# Communication and Media Studies

This section presents the requirements for programs in:

- · Communication and Media Studies B.Co.M.S. Honours
- Communication and Media Studies B.Co.M.S. Combined Honours
- Communication and Media Studies B.Co.M.S.
- Specialization in Global Media and Communication B.G.In.S. Honours
- Stream in Global Media and Communication B.G.In.S.
- · Minor in Communication and Media Studies
- Journalism and Communication and Media Studies B.J. Combined Honours

# **Program Requirements**

# Communication and Media Studies B.Co.M.S. Honours (20.0 credits)

A. Credits Included in the Major CGPA (9.0 credits):

1. 1.0 credit	from:		1.0
COMS 100	1 [0.5]	Foundations in Communication and Media Studies	
COMS 100	2 [0.5]	Current Issues in Communication and Media	
2. 1.0 credit i	in:		1.0
COMS 200	3 [0.5]	Theoretical Foundations in Communication and Media Studies	
COMS 200	4 [0.5]	Introduction to Communication Research	
3. 1.5 credits	in:		1.5
COMS 300	1 [0.5]	Quantitative Research in Communication	
COMS 300	2 [0.5]	Qualitative Research in Communication	
COMS 350	0 [0.5]	Current Issues in Communication and Media Theory	
		e following, including at least 1.0	2.5
credit at the 30			
FYSM 1217	7 [0.5]	Selected Topics in Communication and Media Studies	
COMS 100	3 [0.5]	Digital Skills for Media Studies	
COMS 220	0 [0.5]	Big Data and Society	
COMS 230	0 [0.5]	Communication as Propaganda	
COMS 240	0 [0.5]	Climate Change and Communication	
COMS 250	0 [0.5]	Communication and Science	
COMS 250	1 [0.5]	Media Law	
COMS 250	4 [0.5]	Language and Communication	
COMS 260	0 [0.5]	Communication and Culture	
COMS 270	0 [0.5]	Global Media and Communication	
COMS 300	3 [0.5]	Media and Crime	
COMS 310	0 [0.5]	Introduction to Political Management	
COMS 310	8 [0.5]	Media Industries and the Network Society	

	COMS 3109 [0.5]	Communication, Culture and Identity	
	COMS 3110 [0.5]	Comic Books and Graphic Novels	
	COMS 3110 [0.5]	Racism and Digital Media	
	COMS 3302 [0.5]	Political Communication	
	COMS 3308 [0.5]	Critical Studies in Advertising and	
		Consumer Culture	
	COMS 3310 [0.5]	Critical Perspectives of Public Relations	
	COMS 3311 [0.5]	Media and Communication in Regional Contexts	
	COMS 3400 [0.5]	Ethical Controversies in Media and Communication	
	COMS 3401 [0.5]	Communications Regulation in Canada	
	COMS 3403 [0.5]	Communication, Technology and Culture	
	COMS 3404 [0.5]	Music Industries	
	COMS 3406 [0.5]	Media Audiences and Users	
	COMS 3407 [0.5]	Comparative Media Studies	
	COMS 3410 [0.5]	Visual Media and Communication	
	COMS 3411 [0.5]	Media and Social Activism	
	COMS 3412 [0.5]	Communication and Health	
	COMS 3800 [0.5]	Special Topic in Communication	
		and Media Studies	
5.	2.5 credits from:		2.5
	COMS 4001 [0.5]	Sport and/as Media	
	COMS 4002 [0.5]	Media Fandom	
	COMS 4004 [0.5]	Communication and Discourse	
	COMS 4305 [0.5]	Media and Religion	
	COMS 4306 [0.5]	Media and Conflict	
	COMS 4311 [0.5]	Environmental Communication	
	COMS 4312 [0.5]	Crisis and Risk Communication	
	COMS 4313 [0.5]	Screen Studies	
	COMS 4315 [0.5]	Communication and the Built Environment	
	COMS 4316 [0.5]	Indigenous Media in Global Contexts	
	COMS 4317 [0.5]	Digital Media and Global Network Society	
	COMS 4337 [0.5]	Communication and Public Affairs Strategies	
	COMS 4401 [0.5]	Global Internet Policy and Governance	
	COMS 4403 [0.5]	Digital Media Industries	
	COMS 4405 [0.5]	The Networked Self	
	COMS 4406 [0.5]	Open Government and Communication	
	COMS 4407 [0.5]	Communication and Critical Data Studies	
	COMS 4408 [0.5]	Creative Work	
	COMS 4410 [0.5]	Mobile Media	
	COMS 4411 [0.5]	Algorithmic Culture	
	COMS 4412 [0.5]	Game Studies	
	COMS 4602 [0.5]	Children, Youth and Media	
	COMS 4603 [0.5]	Diaspora and Communication	
	COMS 4604 [0.5]	Media, Gender and Sexuality	
	COMS 4605 [0.5]	Media, Race and Ethnicity	
	COMS 4606 [0.5]	Global Media and Popular Culture	

Total Credits		20.0
Total Credits	CICCUVCS	20.0
Media Studies  8. 3.0 credits in free	cleatives	3.0
credits):		8.0
B. Credits Not Includ	ed in the Major CGPA (11.0	
COMS 4507 [0.5]	Professional Communication Research	
COMS 4506 [0.5]	Event Management and Community Partnerships	
COMS 4505 [0.5]	Professional Writing and Speaking	
COMS 4504 [0.5]	Engaging the Public: Stakeholders, participation & consultation	
COMS 4503 [0.5]	Visualizing Social Media: Hashtags, keywords, & conversations	
COMS 4502 [0.5]	Storytelling in the Digital Age	
COMS 4501 [0.5]	Digital Media Production	
6. 0.5 credit from:		0.5
COMS 4908 [1.0]	Honours Research Essay	
COMS 4800 [0.5]	Special Topic in Communication and Media Studies	
COMS 4608 [0.5]	Sound Studies	
COMS 4607 [0.5]	Communication and Food	

# **Communication and Media Studies** B.Co.M.S. Combined Honours (20.0 credits)

Students already admitted to the B.Co.M.S. may register for a combined honours degree in Communication and Media Studies and any other discipline offered within the B.A. Honours degree as a Combined Honours.

# A. Credits Included in the Communication Studies Major CGPA (7.0 credits)

	wjo (		
1.	1.0 credit from:		1.0
	COMS 1001 [0.5]	Foundations in Communication and Media Studies	
	COMS 1002 [0.5]	Current Issues in Communication and Media	
2.	1.0 credit in:		1.0
	COMS 2003 [0.5]	Theoretical Foundations in Communication and Media Studies	
	COMS 2004 [0.5]	Introduction to Communication Research	
3.	1.5 credits in:		1.5
	COMS 3001 [0.5]	Quantitative Research in Communication	
	COMS 3002 [0.5]	Qualitative Research in Communication	
	COMS 3500 [0.5]	Current Issues in Communication and Media Theory	
	1.5 credits from the edit at the 3000-leve	e following, including at least 0.5 l:	1.5
	FYSM 1217 [0.5]	Selected Topics in Communication and Media Studies	
	COMS 1003 [0.5]	Digital Skills for Media Studies	
	COMS 2200 [0.5]	Big Data and Society	
	COMS 2300 [0.5]	Communication as Propaganda	
	COMS 2400 [0.5]	Climate Change and Communication	
	COMS 2500 [0.5]	Communication and Science	
	COMS 2501 [0.5]	Media Law	

	COMS 2504 [0.5]	Language and Communication	
	COMS 2600 [0.5]	Communication and Culture	
	COMS 2700 [0.5]	Global Media and Communication	
	COMS 3003 [0.5]	Media and Crime	
	COMS 3100 [0.5]	Introduction to Political Management	
	COMS 3108 [0.5]	Media Industries and the Network Society	
	COMS 3109 [0.5]	Communication, Culture and Identity	
	COMS 3110 [0.5]	Comic Books and Graphic Novels	
	COMS 3111 [0.5]	Racism and Digital Media	
	COMS 3302 [0.5]	Political Communication	
	COMS 3308 [0.5]	Critical Studies in Advertising and Consumer Culture	
	COMS 3310 [0.5]	Critical Perspectives of Public Relations	
	COMS 3311 [0.5]	Media and Communication in Regional Contexts	
	COMS 3400 [0.5]	Ethical Controversies in Media and Communication	
	COMS 3401 [0.5]	Communications Regulation in Canada	
	COMS 3403 [0.5]	Communication, Technology and Culture	
	COMS 3404 [0.5]	Music Industries	
	COMS 3406 [0.5]	Media Audiences and Users	
	COMS 3407 [0.5]	Comparative Media Studies	
	COMS 3410 [0.5]	Visual Media and Communication	
	COMS 3411 [0.5]	Media and Social Activism	
	COMS 3412 [0.5]	Communication and Health	
	COMS 3800 [0.5]	Special Topic in Communication and Media Studies	
5.	2.0 credits from:		2.0
	COMS 4001 [0.5]	Sport and/as Media	
	COMS 4002 [0.5]	Media Fandom	
	COMS 4004 [0.5]	Communication and Discourse	
	COMS 4305 [0.5]	Media and Religion	
		M " 10 0" 1	
	COMS 4306 [0.5]	Media and Conflict	
	COMS 4311 [0.5]	Environmental Communication	
	COMS 4311 [0.5] COMS 4312 [0.5]	Environmental Communication Crisis and Risk Communication	
	COMS 4311 [0.5]	Environmental Communication Crisis and Risk Communication Screen Studies Communication and the Built	
	COMS 4311 [0.5] COMS 4312 [0.5] COMS 4313 [0.5]	Environmental Communication Crisis and Risk Communication Screen Studies Communication and the Built Environment Indigenous Media in Global	
	COMS 4311 [0.5] COMS 4312 [0.5] COMS 4313 [0.5] COMS 4315 [0.5]	Environmental Communication Crisis and Risk Communication Screen Studies Communication and the Built Environment Indigenous Media in Global Contexts Digital Media and Global Network	
	COMS 4311 [0.5] COMS 4312 [0.5] COMS 4313 [0.5] COMS 4315 [0.5] COMS 4316 [0.5]	Environmental Communication Crisis and Risk Communication Screen Studies Communication and the Built Environment Indigenous Media in Global Contexts	
	COMS 4311 [0.5] COMS 4312 [0.5] COMS 4313 [0.5] COMS 4315 [0.5] COMS 4316 [0.5] COMS 4317 [0.5]	Environmental Communication Crisis and Risk Communication Screen Studies Communication and the Built Environment Indigenous Media in Global Contexts Digital Media and Global Network Society Communication and Public Affairs	
	COMS 4311 [0.5] COMS 4312 [0.5] COMS 4313 [0.5] COMS 4315 [0.5] COMS 4316 [0.5] COMS 4317 [0.5] COMS 4337 [0.5]	Environmental Communication Crisis and Risk Communication Screen Studies Communication and the Built Environment Indigenous Media in Global Contexts Digital Media and Global Network Society Communication and Public Affairs Strategies Global Internet Policy and	
	COMS 4311 [0.5] COMS 4312 [0.5] COMS 4313 [0.5] COMS 4315 [0.5] COMS 4316 [0.5] COMS 4317 [0.5] COMS 4337 [0.5] COMS 4401 [0.5]	Environmental Communication Crisis and Risk Communication Screen Studies Communication and the Built Environment Indigenous Media in Global Contexts Digital Media and Global Network Society Communication and Public Affairs Strategies Global Internet Policy and Governance	
	COMS 4311 [0.5] COMS 4312 [0.5] COMS 4313 [0.5] COMS 4315 [0.5] COMS 4316 [0.5] COMS 4317 [0.5] COMS 4337 [0.5] COMS 4401 [0.5] COMS 4403 [0.5]	Environmental Communication Crisis and Risk Communication Screen Studies Communication and the Built Environment Indigenous Media in Global Contexts Digital Media and Global Network Society Communication and Public Affairs Strategies Global Internet Policy and Governance Digital Media Industries	
	COMS 4311 [0.5] COMS 4312 [0.5] COMS 4313 [0.5] COMS 4315 [0.5] COMS 4316 [0.5] COMS 4317 [0.5] COMS 4337 [0.5] COMS 4401 [0.5] COMS 4403 [0.5] COMS 4405 [0.5]	Environmental Communication Crisis and Risk Communication Screen Studies Communication and the Built Environment Indigenous Media in Global Contexts Digital Media and Global Network Society Communication and Public Affairs Strategies Global Internet Policy and Governance Digital Media Industries The Networked Self Open Government and	

COMS 4410 [0.5]	Mobile Media			
COMS 4411 [0.5]	Algorithmic Culture			
COMS 4412 [0.5]	Game Studies			
COMS 4501 [0.5]	Digital Media Production			
COMS 4502 [0.5]	Storytelling in the Digital Age			
COMS 4503 [0.5]	Visualizing Social Media: Hashtags, keywords, & conversations			
COMS 4504 [0.5]	Engaging the Public: Stakeholders, participation & consultation			
COMS 4505 [0.5]	Professional Writing and Speaking			
COMS 4506 [0.5]	Event Management and Community Partnerships			
COMS 4507 [0.5]	Professional Communication Research			
COMS 4602 [0.5]	Children, Youth and Media			
COMS 4603 [0.5]	Diaspora and Communication			
COMS 4604 [0.5]	Media, Gender and Sexuality			
COMS 4605 [0.5]	Media, Race and Ethnicity			
COMS 4606 [0.5]	Global Media and Popular Culture			
COMS 4607 [0.5]	Communication and Food			
COMS 4608 [0.5]	Sound Studies			
COMS 4800 [0.5]	Special Topic in Communication and Media Studies			
COMS 4908 [1.0]	Honours Research Essay			
B. Additional Require	ements (13.0 credits)	13.0		
6. The requirements from satisfied	om the other discipline must be			
7. Sufficient credits in free electives to total 20.0 credits for the program.				
Total Credits		20.0		
Communication and Media Studies				

# **B.Co.M.S.** (15.0 credits)

The B.Co.M.S. is for students in second year or above who have been previously in the B.Co.M.S. Honours.

# A. Credits Included in the Major CGPA (6.0 credits):

1.	1.0 credit from:		1.0
	COMS 1001 [0.5]	Foundations in Communication and Media Studies	
	COMS 1002 [0.5]	Current Issues in Communication and Media	
2.	1.0 credit in:		1.0
	COMS 2003 [0.5]	Theoretical Foundations in Communication and Media Studies	
	COMS 2004 [0.5]	Introduction to Communication Research	
3.	1.5 credits in:		1.5
	COMS 3001 [0.5]	Quantitative Research in Communication	
	COMS 3002 [0.5]	Qualitative Research in Communication	
	COMS 3500 [0.5]	Current Issues in Communication and Media Theory	
	2.5 credits from the edit at the 3000 leve	e following, including at least 1.0 l:	2.5
	FYSM 1217 [0.5]	Selected Topics in Communication and Media Studies	
	COMS 1003 [0.5]	Digital Skills for Media Studies	
	COMS 2200 [0.5]	Big Data and Society	

COMS 2300 [0	.5] Commur	nication as Propaganda	
COMS 2400 [0	.5] Climate (	Change and nication	
COMS 2500 [0	.5] Commur	nication and Science	
COMS 2501 [0	.5] Media La	aw .	
COMS 2504 [0	.5] Languag	e and Communication	
COMS 2600 [0	.5] Commur	nication and Culture	
COMS 2700 [0	.5] Global M	ledia and Communication	
COMS 3003 [0	.5] Media ar	nd Crime	
COMS 3100 [0	.5] Introduct Manager	ion to Political ment	
COMS 3108 [0	.5] Media In Society	dustries and the Network	
COMS 3109 [0	.5] Commur Identity	nication, Culture and	
COMS 3110 [0	.5] Comic B	ooks and Graphic Novels	
COMS 3111 [0	.5] Racism a	and Digital Media	
COMS 3302 [0	.5] Political	Communication	
COMS 3308 [0	•	Studies in Advertising and er Culture	
COMS 3310 [0	.5] Critical F Relations	Perspectives of Public s	
COMS 3311 [0		nd Communication in Contexts	
COMS 3400 [0	.5] Ethical C	Controversies in Media and nication	
COMS 3401 [0	.5] Commur Canada	nications Regulation in	
COMS 3403 [0	.5] Commur Culture	nication, Technology and	
COMS 3404 [0	.5] Music In	dustries	
COMS 3406 [0	.5] Media Ai	udiences and Users	
COMS 3407 [0	.5] Compara	ative Media Studies	
COMS 3410 [0	.5] Visual M	edia and Communication	
COMS 3411 [0	.5] Media ar	nd Social Activism	
COMS 3412 [0	.5] Commur	nication and Health	
COMS 3800 [0	and Med	Горіс in Communication ia Studies	
B. Credits Not In credits):	cluded in the	Major CGPA (9.0	

Total Credits	15.0
6. 2.0 credits in free electives.	2.0
media studies	
5. 7.0 credits in electives not in communication and	7.0
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# Specialization in Global Media and Communication

# B.G.In.S. Honours (20.0 credits)

# A. Credits Included in the Major CGPA (12.0 credits)

1.	1. 4.5 credits in: Core Courses		
GINS 1000 [0.5]		Global History	
	GINS 1010 [0.5]	International Law and Politics	
	GINS 1020 [0.5]	Ethnography, Globalization and Culture	
	GINS 2000 [0.5]	Ethics and Globalization	
	GINS 2010 [0.5]	Globalization and International Economic Issues	
	GINS 2020 [0.5]	Global Literatures	
	GINS 3010 [0.5]	Global and International Theory	

GINS 3020 [0.5]	Places, Boundaries, Movements and Global Environmental Change		Stream in Global B.G.In.S. (15.0 cr	I Media and Communication redits)	
GINS 4090 [0.5]	Honours Seminar in Global and		•	in the Major CGPA (8.0 credits)	
	International Studies		1. 4.0 credits in: Cor	• • •	4.0
	national Experience Requirement		GINS 1000 [0.5]	Global History	
Preparation GINS 1300 [0.0]	International Experience		GINS 1010 [0.5]	International Law and Politics	
3. 7.5 credits in: the	Requirement Preparation		GINS 1020 [0.5]	Ethnography, Globalization and Culture	
a. 1.5 credits in: Foun	•	1.5	GINS 2000 [0.5]	Ethics and Globalization	
	Foundations in Communication and Media Studies	1.5	GINS 2010 [0.5]	Globalization and International Economic Issues	
COMS 1002 [0.5]	Current Issues in Communication		GINS 2020 [0.5] GINS 3010 [0.5]	Global Literatures Global and International Theory	
00140 0700 [0 5]	and Media		GINS 3010 [0.5]	Places, Boundaries, Movements	
	Global Media and Communication	4.0	GINS 3020 [0.5]	and Global Environmental Change	
	actory Theory and Methods	1.0	2. 4.0 credits from:	•	4.0
COMS 2003 [0.5]	Theoretical Foundations in Communication and Media Studies		a. Foundations	and Ottourn	7.0
COMS 2004 [0.5]	Introduction to Communication		COMS 1001 [0.5]	Foundations in Communication and	
	Research			Media Studies	
c. 2.0 credits in: Adva COMS 3001 [0.5]	nced Theory and Methods  Quantitative Research in	2.0	COMS 1002 [0.5]	Current Issues in Communication and Media	
[]	Communication		COMS 2700 [0.5]	Global Media and Communication	
COMS 3002 [0.5]	Qualitative Research in		b. Introductory Theory	and Methods	
COMS 3400 [0.5]	Communication Ethical Controversies in Media and		COMS 2003 [0.5]	Theoretical Foundations in Communication and Media Studies	
001010 0400 [0.0]	Communication		COMS 2004 [0.5]	Introduction to Communication	
COMS 3500 [0.5]	Current Issues in Communication		. Advanced Theory	Research	
d. 3.0 credits from: Ad	and Media Theory	3.0	c. Advanced Theory a		
(at least 1.0 credits at		3.0	COMS 3001 [0.5]	Quantitative Research in Communication	
COMS 3108 [0.5]	Media Industries and the Network		COMS 3002 [0.5]	Qualitative Research in	
	Society			Communication	
COMS 3109 [0.5]	Communication, Culture and Identity		COMS 3500 [0.5]	Current Issues in Communication and Media Theory	
COMS 3311 [0.5]	Media and Communication in		d. Advanced Core		
COMS 4306 [0.5]	Regional Contexts  Media and Conflict		COMS 3108 [0.5]	Media Industries and the Network Society	
COMS 4316 [0.5]	Indigenous Media in Global Contexts		COMS 3109 [0.5]	Communication, Culture and Identity	
COMS 4317 [0.5]	Digital Media and Global Network Society		COMS 3311 [0.5]	Media and Communication in Regional Contexts	
COMS 4401 [0.5]	Global Internet Policy and		B. Credits Not Include	ded in the Major CGPA (7.0 credits)	
	Governance		3. 7.0 credits in: free	e electives	7.0
COMS 4406 [0.5]	Open Government and Communication		C. Additional Requir		
COMS 4603 [0.5]	Diaspora and Communication		4. The Language requ	anement must be met.	4
COMS 4605 [0.5]	Media, Race and Ethnicity		Total Credits		15.0
COMS 4606 [0.5]	Global Media and Popular Culture			inication and Media Studies (	4.0
COMS 4908 [1.0]	Honours Research Essay		credits)		
B. Credits Not Include	led in the Major CGPA (8.0 credits)		•	to all undergraduate degree studer	
4. 8.0 credits in: free	electives	8.0		n Communication and Media Studi	
C. Additional Requir	ements			ecialization or Stream in Global Me	edia
	xperience requirement must be met.		and Communication	1.	
6. The Language requ				ed to present a Minor CGPA of 4.0	
Total Credits		20.0	or higher at graduat Communication and	tion in order to be awarded a Mino d Media Studies.	r in

Communication and Media Studies.

Requirements: 1. 1.0 credit in:

1.0

COMS 1001 [0.5]	Foundations in Communication and Media Studies		JOUR 1001 [0.5]	Foundations: Journalism in Context
COMS 1002 [0.5]	Current Issues in Communication		JOUR 1002 [0.5]	Foundations: Practicing Journalism in a Diverse Society
	and Media		JOUR 2201 [1.0]	Fundamentals of Reporting
2. 1.0 credit in:		1.0	JOUR 2202 [0.5]	Digital Journalism Toolkit
COMS 2003 [0.5]	Theoretical Foundations in		JOUR 2501 [0.5]	Media Law
COMC 2004 IO FI	Communication and Media Studies		JOUR 3207 [0.5]	Audio Journalism
COMS 2004 [0.5]	Introduction to Communication Research		JOUR 3208 [0.5]	Video Journalism
3. 2.0 credits. includ	ing at least 1.5 credit at the 3000	2.0	JOUR 3225 [0.5]	Reporting in Depth
level, chosen from:	<b>g</b>		JOUR 3235 [0.5]	Digital Journalism
FYSM 1217 [0.5]	Selected Topics in Communication		JOUR 3300 [0.5]	Media Ethics in a Digital World
	and Media Studies		JOUR 4001 [0.5]	Journalism Now - and Next
COMS 2200 [0.5]	Big Data and Society			Journalism Publications and/or
COMS 2300 [0.5]	Communication as Propaganda			m and/or Professional Skills and/ alism (at least 0.5 credit must be
COMS 2500 [0.5]	Communication and Science			Publications courses and at least
COMS 2501 [0.5]	Media Law			en from the Specialized Journalism
COMS 2504 [0.5]	Language and Communication		courses)	
COMS 2600 [0.5]	Communication and Culture		Journalism Publication	ns
COMS 2700 [0.5]	Global Media and Communication		JOUR 4003 [0.5]	The Digital Hub: Advanced
COMS 3100 [0.5]	Introduction to Political		10115 10015 5	Multimedia
00110 0100 10 -1	Management		JOUR 4004 [0.5]	The Digital Hub: Advanced Audio
COMS 3108 [0.5]	Media Industries and the Network Society		JOUR 4005 [0.5]	The Digital Hub: Advanced Video
COMS 3109 [0.5]	Communication, Culture and		Specialized Journalism	
	Identity		JOUR 4300 [0.5]	Specialized Journalism: Special Topic
COMS 3302 [0.5]	Political Communication		JOUR 4301 [0.5]	Specialized Journalism: Business
COMS 3308 [0.5]	Critical Studies in Advertising and Consumer Culture		JOUR 4302 [0.5]	and the Markets Specialized Journalism: Business
COMS 3310 [0.5]	Critical Perspectives of Public Relations			and Canadian Society
COMS 3311 [0.5]	Media and Communication in		JOUR 4303 [0.5]	Specialized Journalism: Health and Science
COMS 3400 [0.5]	Regional Contexts Ethical Controversies in Media and		JOUR 4304 [0.5]	Specialized Journalism: Environment and Science
COMS 3401 [0.5]	Communication Communications Regulation in		JOUR 4305 [0.5]	Specialized Journalism: Canada and the U.S.
	Canada		JOUR 4306 [0.5]	Specialized Journalism: Canada
COMS 3403 [0.5]	Communication, Technology and			and the World
	Culture		JOUR 4309 [0.5]	Specialized Journalism: Arts and
COMS 3404 [0.5]				Culture
COMS 3406 [0.5]	Media Audiences and Users		JOUR 4308 [0.5]	Specialized Journalism: Sports and Sport Culture
COMS 3407 [0.5]	Comparative Media Studies		IOUD 4210 [0 5]	Specialized Journalism: Justice and
COMS 3410 [0.5]	Visual Media and Communication		JOUR 4310 [0.5]	the Law
COMS 3411 [0.5]	Media and Social Activism		JOUR 4311 [0.5]	Specialized Journalism: Justice and
COMS 3412 [0.5]	Communication and Health			The Supreme Court
COMS 3800 [0.5]	Special Topic in Communication and Media Studies		Professional Skills	·
4. The remaining requ	irements of the major discipline(s)		JOUR 4400 [0.5]	Professional Skills: Special Topic
and degree must be s	• • • •		JOUR 4401 [0.5]	Professional Skills: Data Storytelling
Total Credits		4.0	JOUR 4402 [0.5]	Professional Skills: Longform Writing
Journalism and (	Communication and Media		JOUR 4403 [0.5]	Professional Skills: Strategic Communication
B.J. Combined H	Ionours (20.0 credits)		JOUR 4404 [0.5]	Professional Skills: Freelancing for Media Professionals
This program is ava	ilable only to students registered in	n the		

This program is available only to students registered in the Bachelor of Journalism program.

# A. Credits Included in the Journalism Major CGPA (8.0 credits):

1. 6.0 credits in:	6.0
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Specialized Journalism	n	
JOUR 4300 [0.5]	Specialized Journalism: Special Topic	
JOUR 4301 [0.5]	Specialized Journalism: Business and the Markets	
JOUR 4302 [0.5]	Specialized Journalism: Business and Canadian Society	
JOUR 4303 [0.5]	Specialized Journalism: Health and Science	
JOUR 4304 [0.5]	Specialized Journalism: Environment and Science	
JOUR 4305 [0.5]	Specialized Journalism: Canada and the U.S.	
JOUR 4306 [0.5]	Specialized Journalism: Canada and the World	
JOUR 4309 [0.5]	Specialized Journalism: Arts and Culture	
JOUR 4308 [0.5]	Specialized Journalism: Sports and Sport Culture	
JOUR 4310 [0.5]	Specialized Journalism: Justice and the Law	
JOUR 4311 [0.5]	Specialized Journalism: Justice and The Supreme Court	
Professional Skills		
JOUR 4400 [0.5]	Professional Skills: Special Topic	
JOUR 4401 [0.5]	Professional Skills: Data Storytelling	
JOUR 4402 [0.5]	Professional Skills: Longform Writing	
JOUR 4403 [0.5]	Professional Skills: Strategic Communication	
JOUR 4404 [0.5]	Professional Skills: Freelancing for Media Professionals	
Investigating Journalis	m	
JOUR 4500 [0.5]	Investigating Journalism: Special Topic	
JOUR 4501 [0.5]	Investigating Journalism: Gender, Identity and Inequality	
2023-2024 Carlet	on University Undergraduate Calendar	5

2.0

JOUR 4502 [0.5]	Investigating Journalism:		COMS 3411 [0.5]	Media and Social Activism	
10110 4500 10 51	Journalism and Conflict		COMS 3412 [0.5]	Communication and Health	
JOUR 4503 [0.5]	Investigating Journalism: Journalism, Indigenous Peoples and Canada		COMS 3800 [0.5]	Special Topic in Communication and Media Studies	
JOUR 4504 [0.5]	Investigating Journalism:		7. 2.0 credits from:		2.0
3001(4304 [0.5]	The Media and International		COMS 4004 [0.5]	Communication and Discourse	
	Development		COMS 4305 [0.5]	Media and Religion	
JOUR 4505 [1.0]	Investigating Journalism: The		COMS 4306 [0.5]	Media and Conflict	
	Power and Politics of Government		COMS 4311 [0.5]	Environmental Communication	
	in the Communication and Media		COMS 4312 [0.5]	Crisis and Risk Communication	
Studies Major CGPA	A (8.0 credits):		COMS 4313 [0.5]	Screen Studies	
3. 1.0 credit in:		1.0	COMS 4315 [0.5]	Communication and the Built	
COMS 1001 [0.5]	Foundations in Communication and Media Studies		COMS 4316 [0.5]	Environment Indigenous Media in Global	
COMS 1002 [0.5]	Current Issues in Communication and Media		COMS 4317 [0.5]	Contexts Digital Media and Global Network	
4. 1.0 credit in:		1.0		Society	
COMS 2003 [0.5]	Theoretical Foundations in Communication and Media Studies		COMS 4337 [0.5]	Communication and Public Affairs Strategies	
COMS 2004 [0.5]	Introduction to Communication Research		COMS 4401 [0.5]	Global Internet Policy and Governance	
5. 1.5 credits in:		1.5	COMS 4403 [0.5]	Digital Media Industries	
COMS 3001 [0.5]	Quantitative Research in		COMS 4405 [0.5]	The Networked Self	
COMS 3002 [0.5]	Communication Qualitative Research in		COMS 4406 [0.5]	Open Government and Communication	
COMS 3500 [0.5]	Communication Current Issues in Communication		COMS 4407 [0.5]	Communication and Critical Data Studies	
. ,	and Media Theory		COMS 4408 [0.5]	Creative Work	
6. 2.5 credits, include	ling at least 0.5 credit at the 3000	2.5	COMS 4410 [0.5]	Mobile Media	
level, chosen from:			COMS 4411 [0.5]	Algorithmic Culture	
COMS 2200 [0.5]	Big Data and Society		COMS 4412 [0.5]	Game Studies	
COMS 2300 [0.5]	Communication as Propaganda		COMS 4501 [0.5]	Digital Media Production	
COMS 2500 [0.5]	Communication and Science		COMS 4502 [0.5]	Storytelling in the Digital Age	
COMS 2501 [0.5]	Media Law		COMS 4503 [0.5]	Visualizing Social Media: Hashtags,	
COMS 2504 [0.5]	Language and Communication			keywords, & conversations	
COMS 2600 [0.5]	Communication and Culture		COMS 4504 [0.5]	Engaging the Public: Stakeholders,	
COMS 2700 [0.5]	Global Media and Communication		COMC 4505 [0.5]	participation & consultation	
COMS 3100 [0.5]	Introduction to Political Management		COMS 4505 [0.5] COMS 4506 [0.5]	_	
COMS 3108 [0.5]	Media Industries and the Network			Community Partnerships	
	Society		COMS 4602 [0.5]	Children, Youth and Media	
COMS 3109 [0.5]	Communication, Culture and		COMS 4603 [0.5]	Diaspora and Communication	
COMS 3302 [0.5]	Identity Political Communication		COMS 4604 [0.5]	Media, Gender and Sexuality	
	Critical Studies in Advertising and		COMS 4605 [0.5]	Media, Race and Ethnicity	
COMS 3308 [0.5]	Consumer Culture		COMS 4606 [0.5]	Global Media and Popular Culture	
COMS 3310 [0.5]	Critical Perspectives of Public		COMS 4607 [0.5]	Communication and Food	
	Relations		COMS 4608 [0.5]	Sound Studies	
COMS 3311 [0.5]	Media and Communication in Regional Contexts		COMS 4800 [0.5]	Special Topic in Communication and Media Studies	
COMS 3400 [0.5]	Ethical Controversies in Media and		COMS 4908 [1.0]	Honours Research Essay	
	Communication		C. Additional Requir	ements (4.0 credits)	
COMS 3401 [0.5]	Communications Regulation in		8.a. 0.5 credit from:		0.5
COMS 3403 [0.5]	Canada Communication, Technology and		HIST 1301 [0.5]	Conflict and Change in Early Canadian History	
COMS 3404 [0.5]	Culture Music Industries		HIST 1302 [0.5]	Rethinking Modern Canadian History	
COMS 3404 [0.5]	Media Audiences and Users		HIST 2301 [0.5]	Canadian Political History	
COMS 3407 [0.5]	Comparative Media Studies		HIST 2304 [1.0]	Social and Cultural History of	
COMS 3410 [0.5]	Visual Media and Communication			Canada (See Item 8 below)	
00.00 07 10 [0.0]	Toda Media and Communication				

HIST 2311 [0.5]	Environmental History of Canada	
b. 0.5 credit from:		0.5
INDG 1010 [0.5]	Indigenous Ways of Knowing	
INDG 1011 [0.5]	Introduction to Indigenous-Settler Encounters	
INDG 2011 [0.5]	Critical Indigenous Studies	
• •	s to make up a total of 20.0 o take HIST 2304 to fulfill Item 8a	3.0

credits. Students who take HIST 2304 to fulfill Item 8a will have 0.5 credits less to complete.

Total Credits 20.0

#### Regulations

The regulations presented in this section apply to all Bachelor of Communication Studies (B.Co.M.S.) programs.

In addition to program requirements, B.Co.M.S. students must satisfy the Academic Regulations of the University, and the same Breadth requirements that apply to students enrolled in B.A. programs, described below. Students should consult with the School of Journalism and Communication when selecting courses and planning their program.

#### **B.A. Regulations**

The regulations presented below apply to all Bachelor of Arts programs. In addition to the requirements presented here, students must satisfy the University regulations common to all undergraduate students including the process of Academic Continuation Evaluation (consult the *Academic Regulations of the University* section of this Calendar).

# **First-Year Seminars**

B.A. degree students are strongly encouraged to include a First-Year Seminar (FYSM) during their first 4.0 credits of registration. Students are limited to 1.0 credit in FYSM and can only register in a FYSM while they have first-year standing in their B.A. program.

# **Breadth Requirement**

Among the credits presented at graduation, students in both the B.A. and the B.A. Honours degrees and B.Co.M.S. are required to include 3.0 breadth credits, which must include 1.0 credit in three of the four breadth areas identified below. Credits that fulfil requirements in the Major, Minor, Concentration, Specialization, or Stream may also be used to fulfil the Breadth Requirement.

Students admitted with a completed university degree are exempt from breadth requirements.

Students in the following interdisciplinary programs are exempt from the B.A. breadth requirement.

- African Studies
- Criminology and Criminal Justice
- · Environmental Studies
- · Human Rights
- · Human Rights and Social Justice

#### **Breadth Area 1: Culture and Communication**

American Sign Language, Art History, Art and Culture, Communication and Media Studies, Digital Humanities,

English, Film Studies, French, Journalism, Media Production and Design, Music, and Languages (Arabic, English as a Second Language, German, Greek, Hebrew, Indigenous Languages, Italian, Japanese, Korean, Latin, Mandarin, Portuguese, Russian, Spanish)

**Subject codes**: ARAB, ARTH, ASLA, CHIN, COMS, DIGH, ENGL, ESLA, FILM, FINS, FREN, GERM, GREK, HEBR, ITAL, JAPA, JOUR, KORE, LANG, LATN, MPAD, MUSI, PORT, RUSS, SPAN

### **Breadth Area 2: Humanities**

African Studies, Applied Linguistics and Discourse Studies, Archaeology, Canadian Studies, Child Studies, Classical Civilization, Critical Race Studies, Directed Interdisciplinary Studies, Disability Studies, Environmental and Climate Humanities, European and Russian Studies, History, Human Rights and Social Justice, Humanities, Indigenous Studies, Latin American and Caribbean Studies, Linguistics, Medieval and Early Modern Studies, Philosophy, Religion, Sexuality Studies, South Asian Studies, and Women's and Gender Studies.

**Subject codes**: AFRI, ALDS, ARCY, CDNS, CHST, CLCV, CRST, DBST, DIST, EACH, EURR, HIST, HRSJ, HUMR, HUMS, INDG, LACS, LING, MEMS, PHIL, RELI, SAST, SXST, WGST

# Breadth Area 3: Science, Engineering, and Design

Architecture, Biology, Chemistry, Computer Science, Earth Sciences, Engineering, Environmental Science, Food Science and Nutrition, Health Sciences, Industrial Design, Information Resource Management, Information Technology (BIT), Information Technology (ITEC), Interactive Multimedia and Design, Interdisciplinary Science and Practice, Mathematics, Neuroscience, Network Technology, Optical Systems and Sensors, Photonics, Statistics, Physics, and Technology, Society, Environment.

Subject codes: ACSE, AERO, ARCC, ARCH, ARCN, ARCS, ARCU, BIOC, BIOL, BIT, CHEM, CIVE, COMP, ECOR, ELEC, ENSC, ENVE, ERTH, FOOD, HLTH, IDES, IMD, IRM, ISAP, ISCI, ISCS, ISYS, ITEC, MAAE, MATH, MECH, NET, NEUR, NSCI, OSS, PHYS, PLT, SREE, STAT, SYSC, TSES

# **Breadth Area 4: Social Sciences**

Anthropology, Business, Cognitive Science, Criminology and Criminal Justice, Economics, Environmental Studies, Geography, Geomatics, Global and International Studies, Global Politics, Interdisciplinary Public Affairs, International Affairs, Law, Migration and Diaspora Studies, Political Management, Political Science, Psychology, Public Administration, Public Affairs and Policy Management, Social Work, Sociology/Anthropology, Sociology

Subject codes: ANTH, BUSI, CGSC, CRCJ, ECON, ENST, GEOG, GEOM, GINS, GPOL, INAF, IPAF, LAWS, MGDS, PADM, PAPM, POLM, PSCI, PSYC, SOCI, SOWK

### **Declared and Undeclared Students**

Degree students are considered "Undeclared" if they have been admitted to a degree, but have not yet selected and been accepted into a program within that degree. The status "Undeclared" is available only in the B.A. and B.Sc. degrees. Undeclared students must apply to enter a program upon or before completing 3.5 credits.

#### Change of Program Within the B.A. Degree

To transfer to a program within the B.A. degree, applicants must normally be *Eligible to Continue* (EC) in the new program, by meeting the CGPA thresholds described in Section 3.1.9 of the *Academic Regulations of the University*.

Applications to declare or change programs within the B.A. degree online must be made online through Carleton Central by completing a Change of Program Elements (COPE) application form within the published deadlines. Acceptance into a program, or into a program element or option, is subject to any enrollment limitations, as well as specific program, program element, or option requirements as published in the relevant Calendar entry.

# Minors, Concentrations, and Specializations

Students may add a Minor, Concentration, or Specialization by completing a Change of Program Elements (COPE) application form online through Carleton Central. Acceptance into a Minor, Concentration, or Specialization normally requires that the student be *Eligible to Continue* (EC) and is subject to any specific requirements of the intended Minor, Concentration, or Specialization as published in the relevant Calendar entry and in Section 3.1.9 of the *Academic Regulations of the University*.

#### Mention: français

Students registered in certain B.A. programs may earn the diploma notation *Mention : français* by completing part of their program requirements in French, and by demonstrating knowledge of the history and culture of French Canada. The general requirements are listed below. For more specific details, consult the departmental program entries.

Students in a B.A. Honours program must present:

- 1. 1.0 credit in French language;
- 1.0 credit devoted to the history and culture of French Canada;
- 3. 1.0 credit at the 2000- or 3000-level in the Honours discipline taken in French; and
- 4. 1.0 credit at the 4000-level in the Honours discipline taken in French.

Students in a B.A. program must present:

- 1. 1.0 credit in advanced French;
- 1.0 credit devoted to the history and culture of French Canada;
- 3. 1.0 credit at the 2000- or 3000-level in the Major discipline taken in French.

Students in Combined Honours programs must fulfil the *Mention : françai*s requirement in both disciplines.

Courses taught in French (Items 3 and 4, above) may be taken at Carleton, at the University of Ottawa on the Exchange Agreement, or at a francophone university on a Letter of Permission. Students planning to take courses on exchange or on a Letter of Permission should take careful note of the residence requirement for a minimum number of Carleton courses in their programs. Consult the *Academic Regulations of the University* section of this Calendar for information regarding study on exchange or Letter of Permission.

### **Co-operative Education**

For more information about how to apply for the Co-op program and how the Co-op program works please visit the Co-op website.

All students participating in the Co-op program are governed by the Undergraduate Co-operative Education Policy.

# **Undergraduate Co-operative Education Policy Admission Requirements**

Students can apply to Co-op in one of two ways: directly from high school, or after beginning a degree program at Carleton.

If a student applies to a degree program with a Co-op option from high school, their university grades will be reviewed two terms to one year prior to their first work term to ensure they meet the academic requirements after their first or second year of study. The time at which the evaluation takes place depends on the program of study. Students will automatically receive an admission decision via their Carleton email account.

Students who did not request Co-op at the time they applied to Carleton can request Co-op after they begin their university studies. To view application instructions and deadlines, please visit carleton.ca/co-op.

To be admitted to Co-op, a student must successfully complete 5.0 or more credits that count towards their degree, meet the minimum CGPA requirement(s) for the student's Co-op option, and fulfil any specified course prerequisites. To see the unique admission and continuation requirements for each Co-op option, please refer to the specific degree programs listed in the Undergraduate Calendar.

# Participation Requirements

#### **COOP 1000**

Once a student has been given admission or continuation confirmation to the co-op option s/he must complete and pass COOP 1000 (a mandatory online 0.0 credit course). Students will have access to this course a minimum of two terms prior to their first work term and will be notified when to register.

#### Communication with the Co-op Office

Students must maintain contact with the co-op office during their job search and while on a work term. All email communication will be conducted via the students' Carleton email account.

#### **Employment**

Although every effort is made to ensure a sufficient number of job postings for all students enrolled in the co-op option of their degree program, no guarantee of employment can be made. Carleton's co-op program operates a competitive job search process and is dependent upon current market conditions. Academic performance, skills, motivation, maturity, attitude and potential will determine whether a student is offered a job. It is the student's responsibility to actively conduct a job search in addition to participation in the job search process operated by the co-op office. Once a student accepts a co-op job offer (verbally or written), his/her job search will end and access to co-op jobs will be removed for that term. Students that do not successfully obtain a co-op work term are expected to continue with their academic studies. The summer term is the exception to this rule. Students should also note that hiring priority is given to Canadian citizens for co-op positions in the Federal Government of Canada.

### **Registering in Co-op Courses**

Students will be registered in a Co-op Work Term course while at work. The number of Co-op Work Term courses that a student is registered in is dependent upon the number of four-month work terms that a student accepts.

While on a co-op work term students may take a maximum of 0.5 credit throughout each four-month co-op work term. Courses must be scheduled outside of regular working hours.

Students must be registered as full-time before they begin their co-op job search. All co-op work terms must be completed before the beginning of the final academic term. Students may not finish their degree on a co-op work term.

#### **Work Term Assessment and Evaluation**

To obtain a Satisfactory grade for the co-op work term students must have:

- A satisfactory work term evaluation by the co-op employer;
- 2. A satisfactory grade on the work term report.

Students must submit a work term report at the completion of each four-month work term. Reports are due on the 16th of April, August, and December and students are notified of due dates through their Carleton email account.

Workplace performance will be assessed by the workplace supervisor. Should a student receive an unsatisfactory rating from their co-op employer, an investigation by the co-op program manager will be undertaken. An unsatisfactory employer evaluation does not preclude a student from achieving an overall satisfactory rating for the work term.

### **Graduation with the Co-op Designation**

In order to graduate with the co-op designation, students must satisfy all requirements for their degree program in addition to the requirements according to each co-op program (i.e. successful completion of three or four work terms).

Note: Participation in the co-op option will add up to one additional year for a student to complete their degree program.

#### **Voluntary Withdrawal from the Co-op Option**

Students may withdraw from the co-op option of their degree program during a study term ONLY. Students at

work may not withdraw from the work term or the co-op option until s/he has completed the requirements of the work term.

Students are eligible to continue in their regular academic program provided that they meet the academic standards required for continuation.

# Involuntary or Required Withdrawal from the Co-op Option

Students may be required to withdraw from the co-op option of their degree program for one or any of the following reasons:

- 1. Failure to achieve a grade of SAT in COOP 1000
- 2. Failure to pay all co-op related fees
- 3. Failure to actively participate in the job search process
- 4. Failure to attend all interviews for positions to which the student has applied
- 5. Declining more than one job offer during the job search process
- Continuing a job search after accepting a co-op position
- 7. Dismissal from a work term by the co-op employer
- Leaving a work term without approval by the Co-op manager
- 9. Receipt of an unsatisfactory work term evaluation
- 10. Submission of an unsatisfactory work term report

### **Standing and Appeals**

The Co-op and Career Services office administers the regulations and procedures that are applicable to all co-op program options. All instances of a student's failure during a work term or other issues directly related to their participation in the co-op option will be reported to the academic department.

Any decision made by the Co-op and Career Services office can be appealed via the normal appeal process within the University.

#### **International Students**

All International Students are required to possess a Coop Work Permit issued by Immigration, Refugees and Citizenship Canada before they can begin working. It is illegal to work in Canada without the proper authorization. Students will be provided with a letter of support to accompany their application. Students must submit their application for their permit before being permitted to view and apply for jobs on the Co-op Services database. Confirmation of a position will not be approved until a student can confirm they have received their permit. Students are advised to discuss the application process and requirements with the International Student Services Office.

# Bachelor of Communication and Media Studies Honours: Co-op Admission and Continuation Requirements

- Maintain full-time status in each study term;
- Be eligible to work in Canada (for off-campus work)
- Have successfully completed COOP 1000 [0.0]

In addition to the following:

- 1. Registered as a full-time student in the B.Co.M.S. Honours program;
- 2. Successfully completed 5.0 or more credits;
- Obtained an Overall CGPA of at least 9.00. This CGPA must be maintained throughout the duration of the degree.

B.Co.M.S. Honours students must successfully complete three (3) work terms to obtain the Co-op Designation.

# Work Term Course: COMS 3999 Work/Study Pattern:

Year 1		Year 2		Year 3		Year 4		Year 5	
Term	Pattern								
Fall	S	Fall	S	Fall	S	Fall	W	Fall	S
Winter	S	Winter	S	Winter	S	Winter	W	Winter	
Summer		Summer	W	Summer	W	Summer	S		

# Legend S: Study W: Work

#### **Admissions Information**

Admission Requirements are for the 2023-24 year only, and are based on the Ontario High School System. Holding the minimum admission requirements only establishes eligibility for consideration. The cut-off averages for admission may be considerably higher than the minimum. See also the General Admission and Procedures section of this Calendar. An overall average of at least 70% is normally required to be considered for admission. Some programs may also require specific course prerequisites and prerequisite averages and/or supplementary admission portfolios. Higher averages are required for admission to programs for which the demand for places by qualified applicants exceeds the number of places available. The overall average required for admission is determined each year on a program by program basis. Consult admissions.carleton.ca for further details.

Note: Courses listed as *recommended* are not mandatory for admission. Students who do not follow the recommendations will not be disadvantaged in the admission process.

# **Admissions Information**

Admission requirements are based on the Ontario High School System. Prospective students can view the admission requirements through the Admissions website at admissions.carleton.ca. The overall average required for admission is determined each year on a program-by-program basis. Holding the minimum admission requirements only establishes eligibility for consideration; higher averages are required for admission to programs for which the demand for places by qualified applicants exceeds the number of places available. All programs have limited enrolment and admission is not guaranteed. Some programs may also require specific course prerequisites and prerequisite averages and/or supplementary admission portfolios. Consult admissions.carleton.ca for further details.

**Note:** If a course is listed as *recommended*, it is not mandatory for admission. Students who do not follow the recommendations will not be disadvantaged in the admission process.

# **Degrees**

- Bachelor of Communication and Media Studies (B.Co.M.S.) (Honours)
- Bachelor of Communication and Media Studies (B.Co.M.S.)

# Admission Requirements

#### **First Year**

# B. Co.M.S. (Honours)

The Ontario Secondary School Diploma (OSSD) or equivalent including a minimum of six 4U or M courses. The six 4U or M courses must include a 4U course in English (or *anglais*). Applicants submitting an English language test to satisfy the requirements of the English Language Proficiency section of this Calendar may use that test to also satisfy the 4U English prerequisite requirement.

#### B. Co.M.S.

Access to the B.Co.M.S. degree is limited to B.Co.M.S. (Honours) students who apply to transfer.

#### **Advanced Standing**

Applications for admission beyond first year will be assessed on their merits. Applicants must normally be Eligible to Continue in their year level, in addition to meeting the CGPA thresholds described in Section 3.1.9 of the Academic Regulations of the University. Advanced standing will be granted only for those subjects assessed as being appropriate for the program and the stream selected.

# **Co-op Option**

**Direct Admission to the First Year of the Co-op Option**Applicants must:

- meet the required overall admission cut-off average and prerequisite course average. These averages may be higher than the stated minimum requirements;
- 2. be registered as a full-time student in the Bachelor of Communication and Media Studies (Honours);
- 3. be eligible to work in Canada (for off-campus work placements).

Meeting the above requirements only establishes eligibility for admission to the program. The prevailing job market may limit enrolment in the co-op option. Students should also note that hiring priority is given to Canadian citizens for co-op positions in the Public Service Commission.

**Note:** continuation requirements for students previously admitted to the co-op option and admission requirements for the co-op option after beginning the program are described in the Co-operative Education Regulations section of this Calendar.

# **Communication and Media Studies (COMS) Courses**

### COMS 1001 [0.5 credit]

#### **Foundations in Communication and Media Studies**

An exploration of past and present media, patterns of change, and key approaches to their study.

Includes: Experiential Learning Activity

Precludes additional credit for COMS 1000, COMM 1101. Lecture and discussion groups.

#### COMS 1002 [0.5 credit]

#### **Current Issues in Communication and Media**

An exploration of communication and media in relation to contemporary political, technological and cultural issues, with a focus on Canada.

Includes: Experiential Learning Activity

Precludes additional credit for COMS 1000, COMM 1101. Lecture and discussion groups.

# COMS 1003 [0.5 credit] Digital Skills for Media Studies

This course is intended to build on and reinforce digital skills and strengthen students' capacity to navigate and adapt to different digital skills requirements in courses across our B.CoMS program.

Includes: Experiential Learning Activity

Prerequisite(s): First-year standing and enrollment in Communication and Media Studies (including BGInS related specializations and streams), or permission of the School of Journalism and Communication.

Online/hybrid with labs and tutorials three hours a week.

# **COMS 2003 [0.5 credit]**

# Theoretical Foundations in Communication and Media Studies

The development of communication theory in the context of major social, economic and cultural periods and events. Emphasis on the central debates and traditions that have shaped and defined the field.

Precludes additional credit for COMM 2101 (no longer offered) and COMM 2100 (no longer offered).

Prerequisite(s): COMS 1001 and COMS 1002, and second-year standing in Communication and Media Studies (including BGInS related specializations and streams), or permission of the School of Journalism and Communication.

Lectures and discussion groups three hours a week.

#### COMS 2004 [0.5 credit]

#### **Introduction to Communication Research**

Introduction to the scientific method as interpreted through major traditions in Communication and Media Studies. The course addresses the relationship between theory and evidence, research design, ethics and data management. Includes: Experiential Learning Activity
Precludes additional credit for COMM 2000 (no longer offered), COMM 2001 (no longer offered).
Prerequisite(s): COMS 1001 and COMS 1002, and second year standing in Communication and Media Studies (including BGInS related specializations and streams), or permission of the School of Journalism and Communication.

Lectures and discussion three hours a week.

# COMS 2200 [0.5 credit] Big Data and Society

How big data and small data shape society. Databases as a form of media. Topics may include: data policy and regulation, the politics and ethics of big data, data and decision-making, and data as discourse.

Includes: Experiential Learning Activity

Prerequisite(s): Second-year standing or permission of the School of Journalism and Communication.

Lectures three hours a week.

# COMS 2300 [0.5 credit] Communication as Propaganda

How business, government, and civil society actors have used media messages to persuade, influence, and manipulate the public. The impacts of propaganda on individuals and society, the roles of different media technologies in facilitating propaganda, and public resistance to propaganda.

Precludes additional credit for COMM 2301 (no longer offered).

Prerequisite(s): COMS 1001 or COMS 1002, or PAPM 1000, and second-year standing in Communication and Media Studies (including BPAPM and BGInS related specializations and streams), or permission of the School of Journalism and Communication.

Lectures three hours a week.

# COMS 2400 [0.5 credit] Climate Change and Communication

The class examines the role of communication in shaping the relationship of climate change, science, politics, popular culture, social movements, technology, and societal transformation.

Prerequisite(s): Second year standing and enrollment in Communication and Media Studies or permission from the School of Journalism and Communication.

#### COMS 2500 [0.5 credit]

#### **Communication and Science**

How expert knowledge (particularly scientific, medical, and technical) is communicated in the public realm. Topics may include scientific advances and new technologies, health risks, environmental/ climate change, and cultural/ ideological positioning of science.

Prerequisite(s): second-year standing or permission of the School of Journalism and Communication.

Lectures three hours a week.

# COMS 2501 [0.5 credit]

#### Media Law

A survey of laws that affect the Canadian media including the development of freedom of expression, the Charter of Rights and Freedoms, and statutory and common-law limitations on freedoms of the press, including publication bans, libel and contempt of court.

Also listed as JOUR 2501, MPAD 2501.

Precludes additional credit for COMM 2501 (no longer offered).

Prerequisite(s): COMS 1001 or COMS 1002 or JOUR 1001 or JOUR 1002 or PAPM 1000, and secondyear standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication. Lecture three hours a week.

# COMS 2504 [0.5 credit]

# **Language and Communication**

Some of the central topics in the study of language and communication as pursued by linguists and philosophers, including the nature of meaning, the connections between language, communication and cognition, and language as a social activity.

Also listed as PHIL 2504, LING 2504.

Precludes additional credit for COMM 2504 (no longer

Prerequisite(s): second-year standing.

Lectures three hours a week.

# COMS 2600 [0.5 credit]

#### **Communication and Culture**

An introduction to the major industries, institutions, regulatory frameworks and key organizations responsible for cultural production in Canada.

Precludes additional credit for COMM 2401 (no longer offered), COMM 2601 (no longer offered).

Prerequisite(s): COMS 1001 or COMS 1002 or

JOUR 1001 or JOUR 1002, and second-year standing in Communication and Media Studies, or permission of the School of Journalism and Communication.

Lectures three hours a week.

#### COMS 2700 [0.5 credit]

#### **Global Media and Communication**

An introduction to global media and communication, with an emphasis on debates about media power and expansion, digitalization, technology transfer, and societal implications/changes. Students will investigate historical and contemporary contexts of global and transnational communication through a variety of approaches and perspectives.

Precludes additional credit for COMM 3405/JOUR 3405 (no longer offered).

Prerequisite(s): COMS 1001 or COMS 1002, and second-year standing in Communication and Media Studies (including BGInS related specializations and streams), or permission of the School of Journalism and Communication.

Lectures three hours a week.

### COMS 3001 [0.5 credit]

#### **Quantitative Research in Communication**

An introduction to basic statistical methods in media and communication studies.

Includes: Experiential Learning Activity

Precludes additional credit for COMM 3001 (no longer offered).

Prerequisite(s): COMS 2004 and third-year standing in Communication and Media Studies, or third-year standing in BPAPM- or BGInS-related specializations and streams, or permission of the School of Journalism and Communication.

Lecture and lab three hours a week.

# COMS 3002 [0.5 credit]

# Qualitative Research in Communication

An introduction to interpretive methods in media and communication studies.

Includes: Experiential Learning Activity

Precludes additional credit for COMM 3002 (no longer

Prerequisite(s): COMS 2004 and third-year standing in Communication and Media Studies, or third-year standing in BPAPM- or BGInS-related specializations and streams, or permission of the School of Journalism and Communication.

Lectures and discussion three hours a week.

# COMS 3003 [0.5 credit]

#### Media and Crime

A critical exploration of the mediation of crime and violence in historical and contemporary contexts. Topics may include celebrity criminals, true crime media, news, photography, courtroom TV, victimhood, and vigilante iustice.

Prerequisite(s): Third-year standing and enrollment in Communication and Media Studies (including BGInS related specializations and streams) or third-year standing in Criminology and Criminal Justice (BA / Honours streams), or permission of the School of Journalism and Communication.

#### COMS 3100 [0.5 credit]

# **Introduction to Political Management**

Introduction to the field of political management. The institutional, legislative and ethical context in which party strategists, campaign managers, pollsters, lobbyists and civil society operate. Related administrative and communications skills.

Also listed as POLM 3000, PSCI 3410.

Precludes additional credit for COMM 3100 (no longer offered).

Prerequisite(s): third-year standing. Lectures three hours a week.

#### COMS 3108 [0.5 credit]

#### Media Industries and the Network Society

Examines the theoretical frameworks and major issues and debates relating to media industries and institutions in Canada and internationally.

Includes: Experiential Learning Activity

Precludes additional credit for COMM 3108 (no longer offered).

Prerequisite(s): third year standing in Communication and Media Studies (including BPAPM and BGInS related specializations and streams), or permission of the School of Journalism and Communication.

Lectures three hours a week.

#### COMS 3109 [0.5 credit]

# **Communication, Culture and Identity**

Examines the relationship between media, communication, and identity categories. The course explores identity formation as a cultural phenomenon including questions of race, ethnicity, gender, class, and sexuality.

Precludes additional credit for COMM 3109 (no longer offered).

Prerequisite(s): third-year standing and enrollment in Communication and Media Studies (including BGInS related specializations and streams) or in the Minor in Critical Race Studies, or permission of the School of Journalism and Communication.

Lectures three hours a week.

### COMS 3110 [0.5 credit]

# **Comic Books and Graphic Novels**

The history, political economy, and culture of comics as a distinct medium of communication, and the relationship between comic book publishing and other cultural industries.

Prerequisite(s): Third year standing and enrollment in Communication and Media Studies or permission from the School of Journalism and Communication.

Lecture, three hours a week

# COMS 3111 [0.5 credit] Racism and Digital Media

Explores the historical, social, and systemic underpinnings of racism in relation to digital media. The course considers the emergence of digital media and its impact on racism. Students will learn about several relations, from World War II computers, to Web 2.0, to activism, and more. Prerequisite(s): Third year standing in Communication and Media Studies or permission from the School of Journalism and Communication.

Lecture, three hours a week

# COMS 3302 [0.5 credit] Political Communication

Examines the relationship between various kinds of communication and political activity in a variety of contexts. Case studies will be drawn from speeches, political campaigns, and debates, using a variety of media forms, from photographs to web sites.

Includes: Experiential Learning Activity
Precludes additional credit for COMM 3302 (no longer offered).

Prerequisite(s): third year standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

# **COMS 3308 [0.5 credit]**

# **Critical Studies in Advertising and Consumer Culture**

A critical analysis of major constructs and basic mechanisms of advertising, social marketing and other aspects of consumer culture. The course examines the social, political-economic and cultural implications of consumer culture.

Precludes additional credit for COMM 3301 (no longer offered) and COMM 3308 (no longer offered).

Prerequisite(s): third-year standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lectures and discussion groups three hours a week.

### COMS 3310 [0.5 credit]

### **Critical Perspectives of Public Relations**

A critical examination of key aspects of public relations, including histories of PR, media representations of PR, gender and public relations, and the role of PR in business, politics and civil society.

Includes: Experiential Learning Activity

Precludes additional credit for COMM 4304 (no longer offered).

Prerequisite(s): third-year standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

#### COMS 3311 [0.5 credit]

# Media and Communication in Regional Contexts

Provides a historical overview of the development of media technologies, and an understanding of the place of media within the political, regulatory, and legal activities of different international regions (e.g., Europe, Asia, Africa, Latin America, etc.).

Prerequisite(s): third year standing in Communication and Media Studies (including BPAPM and BGInS related specializations and streams), or permission of the School of Journalism and Communication.

Lectures three hours a week.

#### COMS 3400 [0.5 credit]

#### **Ethical Controversies in Media and Communication**

Explores ethical problems and controversies relating to research in media and communication. Focuses on rights and responsibilities of researchers and practitioners as relates to media consumers, producers, and professional communicators in an age when communication circulates quickly within and across borders and other boundaries. Prerequisite(s): third year standing in Communication and Media Studies (including BPAPM and BGInS related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

### COMS 3401 [0.5 credit]

# **Communications Regulation in Canada**

Examines historical and contemporary issues in the regulation of communication practices and institutions in Canada.

Precludes additional credit for COMM 3401 (no longer offered).

Prerequisite(s): third year standing in Communication and Media Studies (including BPAPM related specializations),or permission of the School of Journalism and Communication.

Lectures three hours a week.

#### COMS 3403 [0.5 credit]

### Communication, Technology and Culture

Examines the relationship between communication technology and society, including factors that contribute to changes in the collection, storage and distribution of information and their cultural implications.

Includes: Experiential Learning Activity

Precludes additional credit for COMM 3403 (no longer offered).

Prerequisite(s): third year standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lecture three hours a week.

#### COMS 3404 [0.5 credit]

#### **Music Industries**

An introduction to the structure and history of the music industries.

Also listed as MUSI 3403.

Precludes additional credit for COMM 3404 (no longer offered).

Prerequisite(s): second year standing.

Lectures three hours a week.

# COMS 3406 [0.5 credit] Media Audiences and Users

Examines the role of audiences in contemporary media industries. Topics include history of audience studies, ratings and the audience commodity, active audience theory, and media fandom.

Prerequisite(s): third year standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

# COMS 3407 [0.5 credit] Comparative Media Studies

The comparative study of one or more media organizations and/or types of media content with reference to their operation, audiences, and impacts.

Also listed as JOUR 3407.

Precludes additional credit for COMM 3407 (no longer offered).

Prerequisite(s): Third year standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

#### COMS 3410 [0.5 credit]

#### **Visual Media and Communication**

Examines the central importance of visual imagery in contemporary media, culture and everyday life. Draws connections between historical/contemporary explanations of 'the visual,' and how texts and technologies reflect the context and cultural values of the environments that produce them, and the challenges for regulation.

Includes: Experiential Learning Activity

Prerequisite(s): third year standing in Communication and Media Studies or permission of the School of Journalism and Communication.

# COMS 3411 [0.5 credit] Media and Social Activism

Examines links between media and activism through the lens of past and present social movements and protest events. Addresses leading theories that help conceptualize various types of activist movements, with a focus on the role of media in shaping activist identity and political opportunity.

Includes: Experiential Learning Activity

Prerequisite(s): third year standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

# COMS 3412 [0.5 credit] Communication and Health

The concept of health as a sociocultural phenomenon; the many ways that health issues are communicated, defined, represented, and framed.

Prerequisite(s): third year standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

#### COMS 3500 [0.5 credit]

#### **Current Issues in Communication and Media Theory**

Examines theoretical debates and issues facing the field of Communication and Media Studies today.

Precludes additional credit for COMM 2101, COMM 2102 (no longer offered).

Prerequisite(s): COMS 2003 and third-year standing in Communication and Media Studies (including BGInS related specializations and streams), or permission of the School of Journalism and Communication.

Lectures and discussion groups three hours a week.

# COMS 3800 [0.5 credit]

#### **Special Topic in Communication and Media Studies**

A selected topic not ordinarily treated in the regular course program. The choice of topic varies from year to year. Check with the Communication and Media Studies program regarding the topic offered.

Prerequisite(s): third-year standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lecture three hours a week.

# COMS 3999 [0.0 credit] Co-operative Work Term

Includes: Experiential Learning Activity

# COMS 4001 [0.5 credit] Sport and/as Media

A critical exploration of the culture and political economy of sport including cultural norms and questions of representation in and around sports across an array of media.

Prerequisite(s): Fourth year Honours standing in Communication and Media Studies or permission from the School of Journalism and Communication.

Seminar, 3 hours a week

# COMS 4002 [0.5 credit]

#### Media Fandom

Examines media fans as audiences. Topics may include fan cultures, digital fandom, identity, and audience labour. Prerequisite(s): Fourth year Honours standing in Communication and Media Studies or permission from the School of Journalism and Communication. Recommended: COMS 3406: Media Audiences and Users.

Seminar, 3 hours a week

#### COMS 4004 [0.5 credit]

#### **Communication and Discourse**

Examines the development of theory and methods related to discourse and its use in the analysis of images and texts

Precludes additional credit for COMM 4004 (no longer offered).

Prerequisite(s): fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

# COMS 4305 [0.5 credit] Media and Religion

Critical examination of the ways religion mediates communicative practices, engages with media technologies, and is mediated in mainstream or popular culture. Topics may include: secularization and post-secularization; the politics of representation; religious organizations as communicative actors; fundamentalism. Prerequisite(s): fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

# COMS 4306 [0.5 credit] Media and Conflict

Media representations of conflict such as war and terrorism, and how they influence the collective imagination.

Precludes additional credit for COMM 4306 (no longer offered)

Prerequisite(s): fourth year Honours standing in Communication and Media Studies (including BGInS related specializations), or permission of the School of Journalism and Communication.

#### COMS 4311 [0.5 credit]

#### **Environmental Communication**

Examines environmental, animal, and earth observing media and pays special attention to the production of visual materials. The course explores the influence of media systems on the production, dissemination, and meaning of environmental observations and looks at sites of contemporary environmental contention.

Prerequisite(s): fourth-year Honours standing and enrollment in Communication and Media Studies or in the Minor in Environmental and Climate Humanities, or permission of the School of Journalism and Communication.

Lectures three hours a week.

# COMS 4312 [0.5 credit]

#### **Crisis and Risk Communication**

Examines crises and risks from the perspective of communication. The course explores the role of various media in shaping risk perceptions and constructions of crisis, the politics of crisis and risk management, symbolic dimensions in crisis construction, and ethical dilemmas. Includes: Experiential Learning Activity

Prerequisite(s): fourth year Honours standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

# COMS 4313 [0.5 credit] **Screen Studies**

Issues in the past, present and future of film, television and related media. Screens are examined as media that represent and shape values and culture, as technologies that are produced and purchased, and as objects that are regulated through policy.

Prerequisite(s): fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

#### COMS 4315 [0.5 credit]

#### **Communication and the Built Environment**

How communication occurs in conjunction with the built environment, with special attention to cultural artefacts such as houses, schools, factories, prisons, office buildings, roads, parks, and the urban (and suburban) environment. Various models, theories, and philosophies of the built environment are considered.

Prerequisite(s): fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

#### COMS 4316 [0.5 credit]

#### **Indigenous Media in Global Contexts**

Overview of Indigenous global media exploring film and film festivals, television networks, media arts, and the Internet. We will discuss struggles over mediated selfrepresentation as well as debates over what constitutes Indigenous media relating to aesthetics, community affiliation, and identity.

Includes: Experiential Learning Activity Prerequisite(s): fourth year Honours standing in Communication and Media Studies (including BGInS related specializations), or permission of the School of Journalism and Communication.

# Lectures three hours a week.

COMS 4317 [0.5 credit]

# Digital Media and Global Network Society

A critical and analytical understanding of the way digital media are reshaping society and are shaped by societal structures and forces; on the implications of digital media on various aspects of social life globally, including culture, politics, law, privacy, journalism, and collective organizing/ social movements.

Includes: Experiential Learning Activity Prerequisite(s): Fourth year Honours standing in Communication and Media Studies (including BPAPM and BGInS related specializations), or permission of the School of Journalism and Communication. Lectures three hours a week.

# **COMS 4337 [0.5 credit]**

# **Communication and Public Affairs Strategies**

This hands-on course teaches students how to develop. design, and execute a public affairs strategy. Emphasis on understanding the interaction between public institutions and stakeholders and how effective public affairs strategies can be designed to help organizations achieve goals through public or opinion leader persuasion. Includes: Experiential Learning Activity

Also listed as PAPM 4000.

Prerequisite(s): fourth-year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

### COMS 4401 [0.5 credit] **Global Internet Policy and Governance**

Public interest and policy battles over critical internet resources and implications for development of the internet, citizens' rights and freedoms, the economy, and democratic culture; common carriage, privacy, security and surveillance, access, speech rights, and diversity of information sources.

Includes: Experiential Learning Activity Precludes additional credit for COMM 4401 (no longer offered).

Prerequisite(s): fourth year Honours standing in Communication and Media Studies (including BPAPM and BGInS related specializations), or permission of the School of Journalism and Communication.

# COMS 4403 [0.5 credit]

# **Digital Media Industries**

Key approaches to the study of media as industries and how economics, markets and technologies intersect with social choices, politics and power to shape how decisions are made about the design, ownership, organization and control of media.

Includes: Experiential Learning Activity
Precludes additional credit for COMM 4403 (no longer offered).

Prerequisite(s): fourth year Honours standing in Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

# COMS 4405 [0.5 credit] The Networked Self

How notions of identity are changing as we conduct our lives through networked media and communication such as social media, online search, the Internet of Things, and wearable devices. Subjectivity, personhood, posthumanism, algorithmic control, and privacy. Includes: Experiential Learning Activity Prerequisite(s): Fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.

# COMS 4406 [0.5 credit] Open Government and Communication

Lectures three hours a week.

The contemporary open government movement; how communication can be used to improve governance and to foster a more collaborative relationship between governments and citizens. Access to information, the challenges of open data, expectations of transparency, and models of citizen engagement/consultation. Includes: Experiential Learning Activity Prerequisite(s): Fourth-year Honours standing in

Communication and Media Studies (including BPAPM and BGInS related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

### COMS 4407 [0.5 credit]

# **Communication and Critical Data Studies**

Theoretical perspectives, ethical problems, and contemporary issues relevant to communication and data studies. Students will critically examine the rise of 'big data' and 'datafication' as socio-technical phenomena that have become a crucial part of our communication landscape.

Includes: Experiential Learning Activity
Prerequisite(s): Fourth-year Honours standing in
Communication and Media Studies (including BPAPM
related specializations), or permission of the School of
Journalism and Communication.

Lectures three hours a week.

#### COMS 4408 [0.5 credit] Creative Work

Contemporary trends affecting creative work in cultural industries. How careers in the arts, culture and media are increasingly desirable as a way for individual workers to find personal fulfillment and as a means of reinvigorating post-industrial economies.

Prerequisite(s): fourth-year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

# COMS 4410 [0.5 credit] Mobile Media

Critical examination of the history, development, and expansion of mobile media and its impact on culture, connectivity, and practice; locative media practices, geocoding, wireless communication, mobile technologies, and user experience in everyday life.

Prerequisite(s): fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication. Lectures three hours a week.

# COMS 4411 [0.5 credit] Algorithmic Culture

The ways in which computerized algorithms engage in the traditional work of culture: the sorting, classifying, and hierarchizing of people, places, objects, and ideas to produce new habits of thought, conduct, expression, and material outcomes.

Includes: Experiential Learning Activity
Prerequisite(s): fourth year Honours standing in
Communication and Media Studies or permission of the
School of Journalism and Communication.
Lectures three hours a week.

### COMS 4412 [0.5 credit] Game Studies

Games as media. The history of gaming and mediated play in terms of technology and form, industry, labour, gender and subcultural practice.

Includes: Experiential Learning Activity
Prerequisite(s): fourth year Honours standing in
Communication and Media Studies (including BPAPM related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

# COMS 4501 [0.5 credit] Digital Media Production

This workshop introduces practice-based tools and techniques relevant in contemporary professional communication, such as basic web development, podcasting, and digital photography.

Includes: Experiential Learning Activity

Prerequisite(s): fourth-year standing in B.Co.M.S.

Honours and permission of the School of Journalism and Communication.

Workshop three hours a week.

# COMS 4502 [0.5 credit] Storytelling in the Digital Age

In this workshop students learn to write compelling stories for the digital age. They engage with examples of great storytelling across print and online platforms, from magazines and newspapers to blogs and podcasts, to gain a deeper understanding of what makes some stories stand out.

Includes: Experiential Learning Activity
Prerequisite(s): fourth-year standing in B.Co.M.S.
Honours and permission of the School of Journalism and
Communication.

Workshop three hours a week.

#### COMS 4503 [0.5 credit]

# Visualizing Social Media: Hashtags, keywords, & conversations

This workshop introduces a range of methods and practices in data mining and analytics. Techniques include data and text mining, data analysis (including sentiment and social network analysis), data visualization and modeling. Opportunity to work with analytics and mapping software on students' own projects.

Includes: Experiential Learning Activity

Prerequisite(s): COMS 3001 and fourth-year standing in B.Co.M.S. Honours and permission of the School of Journalism and Communication.

Workshop three hours a week.

# COMS 4504 [0.5 credit]

# Engaging the Public: Stakeholders, participation & consultation

This workshop introduces the challenges of conceptualizing and conducting public consultations. This includes audience or participant selection, a range of consultation techniques and formats, marketing and communication, analysis, as well as an awareness of policies and regulations governing consultations. Includes: Experiential Learning Activity Prerequisite(s): fourth-year standing in B.Co.M.S.

Honours and permission of the School of Journalism and Communication.

Workshop three hours a week.

# **COMS 4505 [0.5 credit]**

### **Professional Writing and Speaking**

In this workshop students develop skills in professional written communication, such as press releases, blogs, opeds, policy briefs, and speeches. Students will also hone their public speaking skills presenting their written work in different formats.

Includes: Experiential Learning Activity
Prerequisite(s): fourth-year standing in B.Co.M.S.
Honours and permission of the School of Journalism and

Communication.

Workshop three hours a week.

#### COMS 4506 [0.5 credit]

# **Event Management and Community Partnerships**

This workshop introduces the stages of event management for potential community partners. This includes conceptualization, marketing and sponsorships, production and financing, to risk management. Includes: Experiential Learning Activity Prerequisite(s): fourth-year standing in B.Co.M.S. Honours and permission of the School of Journalism and Communication.

Workshop three hours a week.

#### COMS 4507 [0.5 credit]

#### **Professional Communication Research**

Students will work in a team-based environment to carry out empirical research in support of current faculty-led projects. In addition to learning advanced research techniques, students will develop project management and collaborative research skills.

Includes: Experiential Learning Activity
Precludes additional credit for COMM 4000 (no longer offered), COMM 4002 (no longer offered), COMS 4006 (no longer offered).

Prerequisite(s): COMS 3001 or COMS 3002, and fourthyear Honours standing in Communication and Media Studies (including BPAPM related specializations), and permission of the School of Journalism and Communication.

Workshop three hours a week.

# COMS 4602 [0.5 credit] Children, Youth and Media

Historical and contemporary ways in which children and youth relate to the media and popular culture. Precludes additional credit for COMM 4602 (no longer offered).

Prerequisite(s): fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

# COMS 4603 [0.5 credit] Diaspora and Communication

The impact of various forms of diasporic communication on the shaping of contemporary national and international society.

Precludes additional credit for COMM 4603 (no longer offered).

Prerequisite(s): fourth year Honours standing in Communication and Media Studies (including BGInS related specializations), or permission of the School of Journalism and Communication.

#### COMS 4604 [0.5 credit]

#### Media, Gender and Sexuality

Critical examination of the intersection of media and gender, including constructions of femininity, masculinity, and other issues of sexuality.

Precludes additional credit for COMM 3601 (no longer offered).

Prerequisite(s): fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

# COMS 4605 [0.5 credit] Media, Race and Ethnicity

Critical examination of how issues of race and ethnicity intersect with contemporary media.

Precludes additional credit for COMM 3602 (no longer offered).

Prerequisite(s): fourth year Honours standing in Communication and Media Studies (including BGInS related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

# **COMS 4606 [0.5 credit]**

#### **Global Media and Popular Culture**

Key theories and concepts that have shaped the study of global media and its impact on popular cultures around the world.

Prerequisite(s): fourth year Honours standing in Communication and Media Studies (including BGInS related specializations), or permission of the School of Journalism and Communication.

Lectures three hours a week.

# COMS 4607 [0.5 credit] Communication and Food

Food in and as communication. Food and identity, food and culture, food environments, food systems, food politics, and food and community development. Includes: Experiential Learning Activity

Prerequisite(s): fourth year Honours standing in

Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week

### COMS 4608 [0.5 credit] Sound Studies

How hearing and listening practices have changed over time, and the role of sound technology in shaping our understanding of each other, our world, and ourselves. Prerequisite(s): fourth year Honours standing in Communication and Media Studies, or permission of the School of Journalism and Communication. Lectures three hours a week.

#### COMS 4800 [0.5 credit]

# **Special Topic in Communication and Media Studies**

A selected topic not ordinarily treated in the regular course program. The choice of topic varies from year to year. Check with the Communication and Media Studies program regarding the topic offered.

Prerequisite(s): fourth year Honours standing in Communication and Media Studies or permission of the School of Journalism and Communication.

Lectures three hours a week.

# COMS 4908 [1.0 credit] Honours Research Essay

The Honours Research Essay (HRE) provides eligible students with an opportunity to complete an independent research essay under the supervision of a faculty member. The HRE must be completed over two consecutive academic terms, beginning in the fall term. Includes: Experiential Learning Activity

Precludes additional credit for COMM 4908 (no longer offered).

Prerequisite(s): fourth year honours standing in Communication and Media Studies (including BGInS related specializations), with a CGPA of 10.0 or higher, or permission of the Undergraduate Supervisor. Unscheduled.