIM 5000 [1.0] Climate Collaboration
2. 0.0 credit in:
   CLIM 5800 [0.0] Climate Seminar Series
3. 1.5 credits in:
   COMS 5101 [1.0] Foundations of Communication Studies
   COMS 5605 [0.5] Approaches to Communication Research
4. 1.0 credit in:
   COMS 5908 [1.0] Research Essay (in the specialization)
5. 1.5 credits from the list of optional courses

Total Credits 5.0

Requirements - Thesis pathway:
1. 1.0 credit in:
   CLIM 5000 [1.0] Climate Collaboration
2. 0.0 credit in:
   CLIM 5800 [0.0] Climate Seminar Series
3. 1.5 credits in:
   COMS 5101 [1.0] Foundations of Communication Studies
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMS 5605</td>
<td>Approaches to Communication Research</td>
<td>0.5</td>
</tr>
<tr>
<td>COMS 5909</td>
<td>M.A. Thesis (in the specialization)</td>
<td>2.0</td>
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<tr>
<td></td>
<td>Total Credits</td>
<td>5.0</td>
</tr>
</tbody>
</table>

**M.A. Communication with Collaborative Specialization in Latin American and Caribbean Studies (5.0 credits)**

**Requirements - Research Essay pathway (5.0 credits)**
1. 0.5 credit in:
   - LACS 5000 [0.5] Interdisciplinary Approaches to Latin American and Caribbean Studies
2. 0.0 credit in:
   - LACS 5800 [0.0] Scholarly Preparation in Latin American and Caribbean Studies
3. 1.0 credit in:
   - COMS 5101 [1.0] Foundations of Communication Studies
4. 0.5 credit in:
   - COMS 5605 [0.5] Approaches to Communication Research
5. 1.0 credit in:
   - COMS 5908 [1.0] Research Essay (in the specialization)
6. 2.0 credits from the list of optional courses
7. Total Credits

**Requirements - Thesis pathway (5.0 credits)**
1. 0.5 credit in:
   - AFRI 5000 [0.5] African Studies as a Discipline: Historical and Current Perspectives
2. 0.0 credit in:
   - AFRI 5800 [0.0] Scholarly Preparation in African Studies
3. 1.0 credit in:
   - COMS 5101 [1.0] Foundations of Communication Studies
4. 0.5 credit in:
   - COMS 5605 [0.5] Approaches to Communication Research
5. 2.0 credits in:
   - COMS 5909 [2.0] M.A. Thesis
6. 1.0 credit from the list of optional courses
7. Total Credits

**Selection of Courses - African Studies**

The courses listed below are relevant to students of African Studies and could, with the approval of the specific requirements of the units involved, be used as courses to help fulfill degree requirements. There are also often graduate courses and 4000-level courses in a number of units at Carleton that are offered on an ad hoc basis that have significant content appropriate to African Studies. To have any such course count towards their degree requires approval of the Director of the Institute of African Studies when it is being offered.

**African Studies**
- AFRI 5000 [0.5] African Studies as a Discipline: Historical and Current Perspectives
- AFRI 5050 [0.5] Selected Topics in African Studies
- AFRI 5100 [0.5] African Studies Abroad
- AFRI 5700 [0.5] Directed Readings in African Studies
- AFRI 5900 [0.5] Placement
- AFRI 5800 [0.0] Scholarly Preparation in African Studies

**Anthropology**
- ANTH 5109 [0.5] Ethnography of Gender
- ANTH 5209 [0.5] Special Topics in Ethnography of Contemporary Africa
- ANTH 5809 [0.5] Special Topics in the Anthropology of Development

**English**
- ENGL 5008 [0.5] Studies in African Literature
- ENGL 5010 [0.5] Studies in Caribbean Literature
<table>
<thead>
<tr>
<th>Program</th>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>French</td>
<td>FREN 5212</td>
<td>[0.5] Littératures francophones</td>
</tr>
<tr>
<td>International Affairs</td>
<td>INAF 5603</td>
<td>[0.5] Issues in Development in Africa</td>
</tr>
<tr>
<td>Law</td>
<td>LAWS 5007</td>
<td>[0.5] Race, Ethnicity and the Law</td>
</tr>
<tr>
<td>Law</td>
<td>LAWS 5603</td>
<td>[0.5] International Law: Theory and Practice</td>
</tr>
<tr>
<td>Political Science</td>
<td>PSCI 5107</td>
<td>[0.5] Globalization, Adjustment and Democracy in Africa</td>
</tr>
<tr>
<td>Political Science</td>
<td>PSCI 5202</td>
<td>[0.5] Development Theory and Issues</td>
</tr>
<tr>
<td>Political Science</td>
<td>PSCI 5203</td>
<td>[0.5] Southern Africa After Apartheid</td>
</tr>
<tr>
<td>Sociology</td>
<td>SOCI 5404</td>
<td>[0.5] Race, Ethnicity and Class in Contemporary Societies</td>
</tr>
<tr>
<td>Women's and Gender Studies</td>
<td>WGST 5902</td>
<td>[0.5] Advanced Topics in Women's and Gender Studies II</td>
</tr>
</tbody>
</table>

**M.A. Communication with Collaborative Specialization in Data Science (5.0 credits)**

Requirements - Coursework pathway (5.0 credits)

1. 0.5 credit in:
   - DATA 5000 [0.5] Data Science Seminar
2. 1.0 credit in:
   - COMS 5101 [1.0] Foundations of Communication Studies
3. 0.5 credit in:
   - COMS 5605 [0.5] Approaches to Communication Research
4. 0.5 credit in:
   - COMS 5225 [0.5] Critical Data Studies
5. 0.5 credit from:
   - COMS 5203 [0.5] Communication, Technology, Society
   - COMS 5221 [0.5] Science and the Making of Knowledge
   - COMS 5224 [0.5] Internet, Infrastructure, Materialities
6. 2.0 credits in electives

Total Credits: 5.0

Requirements - Research essay pathway (5.0 credits)

1. 0.5 credit in:
   - DATA 5000 [0.5] Data Science Seminar
2. 1.0 credit in:
   - COMS 5101 [1.0] Foundations of Communication Studies
3. 0.5 credit in:
   - COMS 5605 [0.5] Approaches to Communication Research
4. 0.5 credit in:
   - COMS 5225 [0.5] Critical Data Studies
5. 1.0 credit in:
   - COMS 5908 [1.0] Research Essay

Research Essay on a Data Science topic approved by the Advisory Board representative from Communication in consultation with the graduate Committee of the Institute of Data Science.

6. 1.5 credits in electives

Total Credits: 5.0

Requirements - Thesis pathway (5.0 credits)

1. 0.5 credit in:
   - DATA 5000 [0.5] Data Science Seminar
2. 1.0 credit in:
   - COMS 5101 [1.0] Foundations of Communication Studies
3. 0.5 credit in:
   - COMS 5605 [0.5] Approaches to Communication Research
4. 0.5 credit in:
   - COMS 5225 [0.5] Critical Data Studies
5. 2.0 credits in:
   - COMS 5909 [2.0] M.A. Thesis

M.A. Thesis on a Data Science topic approved by the Advisory Board representative from Communication in consultation with the Graduate Committee of the Institute of Data Science.

6. 0.5 credit in electives

Total Credits: 5.0

**Ph.D. Communication (5.0 credits)**

Requirements:

1. 1.0 credit in:
   - COMS 6000 [1.0] Doctoral Seminar in Communication Studies
2. 2.0 credits from the list of electives below: up to 0.5 credit may be taken in a relevant discipline outside of the School; students in the Ph.D. program are restricted to one (0.5 credit) directed studies course:
   - COMS 6010 [0.5] Directed Studies
3. 2.0 credits in:
   - COMS 6900 [1.0] Comprehensive Examination I
   - COMS 6901 [1.0] Comprehensive Examination II
4. 0.0 credits in:
   - COMS 6909 [0.0] Ph.D. Thesis (must be successfully defended at an oral examination)

Total Credits: 5.0

**Ph.D. Communication with Collaborative Specialization in Political Economy (5.0 credits)**

Requirements:

1. 1.0 credit in:
   - COMS 6000 [1.0] Doctoral Seminar in Communication Studies
2. 1.0 additional credit from the list of optional courses below: up to 0.5 credit may be taken in a relevant discipline outside of the School; students in the Ph.D. program are restricted to 0.5 credit in directed studies:
   - COMS 6010 Directed Studies
3. 2.0 credits in:
   - COMS 6900 [1.0] Comprehensive Examination I

Total Credits: 5.0
Comprehensive Examinations

In addition to their course requirements, doctoral candidates are required to write two comprehensive examinations each worth 1.0 credit. The first comprehensive examination (COMS 6900) is closely related to the course materials in the doctoral seminar (COMS 6000) and is conducted by the instructors of COMS 6000 in May following completion of the seminar. To be eligible for the first comprehensive, candidates must have a GPA of 9.0 or higher on their previous coursework, including COMS 6000. Students who fail the first comprehensive may be asked to withdraw from the program.

The second comprehensive examination (COMS 6901) is normally completed during the second year of the program and tests the student's in-depth knowledge of one field of study. It is conducted by the student's supervisor and advisory committee and involves examination of an approved project related to the chosen field. Before taking the second comprehensive examination, students must have completed all of their course work with a GPA of 9.0 or higher and have satisfactorily completed COMS 6900. The second comprehensive is expected to be completed no later than two years or six terms after initial full-time registration, or four years or 12 terms after initial part-time registration. Students who do not fulfill this requirement within the prescribed time period may be asked to withdraw from the program.

Regulations

See the General Regulations section of this Calendar.

A standing of B- or better must be obtained in each credit counted towards the master's degree.

Regulations

See the General Regulations section of this Calendar.

A standing of B- or better must be obtained in each course counted towards the master's degree.

Admission

The minimum requirement for admission to the master's program is a B.A.(Honours) degree or the equivalent, with high honours standing in communication or a related discipline. Related disciplines may include sociology, political science, film studies, and Canadian studies.

Applicants without a background in communication studies may be required to take certain designated courses from the undergraduate Communication program in addition to their regular program.

Possession of the minimum entrance standing is not in itself, however, assurance of admission into the program.

Applicants who lack an Honours degree but who have a 3-year degree with honours standing (a minimum B standing overall) may be considered for admission to a qualifying-year program. Students who complete the qualifying year with high honours standing may be considered for admission to the master's program in the following year. Refer to the General Regulations section of this Calendar for regulations governing the qualifying year.

Admission

The normal requirement for admission into the doctoral program is a master's degree (or the equivalent) in communication or a cognate field such as journalism studies, with an overall average of B+ or better.
Applicants who have deficiencies in certain areas may be admitted to the Ph.D. Program, but will normally be required to complete additional course work.

**Communication and Media Studies (COMS) Courses**

**COMS 5101 [1.0 credit]**  
**Foundations of Communication Studies**  
Origins and traditions of modern communication studies with attention to theoretical and methodological aspects of developments and debates shaping current communication research.

**COMS 5102 [0.5 credit]**  
**Sound Studies**  
A critical examination of sound, listening, and audio reproduction technologies across a range of cultural and historical contexts. Topics can include the exploration of distinct listening cultures, audio media, policy, governance, and the politics of sound.

**COMS 5200 [0.5 credit]**  
**Civic Media**  
The role of communication in relation to the emergence, development, and problematization of citizenship within civil society and the public sphere. Topics to be covered include the communicative strategies of NGOs, the aesthetics of protest, and alternative forms of journalism, among others.

**COMS 5202 [0.5 credit]**  
**Persuasion**  
Examines various efforts to discover and apply techniques of successful persuasion from classical rhetoric to scientific public opinion research with attention to contemporary political, public information, and corporate campaigns.

**COMS 5203 [0.5 credit]**  
**Communication, Technology, Society**  
Critically examines the technological context of social communication in terms of human agency, medium theory, and the idea of progress.

**COMS 5205 [0.5 credit]**  
**Political Marketing**  
Using case studies and simulation exercises, the course will provide students with an understanding of political marketing strategy, market intelligence, consultation and participation, political product development and branding, and marketing practices in government. Includes: Experiential Learning Activity  
Also listed as POLM 5014.  
Seminar

**COMS 5206 [0.5 credit]**  
**Communication, Culture, Regulation**  
Contemporary and historical modes of regulating and governing media and communication, including policy-making, moral regulation, markets, code and so on. Topics may include the regulation of ownership, content, production, circulation, and consumption.

**COMS 5207 [0.5 credit]**  
**Communication and Racialization**  
Provides theoretical and methodological foundations for graduate students studying the constructs of race, ethnicity, and indigeneity in communication and media contexts, particularly from a critical/cultural perspective.

**COMS 5208 [0.5 credit]**  
**Audiences, Consumption, Reception**  
How audiences and users consume, interact with, deploy and shape media; how they receive and interpret information; and the impacts of these practices on social relations and institutions. Consumerism, entertainment, and “sites” of consumption, including information technologies, space, and built environments.

**COMS 5209 [0.5 credit]**  
**Climate Change and Communication**  
The communication of climate change across a range of issues, which may include science, politics, popular culture, social movements, technology, food systems, Indigenous resurgence and societal transformation. Prerequisite(s): enrolment in MA or PhD Communication program, or Collaborative Specialization in Climate Change, or permission of the School of Journalism and Communication.

**COMS 5212 [0.5 credit]**  
**History, Time, Memory**  
Interactions among notions of time, environments, media technologies and artifacts, and the production of memory and history. Topics may include practices of memorialization through historical monuments or museums, contemporary challenges of data storage and media archiving, issues of technological obsolescence and waste, and more.

**COMS 5214 [0.5 credit]**  
**The Local and the Global**  
Communicative aspects of globalization in the context of the local. Among the areas to be addressed include global communication history, cultural imperialism, international regulation, transnational networking, cultural industries, media integration, diasporic communication, and the translocal circulation of content.
COMS 5218 [0.5 credit]
Special Studies of Media and Communication
Examines a specific traditional or non-traditional medium or practice of communication. Topics will vary from year to year.

COMS 5219 [0.5 credit]
Regional Studies of Media
An exploration of the media landscape of specific region or geographical/political territory. Attention will be given to understanding specific conditions of reception, the character of media industries, and the historical development of media forms. Topics will vary from year to year.

COMS 5220 [0.5 credit]
Visual Culture
The role of image in (re)producing culture. Diverse practices of visual communication such as photography, built environments, screen culture, and image sharing through virtual social networks.

COMS 5221 [0.5 credit]
Science and the Making of Knowledge
Issues related to science and communication. Topics may include: contemporary issues such as public health risks, climate change, science as ideology, the relationship between science and politics; historical considerations of the relationship between knowledge and expertise.

COMS 5222 [0.5 credit]
Cultural Intersections
Critically examines the engagement of cultures with each other in contexts such as the constructions of self and other, settler-colonial relations, postcolonial discourses, multiculturalism, cosmopolitanism, communication between groups and across borders, and the roles of media in cultural intersections.

COMS 5223 [0.5 credit]
Work in the Contemporary Media Environment
Modes of media work and labour. Topics may include studies of immaterial labour, emotional labour, user-generated content and active audiences, labour and labour relations in digitizing media industries.

COMS 5224 [0.5 credit]
Internet, Infrastructure, Materialities
The internet as infrastructure; how the technical characteristics of the internet influence our experience and use of this medium. Questions addressing the physical structures, power and control, and ecological impacts of the internet are also considered.

COMS 5225 [0.5 credit]
Critical Data Studies
Theoretical debates, research approaches and discursive regimes pertaining to the datafication of everyday life, data and living environments, and the quantified control of the future. Emphasis on the production of databased knowledge and the influence data have on the material and social world.

COMS 5509 [0.5 credit]
Gender, Sexuality, Culture
Theoretical debates and current research in the production and reproduction of gender, sexual and sexualized relations through communication processes, practices and institutions.

COMS 5605 [0.5 credit]
Approaches to Communication Research
Processes of conducting communication research in the context of writing a thesis or research essay. Topic selection, question framing, research design, the use of theory; specific methodologies such as content analysis, discourse analysis, survey research, ethnography, semiotics, and historical analysis. Includes: Experiential Learning Activity

COMS 5808 [0.5 credit]
Directed Studies
Directed research or readings on a topic area not covered in that year's course offerings.

COMS 5908 [1.0 credit]
Research Essay
Includes: Experiential Learning Activity

COMS 5909 [2.0 credits]
M.A. Thesis
Includes: Experiential Learning Activity

COMS 6000 [1.0 credit]
Doctoral Seminar in Communication Studies
A seminar leading to the first comprehensive encompassing the program's three fields of concentration: the history of communication as object and field of study, the political economy of communication, and socio-cultural analysis of communication.

COMS 6001 [0.5 credit]
Selected Topics in Communication
Examines a newly emerging issue, research method, or theory related to communication. Topic will vary from year to year.
COMS 6005 [0.5 credit]
Communication and History
The history of communication and its conceptualization from various perspectives as well as the way in which historical events arise through communication.

COMS 6006 [0.5 credit]
Political Economy of Communication
The history of political economy with attention to applications in the field of communication.

COMS 6007 [0.5 credit]
Communication, Discourse, and Representation
The processes and practices of representation through which meanings arise. Precludes additional credit for COMM 6007 (no longer offered).

COMS 6010 [0.5 credit]
Directed Studies
Directed research or readings on a topic area not covered in that year's course offerings.

COMS 6900 [1.0 credit]
Comprehensive Examination I
Examination normally conducted in May of each year in connection with COMS 6000 and covering the program's three fields of concentration: history of communication as object and field of study; political economy of communication; socio-cultural analysis of communication. Graded as Satisfactory or Unsatisfactory.

COMS 6901 [1.0 credit]
Comprehensive Examination II
Examination by the student's thesis supervisor and committee of an approved project related to a particular field of communication research; the field may or may not be related to the student's thesis. Graded as Satisfactory or Unsatisfactory.

COMS 6909 [0.0 credit]
Ph.D. Thesis
Includes: Experiential Learning Activity